

# Global In-Flight Entertainment and Connectivity Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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### **Abstracts**

In-flight entertainment and connectivity includes services such as video streaming, text messaging, and internet browsing that airliners offer to air passengers on-board. Further, IFEC services are device-agnostic-which can support any portable devices such as tablet, smartphone, and laptops-that enable air passengers to download IFE content on their personal electronic device (PED), which eliminates the need for the use of seat-back video.

Based on the In-Flight Entertainment and Connectivity market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global In-Flight Entertainment and Connectivity market covered in



Chapter 5:

**Zodiac Aerospace** 

ViaSat Inc.

Thales Group

SITA (OnAir)

Panasonic Avionics

Global Eagle Entertainment Inc.

Rockwell Collins, Inc.

**Kymeta Corporation** 

**EchoStar Corporation** 

Thikom Solutions Inc.

Honeywell International, Inc.

Gogo Inc., Honeywell International Inc.

In Chapter 6, on the basis of types, the In-Flight Entertainment and Connectivity market from 2015 to 2025 is primarily split into:

NBA

**WBA** 

VLA

**Business Jets** 

In Chapter 7, on the basis of applications, the In-Flight Entertainment and Connectivity market from 2015 to 2025 covers:

OEM

Aftermarket

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain



Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



### **Contents**

### 1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global In-Flight Entertainment and Connectivity Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### 2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### 3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Zodiac Aerospace
  - 5.1.1 Zodiac Aerospace Company Profile



- 5.1.2 Zodiac Aerospace Business Overview
- 5.1.3 Zodiac Aerospace In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Zodiac Aerospace In-Flight Entertainment and Connectivity Products Introduction 5.2 ViaSat Inc.
  - 5.2.1 ViaSat Inc. Company Profile
  - 5.2.2 ViaSat Inc. Business Overview
- 5.2.3 ViaSat Inc. In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.2.4 ViaSat Inc. In-Flight Entertainment and Connectivity Products Introduction5.3 Thales Group
  - 5.3.1 Thales Group Company Profile
  - 5.3.2 Thales Group Business Overview
- 5.3.3 Thales Group In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.3.4 Thales Group In-Flight Entertainment and Connectivity Products Introduction 5.4 SITA (OnAir)
  - 5.4.1 SITA (OnAir) Company Profile
  - 5.4.2 SITA (OnAir) Business Overview
- 5.4.3 SITA (OnAir) In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.4.4 SITA (OnAir) In-Flight Entertainment and Connectivity Products Introduction 5.5 Panasonic Avionics
  - 5.5.1 Panasonic Avionics Company Profile
  - 5.5.2 Panasonic Avionics Business Overview
- 5.5.3 Panasonic Avionics In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.5.4 Panasonic Avionics In-Flight Entertainment and Connectivity Products Introduction
- 5.6 Global Eagle Entertainment Inc.
  - 5.6.1 Global Eagle Entertainment Inc. Company Profile
  - 5.6.2 Global Eagle Entertainment Inc. Business Overview
- 5.6.3 Global Eagle Entertainment Inc. In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.6.4 Global Eagle Entertainment Inc. In-Flight Entertainment and Connectivity Products Introduction
- 5.7 Rockwell Collins, Inc.
  - 5.7.1 Rockwell Collins, Inc. Company Profile
  - 5.7.2 Rockwell Collins, Inc. Business Overview



