

# Global Home Scented Candles Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Home Scented Candles market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Home Scented Candles market are covered in Chapter 9:

TATINE

CoScentrix

PandG

Colonial Candle

Yankee Candle

California Exotic Novelties

In Chapter 5 and Chapter 7.3, based on types, the Home Scented Candles market from 2017 to 2027 is primarily split into:

- Jar Candles
- Pillar Candles
- Tea Light Candles
- Tumbler Candles
- Vase Candles
- Others

In Chapter 6 and Chapter 7.4, based on applications, the Home Scented Candles market from 2017 to 2027 covers:

- Retail Outlets
- Online Outlets

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

- United States
- Europe
- China
- Japan
- India
- Southeast Asia
- Latin America
- Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Home Scented Candles market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we

elaborate at full length on the impact of the pandemic and the war on the Home Scented Candles Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 HOME SCENTED CANDLES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Home Scented Candles Market
- 1.2 Home Scented Candles Market Segment by Type
  - 1.2.1 Global Home Scented Candles Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Home Scented Candles Market Segment by Application
  - 1.3.1 Home Scented Candles Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Home Scented Candles Market, Region Wise (2017-2027)
  - 1.4.1 Global Home Scented Candles Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Home Scented Candles Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Home Scented Candles Market Status and Prospect (2017-2027)
  - 1.4.4 China Home Scented Candles Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Home Scented Candles Market Status and Prospect (2017-2027)
  - 1.4.6 India Home Scented Candles Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Home Scented Candles Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Home Scented Candles Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Home Scented Candles Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Home Scented Candles (2017-2027)
  - 1.5.1 Global Home Scented Candles Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Home Scented Candles Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Home Scented Candles Market

### 2 INDUSTRY OUTLOOK

- 2.1 Home Scented Candles Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Home Scented Candles Market Drivers Analysis

- 2.4 Home Scented Candles Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Home Scented Candles Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Home Scented Candles Industry Development

### **3 GLOBAL HOME SCENTED CANDLES MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Home Scented Candles Sales Volume and Share by Player (2017-2022)
- 3.2 Global Home Scented Candles Revenue and Market Share by Player (2017-2022)
- 3.3 Global Home Scented Candles Average Price by Player (2017-2022)
- 3.4 Global Home Scented Candles Gross Margin by Player (2017-2022)
- 3.5 Home Scented Candles Market Competitive Situation and Trends
  - 3.5.1 Home Scented Candles Market Concentration Rate
  - 3.5.2 Home Scented Candles Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL HOME SCENTED CANDLES SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Home Scented Candles Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Home Scented Candles Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Home Scented Candles Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Home Scented Candles Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Home Scented Candles Market Under COVID-19
- 4.5 Europe Home Scented Candles Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Home Scented Candles Market Under COVID-19
- 4.6 China Home Scented Candles Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Home Scented Candles Market Under COVID-19
- 4.7 Japan Home Scented Candles Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Home Scented Candles Market Under COVID-19
- 4.8 India Home Scented Candles Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Home Scented Candles Market Under COVID-19
- 4.9 Southeast Asia Home Scented Candles Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Home Scented Candles Market Under COVID-19
- 4.10 Latin America Home Scented Candles Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Home Scented Candles Market Under COVID-19
- 4.11 Middle East and Africa Home Scented Candles Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Home Scented Candles Market Under COVID-19

## **5 GLOBAL HOME SCENTED CANDLES SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Home Scented Candles Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Home Scented Candles Revenue and Market Share by Type (2017-2022)
- 5.3 Global Home Scented Candles Price by Type (2017-2022)
- 5.4 Global Home Scented Candles Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Home Scented Candles Sales Volume, Revenue and Growth Rate of Jar Candles (2017-2022)
  - 5.4.2 Global Home Scented Candles Sales Volume, Revenue and Growth Rate of Pillar Candles (2017-2022)
  - 5.4.3 Global Home Scented Candles Sales Volume, Revenue and Growth Rate of Tea Light Candles (2017-2022)
  - 5.4.4 Global Home Scented Candles Sales Volume, Revenue and Growth Rate of Tumbler Candles (2017-2022)
  - 5.4.5 Global Home Scented Candles Sales Volume, Revenue and Growth Rate of Vase Candles (2017-2022)
  - 5.4.6 Global Home Scented Candles Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL HOME SCENTED CANDLES MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Home Scented Candles Consumption and Market Share by Application



(2017-2022)

6.2 Global Home Scented Candles Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Home Scented Candles Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Home Scented Candles Consumption and Growth Rate of Retail Outlets (2017-2022)

