

Global Home Decorative Materials Market Report 2019, Competitive Landscape, Trends and Opportunities

https://marketpublishers.com/r/G5D33F8A3161EN.html

Date: June 2019

Pages: 122

Price: US\$ 2,950.00 (Single User License)

ID: G5D33F8A3161EN

Abstracts

The Home Decorative Materials market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Home Decorative Materials market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Home Decorative Materials market.

Major players in the global Home Decorative Materials market include:

Kingfisher

OBI

Carrefour

BAUHAUS

Home Depot

Homebase

Menard

RONA

Walmart Stores

KOMERI

Leroy Merlin

Lowe's Companies



Bunnings

On the basis of types, the Home Decorative Materials market is primarily split into:

Type 1

Type 2

Type 3

On the basis of applications, the market covers:

Application 1

Application 2

Application 3

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam) Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Home Decorative Materials market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Home Decorative Materials market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Home Decorative Materials industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Home Decorative Materials market. It includes



production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Home Decorative Materials, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Home Decorative Materials in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Home Decorative Materials in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Home Decorative Materials. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Home Decorative Materials market, including the global production and revenue forecast, regional forecast. It also foresees the Home Decorative Materials market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026



Contents

1 HOME DECORATIVE MATERIALS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Home Decorative Materials
- 1.2 Home Decorative Materials Segment by Type
- 1.2.1 Global Home Decorative Materials Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Type
 - 1.2.3 The Market Profile of Type
 - 1.2.4 The Market Profile of Type
- 1.3 Global Home Decorative Materials Segment by Application
- 1.3.1 Home Decorative Materials Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Application
 - 1.3.3 The Market Profile of Application
 - 1.3.4 The Market Profile of Application
- 1.4 Global Home Decorative Materials Market by Region (2014-2026)
- 1.4.1 Global Home Decorative Materials Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
- 1.4.2 United States Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.3.1 Germany Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.4 China Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.5 Japan Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.6 India Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.7 Southeast Asia Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.7.1 Malaysia Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore Home Decorative Materials Market Status and Prospect



(2014-2026)

- 1.4.7.3 Philippines Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.7.4 Indonesia Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.7.5 Thailand Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.7.6 Vietnam Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.8.3 Colombia Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.9.1 Saudi Arabia Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.9.2 United Arab Emirates Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.4.9.5 South Africa Home Decorative Materials Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Home Decorative Materials Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Home Decorative Materials (2014-2026)
- 1.5.1 Global Home Decorative Materials Revenue Status and Outlook (2014-2026)
- 1.5.2 Global Home Decorative Materials Production Status and Outlook (2014-2026)

2 GLOBAL HOME DECORATIVE MATERIALS MARKET LANDSCAPE BY PLAYER

- 2.1 Global Home Decorative Materials Production and Share by Player (2014-2019)
- 2.2 Global Home Decorative Materials Revenue and Market Share by Player (2014-2019)
- 2.3 Global Home Decorative Materials Average Price by Player (2014-2019)
- 2.4 Home Decorative Materials Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Home Decorative Materials Market Competitive Situation and Trends
 - 2.5.1 Home Decorative Materials Market Concentration Rate
 - 2.5.2 Home Decorative Materials Market Share of Top 3 and Top 6 Players



2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

3.1 Kingfisher

- 3.1.1 Kingfisher Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.1.2 Home Decorative Materials Product Profiles, Application and Specification
- 3.1.3 Kingfisher Home Decorative Materials Market Performance (2014-2019)
- 3.1.4 Kingfisher Business Overview

3.2 OBI

- 3.2.1 OBI Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.2.2 Home Decorative Materials Product Profiles, Application and Specification
- 3.2.3 OBI Home Decorative Materials Market Performance (2014-2019)
- 3.2.4 OBI Business Overview