- 5.7.3 Rockwell Collins, Inc. In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.7.4 Rockwell Collins, Inc. In-Flight Entertainment and Connectivity Products Introduction
- 5.8 Kymeta Corporation
  - 5.8.1 Kymeta Corporation Company Profile
  - 5.8.2 Kymeta Corporation Business Overview
- 5.8.3 Kymeta Corporation In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.8.4 Kymeta Corporation In-Flight Entertainment and Connectivity Products Introduction
- 5.9 EchoStar Corporation
  - 5.9.1 EchoStar Corporation Company Profile
  - 5.9.2 EchoStar Corporation Business Overview
- 5.9.3 EchoStar Corporation In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.9.4 EchoStar Corporation In-Flight Entertainment and Connectivity Products Introduction
- 5.10 Thikom Solutions Inc.
  - 5.10.1 Thikom Solutions Inc. Company Profile
  - 5.10.2 Thikom Solutions Inc. Business Overview
- 5.10.3 Thikom Solutions Inc. In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.10.4 Thikom Solutions Inc. In-Flight Entertainment and Connectivity Products Introduction
- 5.11 Honeywell International, Inc.
  - 5.11.1 Honeywell International, Inc. Company Profile
  - 5.11.2 Honeywell International, Inc. Business Overview
- 5.11.3 Honeywell International, Inc. In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.11.4 Honeywell International, Inc. In-Flight Entertainment and Connectivity Products Introduction
- 5.12 Gogo Inc., Honeywell International Inc.
  - 5.12.1 Gogo Inc., Honeywell International Inc. Company Profile
  - 5.12.2 Gogo Inc., Honeywell International Inc. Business Overview
- 5.12.3 Gogo Inc., Honeywell International Inc. In-Flight Entertainment and Connectivity Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.12.4 Gogo Inc., Honeywell International Inc. In-Flight Entertainment and Connectivity Products Introduction



### **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global In-Flight Entertainment and Connectivity Sales, Revenue and Market Share by Types (2015-2020)
- 6.1.1 Global In-Flight Entertainment and Connectivity Sales and Market Share by Types (2015-2020)
- 6.1.2 Global In-Flight Entertainment and Connectivity Revenue and Market Share by Types (2015-2020)
- 6.1.3 Global In-Flight Entertainment and Connectivity Price by Types (2015-2020)
- 6.2 Global In-Flight Entertainment and Connectivity Market Forecast by Types (2020-2025)
- 6.2.1 Global In-Flight Entertainment and Connectivity Market Forecast Sales and Market Share by Types (2020-2025)
- 6.2.2 Global In-Flight Entertainment and Connectivity Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global In-Flight Entertainment and Connectivity Sales, Price and Growth Rate by Types (2015-2020)
- 6.3.1 Global In-Flight Entertainment and Connectivity Sales, Price and Growth Rate of NBA
- 6.3.2 Global In-Flight Entertainment and Connectivity Sales, Price and Growth Rate of WBA
- 6.3.3 Global In-Flight Entertainment and Connectivity Sales, Price and Growth Rate of
- 6.3.4 Global In-Flight Entertainment and Connectivity Sales, Price and Growth Rate of Business Jets
- 6.4 Global In-Flight Entertainment and Connectivity Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 NBA Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 WBA Market Revenue and Sales Forecast (2020-2025)
  - 6.4.3 VLA Market Revenue and Sales Forecast (2020-2025)
  - 6.4.4 Business Jets Market Revenue and Sales Forecast (2020-2025)

## 7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global In-Flight Entertainment and Connectivity Sales, Revenue and Market Share by Applications (2015-2020)
- 7.1.1 Global In-Flight Entertainment and Connectivity Sales and Market Share by Applications (2015-2020)



- 7.1.2 Global In-Flight Entertainment and Connectivity Revenue and Market Share by Applications (2015-2020)
- 7.2 Global In-Flight Entertainment and Connectivity Market Forecast by Applications (2020-2025)
- 7.2.1 Global In-Flight Entertainment and Connectivity Market Forecast Sales and Market Share by Applications (2020-2025)
- 7.2.2 Global In-Flight Entertainment and Connectivity Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
- 7.3.1 Global In-Flight Entertainment and Connectivity Revenue, Sales and Growth Rate of OEM (2015-2020)
- 7.3.2 Global In-Flight Entertainment and Connectivity Revenue, Sales and Growth Rate of Aftermarket (2015-2020)
- 7.4 Global In-Flight Entertainment and Connectivity Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 OEM Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Aftermarket Market Revenue and Sales Forecast (2020-2025)

### **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global In-Flight Entertainment and Connectivity Sales by Regions (2015-2020)
- 8.2 Global In-Flight Entertainment and Connectivity Market Revenue by Regions (2015-2020)
- 8.3 Global In-Flight Entertainment and Connectivity Market Forecast by Regions (2020-2025)