6.3.2 Global Home Scented Candles Consumption and Growth Rate of Online Outlets (2017-2022)

## **7 GLOBAL HOME SCENTED CANDLES MARKET FORECAST (2022-2027)**

7.1 Global Home Scented Candles Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Home Scented Candles Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Home Scented Candles Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Home Scented Candles Price and Trend Forecast (2022-2027)

7.2 Global Home Scented Candles Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Home Scented Candles Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Home Scented Candles Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Home Scented Candles Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Home Scented Candles Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Home Scented Candles Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Home Scented Candles Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Home Scented Candles Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Home Scented Candles Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Home Scented Candles Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Home Scented Candles Revenue and Growth Rate of Jar Candles (2022-2027)

7.3.2 Global Home Scented Candles Revenue and Growth Rate of Pillar Candles

(2022-2027)

7.3.3 Global Home Scented Candles Revenue and Growth Rate of Tea Light Candles

(2022-2027)

7.3.4 Global Home Scented Candles Revenue and Growth Rate of Tumbler Candles

(2022-2027)

7.3.5 Global Home Scented Candles Revenue and Growth Rate of Vase Candles

(2022-2027)

7.3.6 Global Home Scented Candles Revenue and Growth Rate of Others

(2022-2027)

7.4 Global Home Scented Candles Consumption Forecast by Application (2022-2027)

7.4.1 Global Home Scented Candles Consumption Value and Growth Rate of Retail Outlets(2022-2027)

7.4.2 Global Home Scented Candles Consumption Value and Growth Rate of Online Outlets(2022-2027)

7.5 Home Scented Candles Market Forecast Under COVID-19

## **8 HOME SCENTED CANDLES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Home Scented Candles Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Home Scented Candles Analysis

8.6 Major Downstream Buyers of Home Scented Candles Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Home Scented Candles Industry

## **9 PLAYERS PROFILES**

9.1 TATINE

9.1.1 TATINE Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Home Scented Candles Product Profiles, Application and Specification

9.1.3 TATINE Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

## 9.2 CoScentrix

9.2.1 CoScentrix Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Home Scented Candles Product Profiles, Application and Specification

9.2.3 CoScentrix Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

## 9.3 PandG

9.3.1 PandG Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Home Scented Candles Product Profiles, Application and Specification

9.3.3 PandG Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

## 9.4 Colonial Candle

9.4.1 Colonial Candle Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Home Scented Candles Product Profiles, Application and Specification

9.4.3 Colonial Candle Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 Yankee Candle

9.5.1 Yankee Candle Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Home Scented Candles Product Profiles, Application and Specification

9.5.3 Yankee Candle Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 California Exotic Novelties

9.6.1 California Exotic Novelties Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Home Scented Candles Product Profiles, Application and Specification

9.6.3 California Exotic Novelties Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

# 10 RESEARCH FINDINGS AND CONCLUSION

# 11 APPENDIX

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Home Scented Candles Product Picture

Table Global Home Scented Candles Market Sales Volume and CAGR (%) Comparison by Type

Table Home Scented Candles Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Home Scented Candles Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Home Scented Candles Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Home Scented Candles Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Home Scented Candles Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Home Scented Candles Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Home Scented Candles Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Home Scented Candles Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Home Scented Candles Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Home Scented Candles Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Home Scented Candles Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Home Scented Candles Industry Development

Table Global Home Scented Candles Sales Volume by Player (2017-2022)

Table Global Home Scented Candles Sales Volume Share by Player (2017-2022)

Figure Global Home Scented Candles Sales Volume Share by Player in 2021

Table Home Scented Candles Revenue (Million USD) by Player (2017-2022)

Table Home Scented Candles Revenue Market Share by Player (2017-2022)

Table Home Scented Candles Price by Player (2017-2022)

Table Home Scented Candles Gross Margin by Player (2017-2022)  
Table Mergers & Acquisitions, Expansion Plans  
Table Global Home Scented Candles Sales Volume, Region Wise (2017-2022)  
Table Global Home Scented Candles Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Home Scented Candles Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Home Scented Candles Sales Volume Market Share, Region Wise in 2021  
Table Global Home Scented Candles Revenue (Million USD), Region Wise (2017-2022)  
Table Global Home Scented Candles Revenue Market Share, Region Wise (2017-2022)  
Figure Global Home Scented Candles Revenue Market Share, Region Wise (2017-2022)  
Figure Global Home Scented Candles Revenue Market Share, Region Wise in 2021  
Table Global Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Home Scented Candles Sales Volume by Type (2017-2022)  
Table Global Home Scented Candles Sales Volume Market Share by Type (2017-2022)  
Figure Global Home Scented Candles Sales Volume Market Share by Type in 2021  
Table Global Home Scented Candles Revenue (Million USD) by Type (2017-2022)  
Table Global Home Scented Candles Revenue Market Share by Type (2017-2022)  
Figure Global Home Scented Candles Revenue Market Share by Type in 2021

