

## Global Hot Melt Adhesives (HMA) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## **Abstracts**

Hot melt adhesive is a plasticity adhesive. Its physical state changes with temperature in a certain temperature range, and its chemical properties remain unchanged. It is non-toxic and tasteless and is an environmentally friendly chemical product.

Based on the Hot Melt Adhesives (HMA) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Hot Melt Adhesives (HMA) market covered in Chapter 5:

Henkel

Sika AG

**Avery Dennison Corporation** 

Arkema

Jowat SE



**Zhejiang Good** 

Tianyang

Tex Year Industries

Nanpao

Beardow & Adams (Adhesives) Ltd.

CherngTay Technology

Huate

Renhe

Kleiberit

**DOW Corning** 

**HB** Fuller

3M Company

In Chapter 6, on the basis of types, the Hot Melt Adhesives (HMA) market from 2015 to 2025 is primarily split into:

**EVA HMA** 

POE HMA

SBS HMA

SIS HMA

**SEBS HMA** 

**PU HMA** 

**APAO HMA** 

Polyamide HMA

Polyimide HMA

In Chapter 7, on the basis of applications, the Hot Melt Adhesives (HMA) market from 2015 to 2025 covers:

Packaging Solutions

Nonwoven Hygiene Products

Furniture & Woodwork

Bookbinding

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada



Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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