# 9 NORTH AMERICA IN-FLIGHT ENTERTAINMENT AND CONNECTIVITY MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)
- 9.3 North America In-Flight Entertainment and Connectivity Market Revenue and Growth Rate (2015-2020)
- 9.4 North America In-Flight Entertainment and Connectivity Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America In-Flight Entertainment and Connectivity Market Analysis by Country
- 9.6.1 U.S. In-Flight Entertainment and Connectivity Sales and Growth Rate
- 9.6.2 Canada In-Flight Entertainment and Connectivity Sales and Growth Rate



9.6.3 Mexico In-Flight Entertainment and Connectivity Sales and Growth Rate

# 10 EUROPE IN-FLIGHT ENTERTAINMENT AND CONNECTIVITY MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)
- 10.3 Europe In-Flight Entertainment and Connectivity Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe In-Flight Entertainment and Connectivity Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe In-Flight Entertainment and Connectivity Market Analysis by Country
- 10.6.1 Germany In-Flight Entertainment and Connectivity Sales and Growth Rate
- 10.6.2 United Kingdom In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 10.6.3 France In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 10.6.4 Italy In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 10.6.5 Spain In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 10.6.6 Russia In-Flight Entertainment and Connectivity Sales and Growth Rate

# 11 ASIA-PACIFIC IN-FLIGHT ENTERTAINMENT AND CONNECTIVITY MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific In-Flight Entertainment and Connectivity Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific In-Flight Entertainment and Connectivity Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific In-Flight Entertainment and Connectivity Market Analysis by Country
  - 11.6.1 China In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 11.6.2 Japan In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 11.6.3 South Korea In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 11.6.4 Australia In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 11.6.5 India In-Flight Entertainment and Connectivity Sales and Growth Rate

### 12 SOUTH AMERICA IN-FLIGHT ENTERTAINMENT AND CONNECTIVITY MARKET



#### **ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)
- 12.3 South America In-Flight Entertainment and Connectivity Market Revenue and Growth Rate (2015-2020)
- 12.4 South America In-Flight Entertainment and Connectivity Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America In-Flight Entertainment and Connectivity Market Analysis by Country
  - 12.6.1 Brazil In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 12.6.2 Argentina In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 12.6.3 Columbia In-Flight Entertainment and Connectivity Sales and Growth Rate

# 13 MIDDLE EAST AND AFRICA IN-FLIGHT ENTERTAINMENT AND CONNECTIVITY MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa In-Flight Entertainment and Connectivity Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa In-Flight Entertainment and Connectivity Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa In-Flight Entertainment and Connectivity Market Analysis by Country
  - 13.6.1 UAE In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 13.6.2 Egypt In-Flight Entertainment and Connectivity Sales and Growth Rate
  - 13.6.3 South Africa In-Flight Entertainment and Connectivity Sales and Growth Rate

### 14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

### **15 APPENDIX**

### 15.1 Methodology



15.2 Research Data Source



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global In-Flight Entertainment and Connectivity Market Size and Growth Rate 2015-2025

Table In-Flight Entertainment and Connectivity Key Market Segments

Figure Global In-Flight Entertainment and Connectivity Market Revenue (\$) Segment by Type from 2015-2020

Figure Global In-Flight Entertainment and Connectivity Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of In-Flight Entertainment and Connectivity

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Zodiac Aerospace Company Profile

Table Zodiac Aerospace Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Zodiac Aerospace Production and Growth Rate

Figure Zodiac Aerospace Market Revenue (\$) Market Share 2015-2020

Table ViaSat Inc. Company Profile

Table ViaSat Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure ViaSat Inc. Production and Growth Rate

Figure ViaSat Inc. Market Revenue (\$) Market Share 2015-2020

Table Thales Group Company Profile

Table Thales Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Thales Group Production and Growth Rate

Figure Thales Group Market Revenue (\$) Market Share 2015-2020

Table SITA (OnAir) Company Profile

Table SITA (OnAir) Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SITA (OnAir) Production and Growth Rate

Figure SITA (OnAir) Market Revenue (\$) Market Share 2015-2020



Table Panasonic Avionics Company Profile

Table Panasonic Avionics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Panasonic Avionics Production and Growth Rate

