

# Global Indoor LBS Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Location-based services known as LBS are computer program-level services which are based on location information. LBS are information services that use mobile location data and are accessed through mobile networks. LBS are used for indoor object search, customer tracking, business intelligence, location specific information gathering and entertainment purposes. LBS support businesses and government organizations to extract data from a specific location that aids them to analyze their operations critically. This application helps in tracking objects or people within a building or any specific area, for example, a university campus. This application has a limited range; thus, it functions using short-range wireless systems such as WLAN and Wi-Fi. Accuracy is an essential requirement for LBS to track efficiently and effectively.

Based on the Indoor LBS market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Indoor LBS market covered in Chapter 5:

Google  
Pointr Labs  
Cartogram  
MazeMap  
Comtech Telecommunications  
Micello  
Insiteo  
Aisle4  
Gimbal  
Beaconinside  
Pinmicro  
Intel  
Shopkick  
Nextome  
GiPStech  
Quantitec  
Qualcomm Technologies  
Microsoft  
Spreo Indoor Location Services  
Social Retail  
IndoorAtlas  
Estimote  
DecaWave  
Bluepath  
Thumbvista  
Navizon  
Ruckus Wireless  
Nimble Devices  
Sprooki  
Apple

In Chapter 6, on the basis of types, the Indoor LBS market from 2015 to 2025 is primarily split into:

Network-Based Positioning System  
Independent Positioning System  
Hybrid Positioning System

In Chapter 7, on the basis of applications, the Indoor LBS market from 2015 to 2025 covers:

- Offices and Commercial Buildings
- Government, Public Safety and Urban Security
- Healthcare
- Travel and Hospitality
- Aviation
- Academia and Education
- Oil, Gas and Mining

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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