

Global Hotel English Language Training (ELT) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

English Language Training is based on the idea that the goal of language acquisition is communicative competence. It adopts concepts, techniques and methods in classroom for recognizing and managing the communicative needs of the language learners. Hotel English Language Training (ELT) is an English language training for hotel employees.

Based on the Hotel English Language Training (ELT) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Hotel English Language Training (ELT) market covered in Chapter 5:

iTutor Group
New Oriental Education & Technology
Sanoma
Pearson
OKpanda
51Talk
Linguatronics
Sanako
EF Education First
Voxy
Edusoft
Rosetta Stone
Teach Away

In Chapter 6, on the basis of types, the Hotel English Language Training (ELT) market from 2015 to 2025 is primarily split into:

B2C
B2B
Others

In Chapter 7, on the basis of applications, the Hotel English Language Training (ELT) market from 2015 to 2025 covers:

Economy Hotel
Extended-Stay Hotel
Full-Service Hotel
Luxury Hotel
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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