

Global Household Wipes Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G8903341DF12EN.html>

Date: April 2022

Pages: 110

Price: US\$ 3,500.00 (Single User License)

ID: G8903341DF12EN

Abstracts

Based on the Household Wipes market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Household Wipes market covered in Chapter 5:

Unilever Group

The Clorox Co.

Kimberly-Clark Corp.

3M Co.

S. C. Johnson and Son, Inc.

In Chapter 6, on the basis of types, the Household Wipes market from 2015 to 2025 is primarily split into:

Antibacterial

Non-antibacterial

In Chapter 7, on the basis of applications, the Household Wipes market from 2015 to 2025 covers:

Offline Stores

Online Stores

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Household Wipes Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Unilever Group
 - 5.1.1 Unilever Group Company Profile

- 5.1.2 Unilever Group Business Overview
- 5.1.3 Unilever Group Household Wipes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Unilever Group Household Wipes Products Introduction
- 5.2 The Clorox Co.
 - 5.2.1 The Clorox Co. Company Profile
 - 5.2.2 The Clorox Co. Business Overview
 - 5.2.3 The Clorox Co. Household Wipes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 The Clorox Co. Household Wipes Products Introduction
- 5.3 Kimberly-Clark Corp.
 - 5.3.1 Kimberly-Clark Corp. Company Profile
 - 5.3.2 Kimberly-Clark Corp. Business Overview
 - 5.3.3 Kimberly-Clark Corp. Household Wipes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Kimberly-Clark Corp. Household Wipes Products Introduction
- 5.4 3M Co.
 - 5.4.1 3M Co. Company Profile
 - 5.4.2 3M Co. Business Overview
 - 5.4.3 3M Co. Household Wipes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 3M Co. Household Wipes Products Introduction
- 5.5 S. C. Johnson and Son, Inc.
 - 5.5.1 S. C. Johnson and Son, Inc. Company Profile
 - 5.5.2 S. C. Johnson and Son, Inc. Business Overview
 - 5.5.3 S. C. Johnson and Son, Inc. Household Wipes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 S. C. Johnson and Son, Inc. Household Wipes Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Household Wipes Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Household Wipes Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Household Wipes Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Household Wipes Price by Types (2015-2020)
- 6.2 Global Household Wipes Market Forecast by Types (2020-2025)
 - 6.2.1 Global Household Wipes Market Forecast Sales and Market Share by Types (2020-2025)
 - 6.2.2 Global Household Wipes Market Forecast Revenue and Market Share by Types

(2020-2025)

6.3 Global Household Wipes Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Household Wipes Sales, Price and Growth Rate of Antibacterial

6.3.2 Global Household Wipes Sales, Price and Growth Rate of Non-antibacterial

6.4 Global Household Wipes Market Revenue and Sales Forecast, by Types

(2020-2025)

6.4.1 Antibacterial Market Revenue and Sales Forecast (2020-2025)

6.4.2 Non-antibacterial Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Household Wipes Sales, Revenue and Market Share by Applications

(2015-2020)

7.1.1 Global Household Wipes Sales and Market Share by Applications (2015-2020)

7.1.2 Global Household Wipes Revenue and Market Share by Applications

(2015-2020)

7.2 Global Household Wipes Market Forecast by Applications (2020-2025)

7.2.1 Global Household Wipes Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Household Wipes Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Household Wipes Revenue, Sales and Growth Rate of Offline Stores (2015-2020)

7.3.2 Global Household Wipes Revenue, Sales and Growth Rate of Online Stores (2015-2020)

7.4 Global Household Wipes Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Offline Stores Market Revenue and Sales Forecast (2020-2025)

7.4.2 Online Stores Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Household Wipes Sales by Regions (2015-2020)

8.2 Global Household Wipes Market Revenue by Regions (2015-2020)

8.3 Global Household Wipes Market Forecast by Regions (2020-2025)

9 NORTH AMERICA HOUSEHOLD WIPES MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Household Wipes Market Sales and Growth Rate (2015-2020)
- 9.3 North America Household Wipes Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Household Wipes Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Household Wipes Market Analysis by Country
 - 9.6.1 U.S. Household Wipes Sales and Growth Rate
 - 9.6.2 Canada Household Wipes Sales and Growth Rate
 - 9.6.3 Mexico Household Wipes Sales and Growth Rate

