

# Global Household Sewing Machines Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Household Sewing Machines market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Household Sewing Machines market are covered in Chapter 9:

Janome

Singer.Co

SVP Worldwide

JUKI

Consew

Davis Sewing Machine Company

Elna International

## Henderson Sewing

YAMATA

Union Special

Merrow

Bernina International

Necchi Macchina

AMF Reece CR

Brother

In Chapter 5 and Chapter 7.3, based on types, the Household Sewing Machines market from 2017 to 2027 is primarily split into:

Electric sewing machine

Computer sewing machine

Mechanical

In Chapter 6 and Chapter 7.4, based on applications, the Household Sewing Machines market from 2017 to 2027 covers:

Online

Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

## Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Household Sewing Machines market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Household

Sewing Machines Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market

concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 HOUSEHOLD SEWING MACHINES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Household Sewing Machines Market
- 1.2 Household Sewing Machines Market Segment by Type
  - 1.2.1 Global Household Sewing Machines Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Household Sewing Machines Market Segment by Application
  - 1.3.1 Household Sewing Machines Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Household Sewing Machines Market, Region Wise (2017-2027)
  - 1.4.1 Global Household Sewing Machines Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Household Sewing Machines Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Household Sewing Machines Market Status and Prospect (2017-2027)
  - 1.4.4 China Household Sewing Machines Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Household Sewing Machines Market Status and Prospect (2017-2027)
  - 1.4.6 India Household Sewing Machines Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Household Sewing Machines Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Household Sewing Machines Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Household Sewing Machines Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Household Sewing Machines (2017-2027)
  - 1.5.1 Global Household Sewing Machines Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Household Sewing Machines Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Household Sewing Machines Market

### 2 INDUSTRY OUTLOOK

- 2.1 Household Sewing Machines Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Household Sewing Machines Market Drivers Analysis
- 2.4 Household Sewing Machines Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Household Sewing Machines Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Household Sewing Machines Industry Development

### **3 GLOBAL HOUSEHOLD SEWING MACHINES MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Household Sewing Machines Sales Volume and Share by Player (2017-2022)
- 3.2 Global Household Sewing Machines Revenue and Market Share by Player (2017-2022)
- 3.3 Global Household Sewing Machines Average Price by Player (2017-2022)
- 3.4 Global Household Sewing Machines Gross Margin by Player (2017-2022)
- 3.5 Household Sewing Machines Market Competitive Situation and Trends
  - 3.5.1 Household Sewing Machines Market Concentration Rate
  - 3.5.2 Household Sewing Machines Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL HOUSEHOLD SEWING MACHINES SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Household Sewing Machines Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Household Sewing Machines Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Household Sewing Machines Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Household Sewing Machines Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Household Sewing Machines Market Under COVID-19
- 4.5 Europe Household Sewing Machines Sales Volume, Revenue, Price and Gross

Margin (2017-2022)

4.5.1 Europe Household Sewing Machines Market Under COVID-19

4.6 China Household Sewing Machines Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Household Sewing Machines Market Under COVID-19

4.7 Japan Household Sewing Machines Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Household Sewing Machines Market Under COVID-19

4.8 India Household Sewing Machines Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Household Sewing Machines Market Under COVID-19

4.9 Southeast Asia Household Sewing Machines Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Household Sewing Machines Market Under COVID-19

4.10 Latin America Household Sewing Machines Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Household Sewing Machines Market Under COVID-19

4.11 Middle East and Africa Household Sewing Machines Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Household Sewing Machines Market Under COVID-19

## **5 GLOBAL HOUSEHOLD SEWING MACHINES SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Household Sewing Machines Sales Volume and Market Share by Type (2017-2022)

5.2 Global Household Sewing Machines Revenue and Market Share by Type (2017-2022)

5.3 Global Household Sewing Machines Price by Type (2017-2022)

5.4 Global Household Sewing Machines Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Household Sewing Machines Sales Volume, Revenue and Growth Rate of Electric sewing machine (2017-2022)

5.4.2 Global Household Sewing Machines Sales Volume, Revenue and Growth Rate of Computer sewing machine (2017-2022)

5.4.3 Global Household Sewing Machines Sales Volume, Revenue and Growth Rate of Mechanical (2017-2022)

## **6 GLOBAL HOUSEHOLD SEWING MACHINES MARKET ANALYSIS BY**

## **APPLICATION**

6.1 Global Household Sewing Machines Consumption and Market Share by Application (2017-2022)

6.2 Global Household Sewing Machines Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Household Sewing Machines Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Household Sewing Machines Consumption and Growth Rate of Online (2017-2022)

