

# Global Indoor Positioning Systems (IPS) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G05CA9CA7EA2EN.html>

Date: March 2023

Pages: 125

Price: US\$ 3,250.00 (Single User License)

ID: G05CA9CA7EA2EN

## Abstracts

IPS can be used to locate people or objects inside buildings, typically via a mobile device such as a smart phone or tablet. Although the technology is newer than GPS, services that leverage IPS are quickly gaining traction in places like shopping malls, hospitals, airports and other indoor venues where navigation and other location-based services (LBS) can prove to be indispensable.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Indoor Positioning Systems (IPS) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Indoor Positioning Systems (IPS) market are covered in Chapter 9:

Pozyx labs  
Advanced Realtime Tracking (ART)  
Acuity Brands  
Senion  
Inmotio  
Mitsubishi Electric Corporation  
Hitachi  
ABB Ltd  
Siemens AG  
People Electrical Appliance Group  
Schneider Electric  
GE Grid Solutions  
Toshiba Corp.  
Essensium  
Huayi Electric  
Eaton Corporation

In Chapter 5 and Chapter 7.3, based on types, the Indoor Positioning Systems (IPS) market from 2017 to 2027 is primarily split into:

Radio Waves  
Magnetic Fields  
Acoustic Signals  
Other

In Chapter 6 and Chapter 7.4, based on applications, the Indoor Positioning Systems (IPS) market from 2017 to 2027 covers:

Malls  
Airports  
Offices  
Stadiums  
Schools  
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are

covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Indoor Positioning Systems (IPS) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Indoor Positioning Systems (IPS) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping

the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 INDOOR POSITIONING SYSTEMS (IPS) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Indoor Positioning Systems (IPS) Market
- 1.2 Indoor Positioning Systems (IPS) Market Segment by Type
  - 1.2.1 Global Indoor Positioning Systems (IPS) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Indoor Positioning Systems (IPS) Market Segment by Application
  - 1.3.1 Indoor Positioning Systems (IPS) Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Indoor Positioning Systems (IPS) Market, Region Wise (2017-2027)
  - 1.4.1 Global Indoor Positioning Systems (IPS) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Indoor Positioning Systems (IPS) Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Indoor Positioning Systems (IPS) Market Status and Prospect (2017-2027)
  - 1.4.4 China Indoor Positioning Systems (IPS) Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Indoor Positioning Systems (IPS) Market Status and Prospect (2017-2027)
  - 1.4.6 India Indoor Positioning Systems (IPS) Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Indoor Positioning Systems (IPS) Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Indoor Positioning Systems (IPS) Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Indoor Positioning Systems (IPS) Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Indoor Positioning Systems (IPS) (2017-2027)
  - 1.5.1 Global Indoor Positioning Systems (IPS) Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Indoor Positioning Systems (IPS) Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Indoor Positioning Systems (IPS) Market

### 2 INDUSTRY OUTLOOK

- 2.1 Indoor Positioning Systems (IPS) Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Indoor Positioning Systems (IPS) Market Drivers Analysis
- 2.4 Indoor Positioning Systems (IPS) Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Indoor Positioning Systems (IPS) Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Indoor Positioning Systems (IPS) Industry Development

### **3 GLOBAL INDOOR POSITIONING SYSTEMS (IPS) MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Indoor Positioning Systems (IPS) Sales Volume and Share by Player (2017-2022)
- 3.2 Global Indoor Positioning Systems (IPS) Revenue and Market Share by Player (2017-2022)
- 3.3 Global Indoor Positioning Systems (IPS) Average Price by Player (2017-2022)
- 3.4 Global Indoor Positioning Systems (IPS) Gross Margin by Player (2017-2022)
- 3.5 Indoor Positioning Systems (IPS) Market Competitive Situation and Trends
  - 3.5.1 Indoor Positioning Systems (IPS) Market Concentration Rate
  - 3.5.2 Indoor Positioning Systems (IPS) Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL INDOOR POSITIONING SYSTEMS (IPS) SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Indoor Positioning Systems (IPS) Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Indoor Positioning Systems (IPS) Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Indoor Positioning Systems (IPS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)



4.4 United States Indoor Positioning Systems (IPS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Indoor Positioning Systems (IPS) Market Under COVID-19

4.5 Europe Indoor Positioning Systems (IPS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Indoor Positioning Systems (IPS) Market Under COVID-19

4.6 China Indoor Positioning Systems (IPS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Indoor Positioning Systems (IPS) Market Under COVID-19

4.7 Japan Indoor Positioning Systems (IPS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Indoor Positioning Systems (IPS) Market Under COVID-19

4.8 India Indoor Positioning Systems (IPS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Indoor Positioning Systems (IPS) Market Under COVID-19