Figure Panasonic Avionics Market Revenue (\$) Market Share 2015-2020

Table Global Eagle Entertainment Inc. Company Profile

Table Global Eagle Entertainment Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Global Eagle Entertainment Inc. Production and Growth Rate

Figure Global Eagle Entertainment Inc. Market Revenue (\$) Market Share 2015-2020

Table Rockwell Collins, Inc. Company Profile

Table Rockwell Collins, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Rockwell Collins, Inc. Production and Growth Rate

Figure Rockwell Collins, Inc. Market Revenue (\$) Market Share 2015-2020

Table Kymeta Corporation Company Profile

Table Kymeta Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kymeta Corporation Production and Growth Rate

Figure Kymeta Corporation Market Revenue (\$) Market Share 2015-2020

Table EchoStar Corporation Company Profile

Table EchoStar Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure EchoStar Corporation Production and Growth Rate

Figure EchoStar Corporation Market Revenue (\$) Market Share 2015-2020

Table Thikom Solutions Inc. Company Profile

Table Thikom Solutions Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Thikom Solutions Inc. Production and Growth Rate

Figure Thikom Solutions Inc. Market Revenue (\$) Market Share 2015-2020

Table Honeywell International, Inc. Company Profile

Table Honeywell International, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Honeywell International, Inc. Production and Growth Rate

Figure Honeywell International, Inc. Market Revenue (\$) Market Share 2015-2020

Table Gogo Inc., Honeywell International Inc. Company Profile

Table Gogo Inc., Honeywell International Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Gogo Inc., Honeywell International Inc. Production and Growth Rate



Figure Gogo Inc., Honeywell International Inc. Market Revenue (\$) Market Share 2015-2020

Table Global In-Flight Entertainment and Connectivity Sales by Types (2015-2020)

Table Global In-Flight Entertainment and Connectivity Sales Share by Types (2015-2020)

Table Global In-Flight Entertainment and Connectivity Revenue (\$) by Types (2015-2020)

Table Global In-Flight Entertainment and Connectivity Revenue Share by Types (2015-2020)

Table Global In-Flight Entertainment and Connectivity Price (\$) by Types (2015-2020)

Table Global In-Flight Entertainment and Connectivity Market Forecast Sales by Types (2020-2025)

Table Global In-Flight Entertainment and Connectivity Market Forecast Sales Share by Types (2020-2025)

Table Global In-Flight Entertainment and Connectivity Market Forecast Revenue (\$) by Types (2020-2025)

Table Global In-Flight Entertainment and Connectivity Market Forecast Revenue Share by Types (2020-2025)

Figure Global NBA Sales and Growth Rate (2015-2020)

Figure Global NBA Price (2015-2020)

Figure Global WBA Sales and Growth Rate (2015-2020)

Figure Global WBA Price (2015-2020)

Figure Global VLA Sales and Growth Rate (2015-2020)

Figure Global VLA Price (2015-2020)

Figure Global Business Jets Sales and Growth Rate (2015-2020)

Figure Global Business Jets Price (2015-2020)

Figure Global In-Flight Entertainment and Connectivity Market Revenue (\$) and Growth Rate Forecast of NBA (2020-2025)

Figure Global In-Flight Entertainment and Connectivity Sales and Growth Rate Forecast of NBA (2020-2025)

Figure Global In-Flight Entertainment and Connectivity Market Revenue (\$) and Growth Rate Forecast of WBA (2020-2025)

Figure Global In-Flight Entertainment and Connectivity Sales and Growth Rate Forecast of WBA (2020-2025)

Figure Global In-Flight Entertainment and Connectivity Market Revenue (\$) and Growth Rate Forecast of VLA (2020-2025)

Figure Global In-Flight Entertainment and Connectivity Sales and Growth Rate Forecast of VLA (2020-2025)

Figure Global In-Flight Entertainment and Connectivity Market Revenue (\$) and Growth



Rate Forecast of Business Jets (2020-2025)

Figure Global In-Flight Entertainment and Connectivity Sales and Growth Rate Forecast of Business Jets (2020-2025)

Table Global In-Flight Entertainment and Connectivity Sales by Applications (2015-2020)

Table Global In-Flight Entertainment and Connectivity Sales Share by Applications (2015-2020)