6.3.2 Global Household Sewing Machines Consumption and Growth Rate of Offline (2017-2022)

## **7 GLOBAL HOUSEHOLD SEWING MACHINES MARKET FORECAST (2022-2027)**

7.1 Global Household Sewing Machines Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Household Sewing Machines Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Household Sewing Machines Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Household Sewing Machines Price and Trend Forecast (2022-2027)

7.2 Global Household Sewing Machines Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Household Sewing Machines Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Household Sewing Machines Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Household Sewing Machines Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Household Sewing Machines Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Household Sewing Machines Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Household Sewing Machines Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Household Sewing Machines Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Household Sewing Machines Sales Volume and Revenue Forecast (2022-2027)



### 7.3 Global Household Sewing Machines Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Household Sewing Machines Revenue and Growth Rate of Electric sewing machine (2022-2027)

7.3.2 Global Household Sewing Machines Revenue and Growth Rate of Computer sewing machine (2022-2027)

7.3.3 Global Household Sewing Machines Revenue and Growth Rate of Mechanical (2022-2027)

### 7.4 Global Household Sewing Machines Consumption Forecast by Application (2022-2027)

7.4.1 Global Household Sewing Machines Consumption Value and Growth Rate of Online(2022-2027)

7.4.2 Global Household Sewing Machines Consumption Value and Growth Rate of Offline(2022-2027)

### 7.5 Household Sewing Machines Market Forecast Under COVID-19

## **8 HOUSEHOLD SEWING MACHINES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Household Sewing Machines Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Household Sewing Machines Analysis

8.6 Major Downstream Buyers of Household Sewing Machines Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Household Sewing Machines Industry

## **9 PLAYERS PROFILES**

9.1 Janome

9.1.1 Janome Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Household Sewing Machines Product Profiles, Application and Specification

9.1.3 Janome Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

## 9.2 Singer.Co

9.2.1 Singer.Co Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Household Sewing Machines Product Profiles, Application and Specification

9.2.3 Singer.Co Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

## 9.3 SVP Worldwide

9.3.1 SVP Worldwide Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Household Sewing Machines Product Profiles, Application and Specification

9.3.3 SVP Worldwide Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

## 9.4 JUKI

9.4.1 JUKI Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Household Sewing Machines Product Profiles, Application and Specification

9.4.3 JUKI Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 Consew

9.5.1 Consew Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Household Sewing Machines Product Profiles, Application and Specification

9.5.3 Consew Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Davis Sewing Machine Company

9.6.1 Davis Sewing Machine Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Household Sewing Machines Product Profiles, Application and Specification

9.6.3 Davis Sewing Machine Company Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Elna International

9.7.1 Elna International Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Household Sewing Machines Product Profiles, Application and Specification

9.7.3 Elna International Market Performance (2017-2022)

9.7.4 Recent Development

#### 9.7.5 SWOT Analysis

### 9.8 Henderson Sewing

#### 9.8.1 Henderson Sewing Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.8.2 Household Sewing Machines Product Profiles, Application and Specification

#### 9.8.3 Henderson Sewing Market Performance (2017-2022)

#### 9.8.4 Recent Development

#### 9.8.5 SWOT Analysis

### 9.9 YAMATA

#### 9.9.1 YAMATA Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.9.2 Household Sewing Machines Product Profiles, Application and Specification

#### 9.9.3 YAMATA Market Performance (2017-2022)

#### 9.9.4 Recent Development

#### 9.9.5 SWOT Analysis

### 9.10 Union Special

#### 9.10.1 Union Special Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.10.2 Household Sewing Machines Product Profiles, Application and Specification

#### 9.10.3 Union Special Market Performance (2017-2022)

#### 9.10.4 Recent Development

#### 9.10.5 SWOT Analysis

### 9.11 Merrow

#### 9.11.1 Merrow Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.11.2 Household Sewing Machines Product Profiles, Application and Specification

#### 9.11.3 Merrow Market Performance (2017-2022)

#### 9.11.4 Recent Development

#### 9.11.5 SWOT Analysis

### 9.12 Bernina International

#### 9.12.1 Bernina International Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.12.2 Household Sewing Machines Product Profiles, Application and Specification

#### 9.12.3 Bernina International Market Performance (2017-2022)

#### 9.12.4 Recent Development

#### 9.12.5 SWOT Analysis

### 9.13 Necchi Macchina

#### 9.13.1 Necchi Macchina Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.13.2 Household Sewing Machines Product Profiles, Application and Specification