4.9 Southeast Asia Indoor Positioning Systems (IPS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Indoor Positioning Systems (IPS) Market Under COVID-19

4.10 Latin America Indoor Positioning Systems (IPS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Indoor Positioning Systems (IPS) Market Under COVID-19

4.11 Middle East and Africa Indoor Positioning Systems (IPS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Indoor Positioning Systems (IPS) Market Under COVID-19

## **5 GLOBAL INDOOR POSITIONING SYSTEMS (IPS) SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Indoor Positioning Systems (IPS) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Indoor Positioning Systems (IPS) Revenue and Market Share by Type (2017-2022)

5.3 Global Indoor Positioning Systems (IPS) Price by Type (2017-2022)

5.4 Global Indoor Positioning Systems (IPS) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Indoor Positioning Systems (IPS) Sales Volume, Revenue and Growth Rate of Radio Waves (2017-2022)

5.4.2 Global Indoor Positioning Systems (IPS) Sales Volume, Revenue and Growth



Rate of Magnetic Fields (2017-2022)

5.4.3 Global Indoor Positioning Systems (IPS) Sales Volume, Revenue and Growth

Rate of Acoustic Signals (2017-2022)

5.4.4 Global Indoor Positioning Systems (IPS) Sales Volume, Revenue and Growth

Rate of Other (2017-2022)

## **6 GLOBAL INDOOR POSITIONING SYSTEMS (IPS) MARKET ANALYSIS BY APPLICATION**

6.1 Global Indoor Positioning Systems (IPS) Consumption and Market Share by Application (2017-2022)

6.2 Global Indoor Positioning Systems (IPS) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Indoor Positioning Systems (IPS) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Malls (2017-2022)

6.3.2 Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Airports (2017-2022)

6.3.3 Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Offices (2017-2022)

6.3.4 Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Stadiums (2017-2022)

6.3.5 Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Schools (2017-2022)

6.3.6 Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Other (2017-2022)

## **7 GLOBAL INDOOR POSITIONING SYSTEMS (IPS) MARKET FORECAST (2022-2027)**

7.1 Global Indoor Positioning Systems (IPS) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Indoor Positioning Systems (IPS) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Indoor Positioning Systems (IPS) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Indoor Positioning Systems (IPS) Price and Trend Forecast (2022-2027)

7.2 Global Indoor Positioning Systems (IPS) Sales Volume and Revenue Forecast,

## Region Wise (2022-2027)

7.2.1 United States Indoor Positioning Systems (IPS) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Indoor Positioning Systems (IPS) Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Indoor Positioning Systems (IPS) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Indoor Positioning Systems (IPS) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Indoor Positioning Systems (IPS) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Indoor Positioning Systems (IPS) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Indoor Positioning Systems (IPS) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Indoor Positioning Systems (IPS) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Indoor Positioning Systems (IPS) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Indoor Positioning Systems (IPS) Revenue and Growth Rate of Radio Waves (2022-2027)

7.3.2 Global Indoor Positioning Systems (IPS) Revenue and Growth Rate of Magnetic Fields (2022-2027)

7.3.3 Global Indoor Positioning Systems (IPS) Revenue and Growth Rate of Acoustic Signals (2022-2027)

7.3.4 Global Indoor Positioning Systems (IPS) Revenue and Growth Rate of Other (2022-2027)

7.4 Global Indoor Positioning Systems (IPS) Consumption Forecast by Application (2022-2027)

7.4.1 Global Indoor Positioning Systems (IPS) Consumption Value and Growth Rate of Malls(2022-2027)

7.4.2 Global Indoor Positioning Systems (IPS) Consumption Value and Growth Rate of Airports(2022-2027)

7.4.3 Global Indoor Positioning Systems (IPS) Consumption Value and Growth Rate of Offices(2022-2027)

7.4.4 Global Indoor Positioning Systems (IPS) Consumption Value and Growth Rate of Stadiums(2022-2027)

7.4.5 Global Indoor Positioning Systems (IPS) Consumption Value and Growth Rate of Schools(2022-2027)

7.4.6 Global Indoor Positioning Systems (IPS) Consumption Value and Growth Rate of Other(2022-2027)

7.5 Indoor Positioning Systems (IPS) Market Forecast Under COVID-19

## **8 INDOOR POSITIONING SYSTEMS (IPS) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Indoor Positioning Systems (IPS) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Indoor Positioning Systems (IPS) Analysis

8.6 Major Downstream Buyers of Indoor Positioning Systems (IPS) Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Indoor Positioning Systems (IPS) Industry

