

Global Ibeacon Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GADE1022D99AEN.html>

Date: October 2021

Pages: 125

Price: US\$ 3,500.00 (Single User License)

ID: GADE1022D99AEN

Abstracts

The term iBeacon and Beacon are often used interchangeably. iBeacon is the name for Apple's technology standard, which allows Mobile Apps (running on both iOS and Android devices) to listen for signals from beacons in the physical world and react accordingly. In essence, iBeacon technology allows Mobile Apps to understand their position on a micro-local scale, and deliver hyper-contextual content to users based on location. The underlying communication technology is Bluetooth Low Energy.

Based on the Ibeacon market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Ibeacon market covered in Chapter 5:

Estimote
Gimbal
Gelo
BlueCats
Kontakt
GlimWorm
BlueSense
Apple

In Chapter 6, on the basis of types, the Ibeacon market from 2015 to 2025 is primarily split into:

Close Distance: A Few Centimeters
Medium Distance: A Few Meters
Long Distance: More Than 10 Meters

In Chapter 7, on the basis of applications, the Ibeacon market from 2015 to 2025 covers:

Advertising
Indoor Navigation
Notification & Alert
Monitoring
Real-Time Analysis
Quick Interaction
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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