#### 9.13.3 Necchi Macchina Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 AMF Reece CR

9.14.1 AMF Reece CR Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Household Sewing Machines Product Profiles, Application and Specification

9.14.3 AMF Reece CR Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Brother

9.15.1 Brother Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Household Sewing Machines Product Profiles, Application and Specification

9.15.3 Brother Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Household Sewing Machines Product Picture

Table Global Household Sewing Machines Market Sales Volume and CAGR (%) Comparison by Type

Table Household Sewing Machines Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Household Sewing Machines Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Household Sewing Machines Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Household Sewing Machines Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Household Sewing Machines Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Household Sewing Machines Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Household Sewing Machines Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Household Sewing Machines Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Household Sewing Machines Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Household Sewing Machines Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Household Sewing Machines Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Household Sewing Machines Industry Development

Table Global Household Sewing Machines Sales Volume by Player (2017-2022)

Table Global Household Sewing Machines Sales Volume Share by Player (2017-2022)

Figure Global Household Sewing Machines Sales Volume Share by Player in 2021

Table Household Sewing Machines Revenue (Million USD) by Player (2017-2022)

Table Household Sewing Machines Revenue Market Share by Player (2017-2022)

Table Household Sewing Machines Price by Player (2017-2022)

Table Household Sewing Machines Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Household Sewing Machines Sales Volume, Region Wise (2017-2022)

Table Global Household Sewing Machines Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Household Sewing Machines Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Household Sewing Machines Sales Volume Market Share, Region Wise in 2021

Table Global Household Sewing Machines Revenue (Million USD), Region Wise (2017-2022)

Table Global Household Sewing Machines Revenue Market Share, Region Wise (2017-2022)

Figure Global Household Sewing Machines Revenue Market Share, Region Wise (2017-2022)

Figure Global Household Sewing Machines Revenue Market Share, Region Wise in 2021

Table Global Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Household Sewing Machines Sales Volume by Type (2017-2022)

Table Global Household Sewing Machines Sales Volume Market Share by Type (2017-2022)

Figure Global Household Sewing Machines Sales Volume Market Share by Type in

2021

Table Global Household Sewing Machines Revenue (Million USD) by Type (2017-2022)

Table Global Household Sewing Machines Revenue Market Share by Type (2017-2022)

Figure Global Household Sewing Machines Revenue Market Share by Type in 2021

Table Household Sewing Machines Price by Type (2017-2022)

Figure Global Household Sewing Machines Sales Volume and Growth Rate of Electric sewing machine (2017-2022)

Figure Global Household Sewing Machines Revenue (Million USD) and Growth Rate of Electric sewing machine (2017-2022)

Figure Global Household Sewing Machines Sales Volume and Growth Rate of Computer sewing machine (2017-2022)

Figure Global Household Sewing Machines Revenue (Million USD) and Growth Rate of Computer sewing machine (2017-2022)

Figure Global Household Sewing Machines Sales Volume and Growth Rate of Mechanical (2017-2022)

Figure Global Household Sewing Machines Revenue (Million USD) and Growth Rate of Mechanical (2017-2022)

Table Global Household Sewing Machines Consumption by Application (2017-2022)

Table Global Household Sewing Machines Consumption Market Share by Application (2017-2022)

Table Global Household Sewing Machines Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Household Sewing Machines Consumption Revenue Market Share by Application (2017-2022)

Table Global Household Sewing Machines Consumption and Growth Rate of Online (2017-2022)

Table Global Household Sewing Machines Consumption and Growth Rate of Offline (2017-2022)

Figure Global Household Sewing Machines Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Household Sewing Machines Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Household Sewing Machines Price and Trend Forecast (2022-2027)

Figure USA Household Sewing Machines Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Household Sewing Machines Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Household Sewing Machines Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Household Sewing Machines Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Household Sewing Machines Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Household Sewing Machines Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Household Sewing Machines Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Household Sewing Machines Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Household Sewing Machines Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Household Sewing Machines Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Household Sewing Machines Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Household Sewing Machines Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Household Sewing Machines Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Household Sewing Machines Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Household Sewing Machines Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Household Sewing Machines Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Household Sewing Machines Market Sales Volume Forecast, by Type

Table Global Household Sewing Machines Sales Volume Market Share Forecast, by Type

Table Global Household Sewing Machines Market Revenue (Million USD) Forecast, by Type

