

# Global Home Improvement & Specialty Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

'home improvement' as the addition to or alteration, conversion, improvement, modernization, remodeling, repair, or replacement of a building or part of a building that is used or designed to be used as a residence or dwelling place or a structure adjacent to that building; or an improvement to land adjacent to the building

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Home Improvement & Specialty market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Home Improvement & Specialty market are covered in Chapter 9:

Rona

Wickes

Home Depot

Amazon

Alibaba

Bunnings Warehouse

Canadian Tire

Bricostore

Bauhaus

Ace Hardware

EBay

Praxis

Inside Tweedy and Popp Hardware

Lowe's

Homebase

In Chapter 5 and Chapter 7.3, based on types, the Home Improvement & Specialty market from 2017 to 2027 is primarily split into:

Indoor lighting

Outdoor lighting

Furniture

Building

Others

In Chapter 6 and Chapter 7.4, based on applications, the Home Improvement & Specialty market from 2017 to 2027 covers:

Online

Retail

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Home Improvement & Specialty market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Home Improvement & Specialty Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

#### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 HOME IMPROVEMENT & SPECIALTY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Home Improvement & Specialty Market
- 1.2 Home Improvement & Specialty Market Segment by Type
  - 1.2.1 Global Home Improvement & Specialty Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Home Improvement & Specialty Market Segment by Application
  - 1.3.1 Home Improvement & Specialty Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Home Improvement & Specialty Market, Region Wise (2017-2027)
  - 1.4.1 Global Home Improvement & Specialty Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Home Improvement & Specialty Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Home Improvement & Specialty Market Status and Prospect (2017-2027)
  - 1.4.4 China Home Improvement & Specialty Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Home Improvement & Specialty Market Status and Prospect (2017-2027)
  - 1.4.6 India Home Improvement & Specialty Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Home Improvement & Specialty Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Home Improvement & Specialty Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Home Improvement & Specialty Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Home Improvement & Specialty (2017-2027)
  - 1.5.1 Global Home Improvement & Specialty Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Home Improvement & Specialty Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Home Improvement & Specialty Market

### 2 INDUSTRY OUTLOOK

- 2.1 Home Improvement & Specialty Industry Technology Status and Trends
- 2.2 Industry Entry Barriers

- 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Home Improvement & Specialty Market Drivers Analysis
- 2.4 Home Improvement & Specialty Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Home Improvement & Specialty Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Home Improvement & Specialty Industry Development

### **3 GLOBAL HOME IMPROVEMENT & SPECIALTY MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Home Improvement & Specialty Sales Volume and Share by Player (2017-2022)
- 3.2 Global Home Improvement & Specialty Revenue and Market Share by Player (2017-2022)
- 3.3 Global Home Improvement & Specialty Average Price by Player (2017-2022)
- 3.4 Global Home Improvement & Specialty Gross Margin by Player (2017-2022)
- 3.5 Home Improvement & Specialty Market Competitive Situation and Trends
  - 3.5.1 Home Improvement & Specialty Market Concentration Rate
  - 3.5.2 Home Improvement & Specialty Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL HOME IMPROVEMENT & SPECIALTY SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Home Improvement & Specialty Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Home Improvement & Specialty Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Home Improvement & Specialty Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Home Improvement & Specialty Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.4.1 United States Home Improvement & Specialty Market Under COVID-19
- 4.5 Europe Home Improvement & Specialty Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Home Improvement & Specialty Market Under COVID-19
- 4.6 China Home Improvement & Specialty Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Home Improvement & Specialty Market Under COVID-19
- 4.7 Japan Home Improvement & Specialty Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Home Improvement & Specialty Market Under COVID-19
- 4.8 India Home Improvement & Specialty Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Home Improvement & Specialty Market Under COVID-19
- 4.9 Southeast Asia Home Improvement & Specialty Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Home Improvement & Specialty Market Under COVID-19
- 4.10 Latin America Home Improvement & Specialty Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Home Improvement & Specialty Market Under COVID-19
- 4.11 Middle East and Africa Home Improvement & Specialty Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Home Improvement & Specialty Market Under COVID-19