10 EUROPE HOUSEHOLD WIPES MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Household Wipes Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Household Wipes Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Household Wipes Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Household Wipes Market Analysis by Country
 - 10.6.1 Germany Household Wipes Sales and Growth Rate
 - 10.6.2 United Kingdom Household Wipes Sales and Growth Rate
 - 10.6.3 France Household Wipes Sales and Growth Rate
 - 10.6.4 Italy Household Wipes Sales and Growth Rate
 - 10.6.5 Spain Household Wipes Sales and Growth Rate
 - 10.6.6 Russia Household Wipes Sales and Growth Rate

11 ASIA-PACIFIC HOUSEHOLD WIPES MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Household Wipes Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Household Wipes Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Household Wipes Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Household Wipes Market Analysis by Country
 - 11.6.1 China Household Wipes Sales and Growth Rate
 - 11.6.2 Japan Household Wipes Sales and Growth Rate
 - 11.6.3 South Korea Household Wipes Sales and Growth Rate
 - 11.6.4 Australia Household Wipes Sales and Growth Rate
 - 11.6.5 India Household Wipes Sales and Growth Rate

12 SOUTH AMERICA HOUSEHOLD WIPES MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Household Wipes Market Sales and Growth Rate (2015-2020)
- 12.3 South America Household Wipes Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Household Wipes Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Household Wipes Market Analysis by Country
 - 12.6.1 Brazil Household Wipes Sales and Growth Rate
 - 12.6.2 Argentina Household Wipes Sales and Growth Rate
 - 12.6.3 Columbia Household Wipes Sales and Growth Rate

13 MIDDLE EAST AND AFRICA HOUSEHOLD WIPES MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Household Wipes Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Household Wipes Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Household Wipes Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Household Wipes Market Analysis by Country
 - 13.6.1 UAE Household Wipes Sales and Growth Rate
 - 13.6.2 Egypt Household Wipes Sales and Growth Rate
 - 13.6.3 South Africa Household Wipes Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Household Wipes Market Size and Growth Rate 2015-2025

Table Household Wipes Key Market Segments

Figure Global Household Wipes Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Household Wipes Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Household Wipes

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Unilever Group Company Profile

Table Unilever Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Unilever Group Production and Growth Rate

Figure Unilever Group Market Revenue (\$) Market Share 2015-2020

Table The Clorox Co. Company Profile

Table The Clorox Co. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The Clorox Co. Production and Growth Rate

Figure The Clorox Co. Market Revenue (\$) Market Share 2015-2020

Table Kimberly-Clark Corp. Company Profile

Table Kimberly-Clark Corp. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kimberly-Clark Corp. Production and Growth Rate

Figure Kimberly-Clark Corp. Market Revenue (\$) Market Share 2015-2020

Table 3M Co. Company Profile

Table 3M Co. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure 3M Co. Production and Growth Rate

Figure 3M Co. Market Revenue (\$) Market Share 2015-2020

Table S. C. Johnson and Son, Inc. Company Profile

Table S. C. Johnson and Son, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure S. C. Johnson and Son, Inc. Production and Growth Rate
Figure S. C. Johnson and Son, Inc. Market Revenue (\$) Market Share 2015-2020
Table Global Household Wipes Sales by Types (2015-2020)
Table Global Household Wipes Sales Share by Types (2015-2020)
Table Global Household Wipes Revenue (\$) by Types (2015-2020)
Table Global Household Wipes Revenue Share by Types (2015-2020)
Table Global Household Wipes Price (\$) by Types (2015-2020)
Table Global Household Wipes Market Forecast Sales by Types (2020-2025)
Table Global Household Wipes Market Forecast Sales Share by Types (2020-2025)
Table Global Household Wipes Market Forecast Revenue (\$) by Types (2020-2025)
Table Global Household Wipes Market Forecast Revenue Share by Types (2020-2025)
Figure Global Antibacterial Sales and Growth Rate (2015-2020)
Figure Global Antibacterial Price (2015-2020)
Figure Global Non-antibacterial Sales and Growth Rate (2015-2020)
Figure Global Non-antibacterial Price (2015-2020)
Figure Global Household Wipes Market Revenue (\$) and Growth Rate Forecast of Antibacterial (2020-2025)
Figure Global Household Wipes Sales and Growth Rate Forecast of Antibacterial (2020-2025)
Figure Global Household Wipes Market Revenue (\$) and Growth Rate Forecast of Non-antibacterial (2020-2025)
Figure Global Household Wipes Sales and Growth Rate Forecast of Non-antibacterial (2020-2025)
Table Global Household Wipes Sales by Applications (2015-2020)
Table Global Household Wipes Sales Share by Applications (2015-2020)
Table Global Household Wipes Revenue (\$) by Applications (2015-2020)
Table Global Household Wipes Revenue Share by Applications (2015-2020)
Table Global Household Wipes Market Forecast Sales by Applications (2020-2025)
Table Global Household Wipes Market Forecast Sales Share by Applications (2020-2025)
Table Global Household Wipes Market Forecast Revenue (\$) by Applications (2020-2025)
Table Global Household Wipes Market Forecast Revenue Share by Applications (2020-2025)
Figure Global Offline Stores Sales and Growth Rate (2015-2020)
Figure Global Offline Stores Price (2015-2020)
Figure Global Online Stores Sales and Growth Rate (2015-2020)
Figure Global Online Stores Price (2015-2020)
Figure Global Household Wipes Market Revenue (\$) and Growth Rate Forecast of

