

Global In-Vehicle Payment Services Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Continuous advances in the connected vehicle technologies and IoT has led to the movement of mobile wallets to the dashboards as OEMs are now partnering with the card networks and various retailers to equip their vehicle offerings with in-vehicle payment technology. This technology enables the driver to pay for certain services and products without even having to get down from the car, which include payment for parking services, fuel, various drive-thru restaurants, and many others. In addition, tech giants such as Amazon and Google are bringing their popular voice assistants in vehicles, which further facilitates the driver to buy products while they are behind the wheels.

Based on the In-Vehicle Payment Services market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global In-Vehicle Payment Services market covered in

Chapter 5:

BMW

Amazon + Ford Motor

Jaguar Land Rover + Royal Dutch Shell

Honda Motor + Visa + IPS Group + Gilbarco Veeder-Root

Daimler

Hyundai + Google

Alibaba + SAIC

GM + MasterCard + IBM

Volkswagen

In Chapter 6, on the basis of types, the In-Vehicle Payment Services market from 2015 to 2025 is primarily split into:

NFC based

APP based

QR code based

Credit Card based

In Chapter 7, on the basis of applications, the In-Vehicle Payment Services market from 2015 to 2025 covers:

Parking Management

Drive-through Purchasing

Toll Collection

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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