## **5 GLOBAL HOME IMPROVEMENT & SPECIALTY SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Home Improvement & Specialty Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Home Improvement & Specialty Revenue and Market Share by Type (2017-2022)
- 5.3 Global Home Improvement & Specialty Price by Type (2017-2022)
- 5.4 Global Home Improvement & Specialty Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Home Improvement & Specialty Sales Volume, Revenue and Growth Rate of Indoor lighting (2017-2022)
  - 5.4.2 Global Home Improvement & Specialty Sales Volume, Revenue and Growth Rate of Outdoor lighting (2017-2022)
  - 5.4.3 Global Home Improvement & Specialty Sales Volume, Revenue and Growth



Rate of Furniture (2017-2022)

5.4.4 Global Home Improvement & Specialty Sales Volume, Revenue and Growth

Rate of Building (2017-2022)

5.4.5 Global Home Improvement & Specialty Sales Volume, Revenue and Growth

Rate of Others (2017-2022)

## **6 GLOBAL HOME IMPROVEMENT & SPECIALTY MARKET ANALYSIS BY APPLICATION**

6.1 Global Home Improvement & Specialty Consumption and Market Share by Application (2017-2022)

6.2 Global Home Improvement & Specialty Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Home Improvement & Specialty Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Home Improvement & Specialty Consumption and Growth Rate of Online (2017-2022)

6.3.2 Global Home Improvement & Specialty Consumption and Growth Rate of Retail (2017-2022)

## **7 GLOBAL HOME IMPROVEMENT & SPECIALTY MARKET FORECAST (2022-2027)**

7.1 Global Home Improvement & Specialty Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Home Improvement & Specialty Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Home Improvement & Specialty Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Home Improvement & Specialty Price and Trend Forecast (2022-2027)

7.2 Global Home Improvement & Specialty Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Home Improvement & Specialty Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Home Improvement & Specialty Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Home Improvement & Specialty Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Home Improvement & Specialty Sales Volume and Revenue Forecast

(2022-2027)

7.2.5 India Home Improvement & Specialty Sales Volume and Revenue Forecast

(2022-2027)

7.2.6 Southeast Asia Home Improvement & Specialty Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Home Improvement & Specialty Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Home Improvement & Specialty Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Home Improvement & Specialty Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Home Improvement & Specialty Revenue and Growth Rate of Indoor lighting (2022-2027)

7.3.2 Global Home Improvement & Specialty Revenue and Growth Rate of Outdoor lighting (2022-2027)

7.3.3 Global Home Improvement & Specialty Revenue and Growth Rate of Furniture (2022-2027)

7.3.4 Global Home Improvement & Specialty Revenue and Growth Rate of Building (2022-2027)

7.3.5 Global Home Improvement & Specialty Revenue and Growth Rate of Others (2022-2027)

7.4 Global Home Improvement & Specialty Consumption Forecast by Application (2022-2027)

7.4.1 Global Home Improvement & Specialty Consumption Value and Growth Rate of Online(2022-2027)

7.4.2 Global Home Improvement & Specialty Consumption Value and Growth Rate of Retail(2022-2027)

7.5 Home Improvement & Specialty Market Forecast Under COVID-19

## **8 HOME IMPROVEMENT & SPECIALTY MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Home Improvement & Specialty Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Home Improvement & Specialty Analysis

8.6 Major Downstream Buyers of Home Improvement & Specialty Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Home Improvement & Specialty Industry

## **9 PLAYERS PROFILES**

### 9.1 Rona

9.1.1 Rona Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.1.3 Rona Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

### 9.2 Wickes

9.2.1 Wickes Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.2.3 Wickes Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### 9.3 Home Depot

9.3.1 Home Depot Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.3.3 Home Depot Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### 9.4 Amazon

9.4.1 Amazon Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.4.3 Amazon Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

### 9.5 Alibaba

9.5.1 Alibaba Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.5.3 Alibaba Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

### 9.6 Bunnings Warehouse

9.6.1 Bunnings Warehouse Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.6.3 Bunnings Warehouse Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Canadian Tire

9.7.1 Canadian Tire Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.7.3 Canadian Tire Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Bricostore

9.8.1 Bricostore Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.8.3 Bricostore Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Bauhaus

9.9.1 Bauhaus Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.9.3 Bauhaus Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Ace Hardware

9.10.1 Ace Hardware Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.10.3 Ace Hardware Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 EBay

9.11.1 EBay Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.11.3 EBay Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Praxis