## **9 PLAYERS PROFILES**

9.1 Pozyx labs

9.1.1 Pozyx labs Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification

9.1.3 Pozyx labs Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Advanced Realtime Tracking (ART)

9.2.1 Advanced Realtime Tracking (ART) Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification

9.2.3 Advanced Realtime Tracking (ART) Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Acuity Brands

9.3.1 Acuity Brands Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification

9.3.3 Acuity Brands Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Senion

9.4.1 Senion Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification

9.4.3 Senion Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Inmotio

9.5.1 Inmotio Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification

9.5.3 Inmotio Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Mitsubishi Electric Corporation

9.6.1 Mitsubishi Electric Corporation Basic Information, Manufacturing Base, Sales

Region and Competitors

9.6.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification

9.6.3 Mitsubishi Electric Corporation Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Hitachi

9.7.1 Hitachi Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification

9.7.3 Hitachi Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 ABB Ltd

9.8.1 ABB Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification

9.8.3 ABB Ltd Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Siemens AG

9.9.1 Siemens AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification

9.9.3 Siemens AG Market Performance (2017-2022)

- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 People Electrical Appliance Group
  - 9.10.1 People Electrical Appliance Group Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification
  - 9.10.3 People Electrical Appliance Group Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Schneider Electric
  - 9.11.1 Schneider Electric Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification
  - 9.11.3 Schneider Electric Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 GE Grid Solutions
  - 9.12.1 GE Grid Solutions Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification
  - 9.12.3 GE Grid Solutions Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Toshiba Corp.
  - 9.13.1 Toshiba Corp. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification
  - 9.13.3 Toshiba Corp. Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Essensium
  - 9.14.1 Essensium Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification
  - 9.14.3 Essensium Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 Huayi Electric
  - 9.15.1 Huayi Electric Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.15.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification

9.15.3 Huayi Electric Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## 9.16 Eaton Corporation

9.16.1 Eaton Corporation Basic Information, Manufacturing Base, Sales Region and

### Competitors

9.16.2 Indoor Positioning Systems (IPS) Product Profiles, Application and Specification

9.16.3 Eaton Corporation Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Indoor Positioning Systems (IPS) Product Picture

Table Global Indoor Positioning Systems (IPS) Market Sales Volume and CAGR (%) Comparison by Type

Table Indoor Positioning Systems (IPS) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Indoor Positioning Systems (IPS) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Indoor Positioning Systems (IPS) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Indoor Positioning Systems (IPS) Industry Development

Table Global Indoor Positioning Systems (IPS) Sales Volume by Player (2017-2022)

Table Global Indoor Positioning Systems (IPS) Sales Volume Share by Player (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Sales Volume Share by Player in 2021

Table Indoor Positioning Systems (IPS) Revenue (Million USD) by Player (2017-2022)

Table Indoor Positioning Systems (IPS) Revenue Market Share by Player (2017-2022)



Table Indoor Positioning Systems (IPS) Price by Player (2017-2022)

Table Indoor Positioning Systems (IPS) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Indoor Positioning Systems (IPS) Sales Volume, Region Wise (2017-2022)

Table Global Indoor Positioning Systems (IPS) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Sales Volume Market Share, Region Wise in 2021

Table Global Indoor Positioning Systems (IPS) Revenue (Million USD), Region Wise (2017-2022)

Table Global Indoor Positioning Systems (IPS) Revenue Market Share, Region Wise (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Revenue Market Share, Region Wise (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Revenue Market Share, Region Wise in 2021

Table Global Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Indoor Positioning Systems (IPS) Sales Volume by Type (2017-2022)

Table Global Indoor Positioning Systems (IPS) Sales Volume Market Share by Type

(2017-2022)

Figure Global Indoor Positioning Systems (IPS) Sales Volume Market Share by Type in 2021

Table Global Indoor Positioning Systems (IPS) Revenue (Million USD) by Type (2017-2022)

Table Global Indoor Positioning Systems (IPS) Revenue Market Share by Type (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Revenue Market Share by Type in 2021

Table Indoor Positioning Systems (IPS) Price by Type (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Sales Volume and Growth Rate of Radio Waves (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Radio Waves (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Sales Volume and Growth Rate of Magnetic Fields (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Magnetic Fields (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Sales Volume and Growth Rate of Acoustic Signals (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Acoustic Signals (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Sales Volume and Growth Rate of Other (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Other (2017-2022)

Table Global Indoor Positioning Systems (IPS) Consumption by Application (2017-2022)

Table Global Indoor Positioning Systems (IPS) Consumption Market Share by Application (2017-2022)

Table Global Indoor Positioning Systems (IPS) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Indoor Positioning Systems (IPS) Consumption Revenue Market Share by Application (2017-2022)

Table Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Malls (2017-2022)

Table Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Airports (2017-2022)

Table Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Offices (2017-2022)

Table Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Stadiums (2017-2022)

Table Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Schools (2017-2022)

Table Global Indoor Positioning Systems (IPS) Consumption and Growth Rate of Other (2017-2022)