Table Global Household Sewing Machines Revenue Market Share Forecast, by Type

Table Global Household Sewing Machines Price Forecast, by Type

Figure Global Household Sewing Machines Revenue (Million USD) and Growth Rate of Electric sewing machine (2022-2027)

Figure Global Household Sewing Machines Revenue (Million USD) and Growth Rate of Electric sewing machine (2022-2027)

Figure Global Household Sewing Machines Revenue (Million USD) and Growth Rate of Computer sewing machine (2022-2027)



Figure Global Household Sewing Machines Revenue (Million USD) and Growth Rate of Computer sewing machine (2022-2027)

Figure Global Household Sewing Machines Revenue (Million USD) and Growth Rate of Mechanical (2022-2027)

Figure Global Household Sewing Machines Revenue (Million USD) and Growth Rate of Mechanical (2022-2027)

Table Global Household Sewing Machines Market Consumption Forecast, by Application

Table Global Household Sewing Machines Consumption Market Share Forecast, by Application

Table Global Household Sewing Machines Market Revenue (Million USD) Forecast, by Application

Table Global Household Sewing Machines Revenue Market Share Forecast, by Application

Figure Global Household Sewing Machines Consumption Value (Million USD) and Growth Rate of Online (2022-2027)

Figure Global Household Sewing Machines Consumption Value (Million USD) and Growth Rate of Offline (2022-2027)

Figure Household Sewing Machines Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Janome Profile

Table Janome Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Janome Household Sewing Machines Sales Volume and Growth Rate

Figure Janome Revenue (Million USD) Market Share 2017-2022

Table Singer.Co Profile

Table Singer.Co Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Singer.Co Household Sewing Machines Sales Volume and Growth Rate

Figure Singer.Co Revenue (Million USD) Market Share 2017-2022

Table SVP Worldwide Profile

Table SVP Worldwide Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SVP Worldwide Household Sewing Machines Sales Volume and Growth Rate

Figure SVP Worldwide Revenue (Million USD) Market Share 2017-2022

**Table JUKI Profile**

Table JUKI Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure JUKI Household Sewing Machines Sales Volume and Growth Rate

Figure JUKI Revenue (Million USD) Market Share 2017-2022

**Table Consew Profile**

Table Consew Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Consew Household Sewing Machines Sales Volume and Growth Rate

Figure Consew Revenue (Million USD) Market Share 2017-2022

**Table Davis Sewing Machine Company Profile**

Table Davis Sewing Machine Company Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Davis Sewing Machine Company Household Sewing Machines Sales Volume and Growth Rate

Figure Davis Sewing Machine Company Revenue (Million USD) Market Share 2017-2022

**Table Elna International Profile**

Table Elna International Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Elna International Household Sewing Machines Sales Volume and Growth Rate

Figure Elna International Revenue (Million USD) Market Share 2017-2022

**Table Henderson Sewing Profile**

Table Henderson Sewing Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Henderson Sewing Household Sewing Machines Sales Volume and Growth Rate

Figure Henderson Sewing Revenue (Million USD) Market Share 2017-2022

**Table YAMATA Profile**

Table YAMATA Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure YAMATA Household Sewing Machines Sales Volume and Growth Rate

Figure YAMATA Revenue (Million USD) Market Share 2017-2022

**Table Union Special Profile**

Table Union Special Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Union Special Household Sewing Machines Sales Volume and Growth Rate

Figure Union Special Revenue (Million USD) Market Share 2017-2022

**Table Merrow Profile**

Table Merrow Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Merrow Household Sewing Machines Sales Volume and Growth Rate

Figure Merrow Revenue (Million USD) Market Share 2017-2022

Table Bernina International Profile

Table Bernina International Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bernina International Household Sewing Machines Sales Volume and Growth Rate

Figure Bernina International Revenue (Million USD) Market Share 2017-2022

Table Necchi Macchina Profile

Table Necchi Macchina Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Necchi Macchina Household Sewing Machines Sales Volume and Growth Rate

Figure Necchi Macchina Revenue (Million USD) Market Share 2017-2022

Table AMF Reece CR Profile

Table AMF Reece CR Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AMF Reece CR Household Sewing Machines Sales Volume and Growth Rate

Figure AMF Reece CR Revenue (Million USD) Market Share 2017-2022

Table Brother Profile

Table Brother Household Sewing Machines Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Brother Household Sewing Machines Sales Volume and Growth Rate

Figure Brother Revenue (Million USD) Market Share 2017-2022

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