Table Home Scented Candles Price by Type (2017-2022)

Figure Global Home Scented Candles Sales Volume and Growth Rate of Jar Candles (2017-2022)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Jar Candles (2017-2022)

Figure Global Home Scented Candles Sales Volume and Growth Rate of Pillar Candles (2017-2022)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Pillar Candles (2017-2022)

Figure Global Home Scented Candles Sales Volume and Growth Rate of Tea Light Candles (2017-2022)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Tea Light Candles (2017-2022)

Figure Global Home Scented Candles Sales Volume and Growth Rate of Tumbler Candles (2017-2022)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Tumbler Candles (2017-2022)

Figure Global Home Scented Candles Sales Volume and Growth Rate of Vase Candles (2017-2022)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Vase Candles (2017-2022)

Figure Global Home Scented Candles Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Home Scented Candles Consumption by Application (2017-2022)

Table Global Home Scented Candles Consumption Market Share by Application (2017-2022)

Table Global Home Scented Candles Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Home Scented Candles Consumption Revenue Market Share by Application (2017-2022)

Table Global Home Scented Candles Consumption and Growth Rate of Retail Outlets (2017-2022)

Table Global Home Scented Candles Consumption and Growth Rate of Online Outlets (2017-2022)

Figure Global Home Scented Candles Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate



Forecast (2022-2027)

Figure Global Home Scented Candles Price and Trend Forecast (2022-2027)

Figure USA Home Scented Candles Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Home Scented Candles Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Home Scented Candles Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Home Scented Candles Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Home Scented Candles Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Home Scented Candles Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Home Scented Candles Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Home Scented Candles Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Home Scented Candles Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Home Scented Candles Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Home Scented Candles Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Home Scented Candles Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Home Scented Candles Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Home Scented Candles Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Home Scented Candles Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Home Scented Candles Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Home Scented Candles Market Sales Volume Forecast, by Type

Table Global Home Scented Candles Sales Volume Market Share Forecast, by Type

Table Global Home Scented Candles Market Revenue (Million USD) Forecast, by Type

Table Global Home Scented Candles Revenue Market Share Forecast, by Type

Table Global Home Scented Candles Price Forecast, by Type



Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Jar Candles (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Jar Candles (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Pillar Candles (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Pillar Candles (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Tea Light Candles (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Tea Light Candles (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Tumbler Candles (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Tumbler Candles (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Vase Candles (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Vase Candles (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Home Scented Candles Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Home Scented Candles Market Consumption Forecast, by Application

Table Global Home Scented Candles Consumption Market Share Forecast, by Application

Table Global Home Scented Candles Market Revenue (Million USD) Forecast, by Application

Table Global Home Scented Candles Revenue Market Share Forecast, by Application

Figure Global Home Scented Candles Consumption Value (Million USD) and Growth Rate of Retail Outlets (2022-2027)

Figure Global Home Scented Candles Consumption Value (Million USD) and Growth Rate of Online Outlets (2022-2027)

Figure Home Scented Candles Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table TATINE Profile

Table TATINE Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TATINE Home Scented Candles Sales Volume and Growth Rate

Figure TATINE Revenue (Million USD) Market Share 2017-2022

Table CoScentrix Profile

Table CoScentrix Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CoScentrix Home Scented Candles Sales Volume and Growth Rate

Figure CoScentrix Revenue (Million USD) Market Share 2017-2022

Table PandG Profile

Table PandG Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PandG Home Scented Candles Sales Volume and Growth Rate

Figure PandG Revenue (Million USD) Market Share 2017-2022

Table Colonial Candle Profile

Table Colonial Candle Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Colonial Candle Home Scented Candles Sales Volume and Growth Rate

Figure Colonial Candle Revenue (Million USD) Market Share 2017-2022

Table Yankee Candle Profile

Table Yankee Candle Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yankee Candle Home Scented Candles Sales Volume and Growth Rate

Figure Yankee Candle Revenue (Million USD) Market Share 2017-2022

Table California Exotic Novelties Profile

Table California Exotic Novelties Home Scented Candles Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure California Exotic Novelties Home Scented Candles Sales Volume and Growth Rate

Figure California Exotic Novelties Revenue (Million USD) Market Share 2017-2022

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