9.12.1 Praxis Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.12.3 Praxis Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 Inside Tweedy and Popp Hardware

9.13.1 Inside Tweedy and Popp Hardware Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.13.3 Inside Tweedy and Popp Hardware Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 Lowe's

9.14.1 Lowe's Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.14.3 Lowe's Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 Homebase

9.15.1 Homebase Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Home Improvement & Specialty Product Profiles, Application and Specification

9.15.3 Homebase Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

# 10 RESEARCH FINDINGS AND CONCLUSION

## 11 APPENDIX

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Home Improvement & Specialty Product Picture

Table Global Home Improvement & Specialty Market Sales Volume and CAGR (%) Comparison by Type

Table Home Improvement & Specialty Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Home Improvement & Specialty Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Home Improvement & Specialty Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Home Improvement & Specialty Industry Development

Table Global Home Improvement & Specialty Sales Volume by Player (2017-2022)

Table Global Home Improvement & Specialty Sales Volume Share by Player (2017-2022)

Figure Global Home Improvement & Specialty Sales Volume Share by Player in 2021

Table Home Improvement & Specialty Revenue (Million USD) by Player (2017-2022)

Table Home Improvement & Specialty Revenue Market Share by Player (2017-2022)

Table Home Improvement & Specialty Price by Player (2017-2022)  
Table Home Improvement & Specialty Gross Margin by Player (2017-2022)  
Table Mergers & Acquisitions, Expansion Plans  
Table Global Home Improvement & Specialty Sales Volume, Region Wise (2017-2022)  
Table Global Home Improvement & Specialty Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Home Improvement & Specialty Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Home Improvement & Specialty Sales Volume Market Share, Region Wise in 2021  
Table Global Home Improvement & Specialty Revenue (Million USD), Region Wise (2017-2022)  
Table Global Home Improvement & Specialty Revenue Market Share, Region Wise (2017-2022)  
Figure Global Home Improvement & Specialty Revenue Market Share, Region Wise (2017-2022)  
Figure Global Home Improvement & Specialty Revenue Market Share, Region Wise in 2021  
Table Global Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Home Improvement & Specialty Sales Volume by Type (2017-2022)  
Table Global Home Improvement & Specialty Sales Volume Market Share by Type (2017-2022)

Figure Global Home Improvement & Specialty Sales Volume Market Share by Type in 2021

Table Global Home Improvement & Specialty Revenue (Million USD) by Type (2017-2022)

Table Global Home Improvement & Specialty Revenue Market Share by Type (2017-2022)

Figure Global Home Improvement & Specialty Revenue Market Share by Type in 2021

Table Home Improvement & Specialty Price by Type (2017-2022)

Figure Global Home Improvement & Specialty Sales Volume and Growth Rate of Indoor lighting (2017-2022)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Indoor lighting (2017-2022)

Figure Global Home Improvement & Specialty Sales Volume and Growth Rate of Outdoor lighting (2017-2022)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Outdoor lighting (2017-2022)

Figure Global Home Improvement & Specialty Sales Volume and Growth Rate of Furniture (2017-2022)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Furniture (2017-2022)

Figure Global Home Improvement & Specialty Sales Volume and Growth Rate of Building (2017-2022)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Building (2017-2022)

Figure Global Home Improvement & Specialty Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Home Improvement & Specialty Consumption by Application (2017-2022)

Table Global Home Improvement & Specialty Consumption Market Share by Application (2017-2022)

Table Global Home Improvement & Specialty Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Home Improvement & Specialty Consumption Revenue Market Share by Application (2017-2022)

Table Global Home Improvement & Specialty Consumption and Growth Rate of Online (2017-2022)

Table Global Home Improvement & Specialty Consumption and Growth Rate of Retail (2017-2022)



Figure Global Home Improvement & Specialty Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Home Improvement & Specialty Price and Trend Forecast (2022-2027)

Figure USA Home Improvement & Specialty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Home Improvement & Specialty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Home Improvement & Specialty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Home Improvement & Specialty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Home Improvement & Specialty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Home Improvement & Specialty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Home Improvement & Specialty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Home Improvement & Specialty Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Home Improvement & Specialty Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Home Improvement & Specialty Market Sales Volume Forecast, by Type