Figure Global Indoor Positioning Systems (IPS) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Price and Trend Forecast (2022-2027)

Figure USA Indoor Positioning Systems (IPS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Indoor Positioning Systems (IPS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Indoor Positioning Systems (IPS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Indoor Positioning Systems (IPS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Indoor Positioning Systems (IPS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Indoor Positioning Systems (IPS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Indoor Positioning Systems (IPS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Indoor Positioning Systems (IPS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Indoor Positioning Systems (IPS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Indoor Positioning Systems (IPS) Market Sales Volume Forecast, by Type

Table Global Indoor Positioning Systems (IPS) Sales Volume Market Share Forecast, by Type

Table Global Indoor Positioning Systems (IPS) Market Revenue (Million USD) Forecast, by Type

Table Global Indoor Positioning Systems (IPS) Revenue Market Share Forecast, by Type

Table Global Indoor Positioning Systems (IPS) Price Forecast, by Type

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Radio Waves (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Radio Waves (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Magnetic Fields (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Magnetic Fields (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Acoustic Signals (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Acoustic Signals (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Other (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Revenue (Million USD) and Growth Rate of Other (2022-2027)

Table Global Indoor Positioning Systems (IPS) Market Consumption Forecast, by Application

Table Global Indoor Positioning Systems (IPS) Consumption Market Share Forecast, by Application

Table Global Indoor Positioning Systems (IPS) Market Revenue (Million USD) Forecast, by Application

Table Global Indoor Positioning Systems (IPS) Revenue Market Share Forecast, by Application

Figure Global Indoor Positioning Systems (IPS) Consumption Value (Million USD) and Growth Rate of Malls (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Consumption Value (Million USD) and

Growth Rate of Airports (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Consumption Value (Million USD) and Growth Rate of Offices (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Consumption Value (Million USD) and Growth Rate of Stadiums (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Consumption Value (Million USD) and Growth Rate of Schools (2022-2027)

Figure Global Indoor Positioning Systems (IPS) Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure Indoor Positioning Systems (IPS) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Pozyx labs Profile

Table Pozyx labs Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pozyx labs Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Pozyx labs Revenue (Million USD) Market Share 2017-2022

Table Advanced Realtime Tracking (ART) Profile

Table Advanced Realtime Tracking (ART) Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Advanced Realtime Tracking (ART) Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Advanced Realtime Tracking (ART) Revenue (Million USD) Market Share 2017-2022

Table Acuity Brands Profile

Table Acuity Brands Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Acuity Brands Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Acuity Brands Revenue (Million USD) Market Share 2017-2022

Table Senion Profile

Table Senion Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Senion Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Senion Revenue (Million USD) Market Share 2017-2022

Table Inmotio Profile

Table Inmotio Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD),



Price and Gross Margin (2017-2022)

Figure Inmotio Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Inmotio Revenue (Million USD) Market Share 2017-2022

Table Mitsubishi Electric Corporation Profile

Table Mitsubishi Electric Corporation Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mitsubishi Electric Corporation Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Mitsubishi Electric Corporation Revenue (Million USD) Market Share 2017-2022

Table Hitachi Profile

Table Hitachi Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hitachi Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Hitachi Revenue (Million USD) Market Share 2017-2022

Table ABB Ltd Profile

Table ABB Ltd Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ABB Ltd Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure ABB Ltd Revenue (Million USD) Market Share 2017-2022

Table Siemens AG Profile

Table Siemens AG Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Siemens AG Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Siemens AG Revenue (Million USD) Market Share 2017-2022

Table People Electrical Appliance Group Profile

Table People Electrical Appliance Group Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure People Electrical Appliance Group Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure People Electrical Appliance Group Revenue (Million USD) Market Share 2017-2022

Table Schneider Electric Profile

Table Schneider Electric Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Schneider Electric Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Schneider Electric Revenue (Million USD) Market Share 2017-2022

Table GE Grid Solutions Profile

Table GE Grid Solutions Indoor Positioning Systems (IPS) Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure GE Grid Solutions Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure GE Grid Solutions Revenue (Million USD) Market Share 2017-2022

Table Toshiba Corp. Profile

Table Toshiba Corp. Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Toshiba Corp. Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Toshiba Corp. Revenue (Million USD) Market Share 2017-2022

Table Essensium Profile

Table Essensium Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Essensium Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Essensium Revenue (Million USD) Market Share 2017-2022

Table Huayi Electric Profile

Table Huayi Electric Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Huayi Electric Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Huayi Electric Revenue (Million USD) Market Share 2017-2022

Table Eaton Corporation Profile

Table Eaton Corporation Indoor Positioning Systems (IPS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Eaton Corporation Indoor Positioning Systems (IPS) Sales Volume and Growth Rate

Figure Eaton Corporation Revenue (Million USD) Market Share 2017-2022



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