3.3 Carrefour

- 3.3.1 Carrefour Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.3.2 Home Decorative Materials Product Profiles, Application and Specification
- 3.3.3 Carrefour Home Decorative Materials Market Performance (2014-2019)
- 3.3.4 Carrefour Business Overview

3.4 BAUHAUS

- 3.4.1 BAUHAUS Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.4.2 Home Decorative Materials Product Profiles, Application and Specification
- 3.4.3 BAUHAUS Home Decorative Materials Market Performance (2014-2019)
- 3.4.4 BAUHAUS Business Overview

3.5 Home Depot

3.5.1 Home Depot Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.5.2 Home Decorative Materials Product Profiles, Application and Specification
- 3.5.3 Home Depot Home Decorative Materials Market Performance (2014-2019)
- 3.5.4 Home Depot Business Overview

3.6 Homebase

- 3.6.1 Homebase Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.6.2 Home Decorative Materials Product Profiles, Application and Specification
- 3.6.3 Homebase Home Decorative Materials Market Performance (2014-2019)
- 3.6.4 Homebase Business Overview

3.7 Menard

- 3.7.1 Menard Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.7.2 Home Decorative Materials Product Profiles, Application and Specification
- 3.7.3 Menard Home Decorative Materials Market Performance (2014-2019)



3.7.4 Menard Business Overview

3.8 RONA

- 3.8.1 RONA Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.8.2 Home Decorative Materials Product Profiles, Application and Specification
- 3.8.3 RONA Home Decorative Materials Market Performance (2014-2019)
- 3.8.4 RONA Business Overview
- 3.9 Walmart Stores
- 3.9.1 Walmart Stores Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.9.2 Home Decorative Materials Product Profiles, Application and Specification
- 3.9.3 Walmart Stores Home Decorative Materials Market Performance (2014-2019)
- 3.9.4 Walmart Stores Business Overview
- 3.10 KOMERI
 - 3.10.1 KOMERI Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.10.2 Home Decorative Materials Product Profiles, Application and Specification
 - 3.10.3 KOMERI Home Decorative Materials Market Performance (2014-2019)
 - 3.10.4 KOMERI Business Overview
- 3.11 Leroy Merlin
- 3.11.1 Leroy Merlin Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.11.2 Home Decorative Materials Product Profiles, Application and Specification
 - 3.11.3 Leroy Merlin Home Decorative Materials Market Performance (2014-2019)
 - 3.11.4 Leroy Merlin Business Overview
- 3.12 Lowe's Companies
- 3.12.1 Lowe's Companies Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.12.2 Home Decorative Materials Product Profiles, Application and Specification
- 3.12.3 Lowe's Companies Home Decorative Materials Market Performance (2014-2019)
- 3.12.4 Lowe's Companies Business Overview
- 3.13 Bunnings
 - 3.13.1 Bunnings Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.13.2 Home Decorative Materials Product Profiles, Application and Specification
 - 3.13.3 Bunnings Home Decorative Materials Market Performance (2014-2019)
 - 3.13.4 Bunnings Business Overview

4 GLOBAL HOME DECORATIVE MATERIALS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE



- 4.1 Global Home Decorative Materials Production and Market Share by Type (2014-2019)
- 4.2 Global Home Decorative Materials Revenue and Market Share by Type (2014-2019)
- 4.3 Global Home Decorative Materials Price by Type (2014-2019)
- 4.4 Global Home Decorative Materials Production Growth Rate by Type (2014-2019)
- 4.4.1 Global Home Decorative Materials Production Growth Rate of Type 1 (2014-2019)
- 4.4.2 Global Home Decorative Materials Production Growth Rate of Type 2 (2014-2019)
- 4.4.3 Global Home Decorative Materials Production Growth Rate of Type 3 (2014-2019)

