

Global Hotel Business Intelligence Solutions Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Hotel Business Intelligence Software Solution is a set of tools and strategies aimed to the administration and creation of knowledge through the analysis of existing KPI's and data in a company or organization. It refers to the efficient use of an enterprise data to facilitate decision-making.

Based on the Hotel Business Intelligence Solutions market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Hotel Business Intelligence Solutions market covered in

Chapter 5:

Optimand

Duetto

OTA Insight

Mastel Hospitality

In Chapter 6, on the basis of types, the Hotel Business Intelligence Solutions market from 2015 to 2025 is primarily split into:

- Cloud Based
- On-Premises

In Chapter 7, on the basis of applications, the Hotel Business Intelligence Solutions market from 2015 to 2025 covers:

- Luxury & High-End Hotels
- Mid-Range Hotels & Business Hotels
- Resorts Hotels
- Boutique Hotels
- Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 10)

- Germany

- UK

- France

- Italy

- Spain

- Russia

- Others

Asia-Pacific (Covered in Chapter 11)

- China

- Japan

- South Korea

- Australia

- India

South America (Covered in Chapter 12)

- Brazil

- Argentina

Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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