Offline Stores (2020-2025)

Figure Global Household Wipes Sales and Growth Rate Forecast of Offline Stores (2020-2025)

Figure Global Household Wipes Market Revenue (\$) and Growth Rate Forecast of Online Stores (2020-2025)

Figure Global Household Wipes Sales and Growth Rate Forecast of Online Stores (2020-2025)

Figure Global Household Wipes Sales and Growth Rate (2015-2020)

Table Global Household Wipes Sales by Regions (2015-2020)

Table Global Household Wipes Sales Market Share by Regions (2015-2020)

Figure Global Household Wipes Sales Market Share by Regions in 2019

Figure Global Household Wipes Revenue and Growth Rate (2015-2020)

Table Global Household Wipes Revenue by Regions (2015-2020)

Table Global Household Wipes Revenue Market Share by Regions (2015-2020)

Figure Global Household Wipes Revenue Market Share by Regions in 2019

Table Global Household Wipes Market Forecast Sales by Regions (2020-2025)

Table Global Household Wipes Market Forecast Sales Share by Regions (2020-2025)

Table Global Household Wipes Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Household Wipes Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Household Wipes Market Sales and Growth Rate (2015-2020)

Figure North America Household Wipes Market Revenue and Growth Rate (2015-2020)

Figure North America Household Wipes Market Forecast Sales (2020-2025)

Figure North America Household Wipes Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Household Wipes Market Sales and Growth Rate (2015-2020)

Figure Canada Household Wipes Market Sales and Growth Rate (2015-2020)

Figure Mexico Household Wipes Market Sales and Growth Rate (2015-2020)

Figure Europe Household Wipes Market Sales and Growth Rate (2015-2020)

Figure Europe Household Wipes Market Revenue and Growth Rate (2015-2020)

Figure Europe Household Wipes Market Forecast Sales (2020-2025)

Figure Europe Household Wipes Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Household Wipes Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Household Wipes Market Sales and Growth Rate (2015-2020)

Figure France Household Wipes Market Sales and Growth Rate (2015-2020)

Figure Italy Household Wipes Market Sales and Growth Rate (2015-2020)

Figure Spain Household Wipes Market Sales and Growth Rate (2015-2020)

Figure Russia Household Wipes Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Household Wipes Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Household Wipes Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Household Wipes Market Forecast Sales (2020-2025)
Figure Asia-Pacific Household Wipes Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Household Wipes Market Sales and Growth Rate (2015-2020)
Figure Japan Household Wipes Market Sales and Growth Rate (2015-2020)
Figure South Korea Household Wipes Market Sales and Growth Rate (2015-2020)
Figure Australia Household Wipes Market Sales and Growth Rate (2015-2020)
Figure India Household Wipes Market Sales and Growth Rate (2015-2020)
Figure South America Household Wipes Market Sales and Growth Rate (2015-2020)
Figure South America Household Wipes Market Revenue and Growth Rate (2015-2020)
Figure South America Household Wipes Market Forecast Sales (2020-2025)
Figure South America Household Wipes Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Household Wipes Market Sales and Growth Rate (2015-2020)
Figure Argentina Household Wipes Market Sales and Growth Rate (2015-2020)
Figure Columbia Household Wipes Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Household Wipes Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Household Wipes Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa Household Wipes Market Forecast Sales (2020-2025)
Figure Middle East and Africa Household Wipes Market Forecast Revenue (\$) (2020-2025)
Figure UAE Household Wipes Market Sales and Growth Rate (2015-2020)
Figure Egypt Household Wipes Market Sales and Growth Rate (2015-2020)
Figure South Africa Household Wipes Market Sales and Growth Rate (2015-2020)

I would like to order

Product name: Global Household Wipes Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G8903341DF12EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8903341DF12EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