Table Global Home Improvement & Specialty Sales Volume Market Share Forecast, by

Type

Table Global Home Improvement & Specialty Market Revenue (Million USD) Forecast, by Type

Table Global Home Improvement & Specialty Revenue Market Share Forecast, by Type

Table Global Home Improvement & Specialty Price Forecast, by Type

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Indoor lighting (2022-2027)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Indoor lighting (2022-2027)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Outdoor lighting (2022-2027)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Outdoor lighting (2022-2027)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Furniture (2022-2027)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Furniture (2022-2027)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Building (2022-2027)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Building (2022-2027)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Home Improvement & Specialty Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Home Improvement & Specialty Market Consumption Forecast, by Application

Table Global Home Improvement & Specialty Consumption Market Share Forecast, by Application

Table Global Home Improvement & Specialty Market Revenue (Million USD) Forecast, by Application

Table Global Home Improvement & Specialty Revenue Market Share Forecast, by Application

Figure Global Home Improvement & Specialty Consumption Value (Million USD) and Growth Rate of Online (2022-2027)

Figure Global Home Improvement & Specialty Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Home Improvement & Specialty Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Rona Profile

Table Rona Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rona Home Improvement & Specialty Sales Volume and Growth Rate

Figure Rona Revenue (Million USD) Market Share 2017-2022

Table Wickes Profile

Table Wickes Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wickes Home Improvement & Specialty Sales Volume and Growth Rate

Figure Wickes Revenue (Million USD) Market Share 2017-2022

Table Home Depot Profile

Table Home Depot Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Home Depot Home Improvement & Specialty Sales Volume and Growth Rate

Figure Home Depot Revenue (Million USD) Market Share 2017-2022

Table Amazon Profile

Table Amazon Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amazon Home Improvement & Specialty Sales Volume and Growth Rate

Figure Amazon Revenue (Million USD) Market Share 2017-2022

Table Alibaba Profile

Table Alibaba Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alibaba Home Improvement & Specialty Sales Volume and Growth Rate

Figure Alibaba Revenue (Million USD) Market Share 2017-2022

Table Bunnings Warehouse Profile

Table Bunnings Warehouse Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bunnings Warehouse Home Improvement & Specialty Sales Volume and Growth Rate

Figure Bunnings Warehouse Revenue (Million USD) Market Share 2017-2022

Table Canadian Tire Profile

Table Canadian Tire Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Canadian Tire Home Improvement & Specialty Sales Volume and Growth Rate

Figure Canadian Tire Revenue (Million USD) Market Share 2017-2022

Table Bricostore Profile

Table Bricostore Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bricostore Home Improvement & Specialty Sales Volume and Growth Rate

Figure Bricostore Revenue (Million USD) Market Share 2017-2022

Table Bauhaus Profile

Table Bauhaus Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bauhaus Home Improvement & Specialty Sales Volume and Growth Rate

Figure Bauhaus Revenue (Million USD) Market Share 2017-2022

Table Ace Hardware Profile

Table Ace Hardware Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ace Hardware Home Improvement & Specialty Sales Volume and Growth Rate

Figure Ace Hardware Revenue (Million USD) Market Share 2017-2022

Table EBay Profile

Table EBay Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure EBay Home Improvement & Specialty Sales Volume and Growth Rate

Figure EBay Revenue (Million USD) Market Share 2017-2022

Table Praxis Profile

Table Praxis Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Praxis Home Improvement & Specialty Sales Volume and Growth Rate

Figure Praxis Revenue (Million USD) Market Share 2017-2022

Table Inside Tweedy and Popp Hardware Profile

Table Inside Tweedy and Popp Hardware Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Inside Tweedy and Popp Hardware Home Improvement & Specialty Sales Volume and Growth Rate

Figure Inside Tweedy and Popp Hardware Revenue (Million USD) Market Share 2017-2022

Table Lowe's Profile

Table Lowe's Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lowe's Home Improvement & Specialty Sales Volume and Growth Rate

Figure Lowe's Revenue (Million USD) Market Share 2017-2022

Table Homebase Profile

Table Homebase Home Improvement & Specialty Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Homebase Home Improvement & Specialty Sales Volume and Growth Rate

Figure Homebase Revenue (Million USD) Market Share 2017-2022

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