

# Global Home Care Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Home care is care that allows a person with special needs stay in their home. It might be for people who are getting older, are chronically ill, recovering from surgery, or disabled. Home care services include Personal care, such as help with bathing, washing your hair, or getting dressed, Homemaking, such as cleaning, yard work, and laundry, Cooking or delivering meals.

Based on the Home Care market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Home Care market covered in Chapter 5:

Unilever

Pine O Cleen

The Dirt Company

## Earth Choice

Charlie's Soap

Myo

Clorox Professional Products Company

In Chapter 6, on the basis of types, the Home Care market from 2015 to 2025 is primarily split into:

Air Care

Bleach

Dishwashing

Home Insecticides

Laundry Care

Polishes

Surface Care

Toilet Care

In Chapter 7, on the basis of applications, the Home Care market from 2015 to 2025 covers:

Room Floor Cleaning

Kitchen Cleaning

Bathroom & Toilet Cleaning

Fabric Care

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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