5 GLOBAL HOME DECORATIVE MATERIALS MARKET ANALYSIS BY APPLICATION

- 5.1 Global Home Decorative Materials Consumption and Market Share by Application (2014-2019)
- 5.2 Global Home Decorative Materials Consumption Growth Rate by Application (2014-2019)
- 5.2.1 Global Home Decorative Materials Consumption Growth Rate of Application 1 (2014-2019)
- 5.2.2 Global Home Decorative Materials Consumption Growth Rate of Application 2 (2014-2019)
- 5.2.3 Global Home Decorative Materials Consumption Growth Rate of Application 3 (2014-2019)

6 GLOBAL HOME DECORATIVE MATERIALS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

- 6.1 Global Home Decorative Materials Consumption by Region (2014-2019)
- 6.2 United States Home Decorative Materials Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Home Decorative Materials Production, Consumption, Export, Import (2014-2019)
- 6.4 China Home Decorative Materials Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Home Decorative Materials Production, Consumption, Export, Import (2014-2019)
- 6.6 India Home Decorative Materials Production, Consumption, Export, Import



(2014-2019)

- 6.7 Southeast Asia Home Decorative Materials Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Home Decorative Materials Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Home Decorative Materials Production, Consumption, Export, Import (2014-2019)

7 GLOBAL HOME DECORATIVE MATERIALS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

- 7.1 Global Home Decorative Materials Production and Market Share by Region (2014-2019)
- 7.2 Global Home Decorative Materials Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Home Decorative Materials Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Home Decorative Materials Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Home Decorative Materials Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Home Decorative Materials Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Home Decorative Materials Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Home Decorative Materials Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Home Decorative Materials Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Home Decorative Materials Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Home Decorative Materials Production, Revenue, Price and Gross Margin (2014-2019)

8 HOME DECORATIVE MATERIALS MANUFACTURING ANALYSIS

- 8.1 Home Decorative Materials Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials Introduction
 - 8.1.2 Price Trend of Key Raw Materials



- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
 - 8.2.1 Labor Cost Analysis
 - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Home Decorative Materials

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Home Decorative Materials Industrial Chain Analysis
- 9.2 Raw Materials Sources of Home Decorative Materials Major Players in 2018
- 9.3 Downstream Buyers

10 MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
 - 10.3.1 Advances in Innovation and Technology for Home Decorative Materials
 - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
 - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
- 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter?s Five Forces Analysis
 - 10.5.1 Threat of New Entrants
 - 10.5.2 Threat of Substitutes
 - 10.5.3 Bargaining Power of Suppliers
 - 10.5.4 Bargaining Power of Buyers
 - 10.5.5 Intensity of Competitive Rivalry

11 GLOBAL HOME DECORATIVE MATERIALS MARKET FORECAST (2019-2026)

- 11.1 Global Home Decorative Materials Production, Revenue Forecast (2019-2026)
- 11.1.1 Global Home Decorative Materials Production and Growth Rate Forecast (2019-2026)
- 11.1.2 Global Home Decorative Materials Revenue and Growth Rate Forecast (2019-2026)
- 11.1.3 Global Home Decorative Materials Price and Trend Forecast (2019-2026)
- 11.2 Global Home Decorative Materials Production, Consumption, Export and Import



Forecast by Region (2019-2026)

- 11.2.1 United States Home Decorative Materials Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.2 Europe Home Decorative Materials Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.3 China Home Decorative Materials Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.4 Japan Home Decorative Materials Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.5 India Home Decorative Materials Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.6 Southeast Asia Home Decorative Materials Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.7 Central and South America Home Decorative Materials Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.8 Middle East and Africa Home Decorative Materials Production, Consumption, Export and Import Forecast (2019-2026)
- 11.3 Global Home Decorative Materials Production, Revenue and Price Forecast by Type (2019-2026)
- 11.4 Global Home Decorative Materials Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology
- 13.2 Research Data Source



I would like to order

Product name: Global Home Decorative Materials Market Report 2019, Competitive Landscape, Trends

and Opportunities

Product link: https://marketpublishers.com/r/G5D33F8A3161EN.html

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G5D33F8A3161EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