Table Global In-Flight Entertainment and Connectivity Revenue (\$) by Applications (2015-2020)

Table Global In-Flight Entertainment and Connectivity Revenue Share by Applications (2015-2020)

Table Global In-Flight Entertainment and Connectivity Market Forecast Sales by Applications (2020-2025)

Table Global In-Flight Entertainment and Connectivity Market Forecast Sales Share by Applications (2020-2025)

Table Global In-Flight Entertainment and Connectivity Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global In-Flight Entertainment and Connectivity Market Forecast Revenue Share by Applications (2020-2025)

Figure Global OEM Sales and Growth Rate (2015-2020)

Figure Global OEM Price (2015-2020)

Figure Global Aftermarket Sales and Growth Rate (2015-2020)

Figure Global Aftermarket Price (2015-2020)

Figure Global In-Flight Entertainment and Connectivity Market Revenue (\$) and Growth Rate Forecast of OEM (2020-2025)

Figure Global In-Flight Entertainment and Connectivity Sales and Growth Rate Forecast of OEM (2020-2025)

Figure Global In-Flight Entertainment and Connectivity Market Revenue (\$) and Growth Rate Forecast of Aftermarket (2020-2025)

Figure Global In-Flight Entertainment and Connectivity Sales and Growth Rate Forecast of Aftermarket (2020-2025)

Figure Global In-Flight Entertainment and Connectivity Sales and Growth Rate (2015-2020)

Table Global In-Flight Entertainment and Connectivity Sales by Regions (2015-2020)
Table Global In-Flight Entertainment and Connectivity Sales Market Share by Regions

(2015-2020)

Figure Global In-Flight Entertainment and Connectivity Sales Market Share by Regions in 2019

Figure Global In-Flight Entertainment and Connectivity Revenue and Growth Rate



(2015-2020)

Table Global In-Flight Entertainment and Connectivity Revenue by Regions (2015-2020)

Table Global In-Flight Entertainment and Connectivity Revenue Market Share by Regions (2015-2020)

Figure Global In-Flight Entertainment and Connectivity Revenue Market Share by Regions in 2019

Table Global In-Flight Entertainment and Connectivity Market Forecast Sales by Regions (2020-2025)

Table Global In-Flight Entertainment and Connectivity Market Forecast Sales Share by Regions (2020-2025)

Table Global In-Flight Entertainment and Connectivity Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global In-Flight Entertainment and Connectivity Market Forecast Revenue Share by Regions (2020-2025)

Figure North America In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure North America In-Flight Entertainment and Connectivity Market Revenue and Growth Rate (2015-2020)

Figure North America In-Flight Entertainment and Connectivity Market Forecast Sales (2020-2025)

Figure North America In-Flight Entertainment and Connectivity Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Canada In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Mexico In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Europe In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Europe In-Flight Entertainment and Connectivity Market Revenue and Growth Rate (2015-2020)

Figure Europe In-Flight Entertainment and Connectivity Market Forecast Sales (2020-2025)

Figure Europe In-Flight Entertainment and Connectivity Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status



Figure Germany In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure United Kingdom In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure France In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Italy In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Spain In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Russia In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific In-Flight Entertainment and Connectivity Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific In-Flight Entertainment and Connectivity Market Forecast Sales (2020-2025)

Figure Asia-Pacific In-Flight Entertainment and Connectivity Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Japan In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure South Korea In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Australia In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure India In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure South America In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure South America In-Flight Entertainment and Connectivity Market Revenue and Growth Rate (2015-2020)

Figure South America In-Flight Entertainment and Connectivity Market Forecast Sales (2020-2025)

Figure South America In-Flight Entertainment and Connectivity Market Forecast Revenue (\$) (2020-2025)



Figure Brazil In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Argentina In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Columbia In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa In-Flight Entertainment and Connectivity Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa In-Flight Entertainment and Connectivity Market Forecast Sales (2020-2025)

Figure Middle East and Africa In-Flight Entertainment and Connectivity Market Forecast Revenue (\$) (2020-2025)

Figure UAE In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure Egypt In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)

Figure South Africa In-Flight Entertainment and Connectivity Market Sales and Growth Rate (2015-2020)



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