

Global Indoor Positioning Systems (IPS) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G890E0120A16EN.html>

Date: April 2022

Pages: 105

Price: US\$ 3,500.00 (Single User License)

ID: G890E0120A16EN

Abstracts

IPS can be used to locate people or objects inside buildings, typically via a mobile device such as a smart phone or tablet. Although the technology is newer than GPS, services that leverage IPS are quickly gaining traction in places like shopping malls, hospitals, airports and other indoor venues where navigation and other location-based services (LBS) can prove to be indispensable.

Based on the Indoor Positioning Systems (IPS) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Indoor Positioning Systems (IPS) market covered in Chapter 5:

Hitachi

Toshiba Corp.

Acuity Brands

GE Grid Solutions

Pozyx labs

Essensium

Advanced Realtime Tracking (ART)

ABB Ltd

Siemens AG

People Electrical Appliance Group

Inmotio

Senion

Eaton Corporation

Huayi Electric

Mitsubishi Electric Corporation

Schneider Electric

In Chapter 6, on the basis of types, the Indoor Positioning Systems (IPS) market from 2015 to 2025 is primarily split into:

Radio Waves

Magnetic Fields

Acoustic Signals

Other

In Chapter 7, on the basis of applications, the Indoor Positioning Systems (IPS) market from 2015 to 2025 covers:

Malls

Airports

Offices

Stadiums

Schools

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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