

# Global Home Appliance Industry Market Research Report

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## Abstracts

Based on the Home Appliance industrial chain, this report mainly elaborate the definition, types, applications and major players of Home Appliance market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Home Appliance market.

The Home Appliance market can be split based on product types, major applications, and important regions.

Major Players in Home Appliance market are:

GE  
Whirlpool  
SONY  
BSH  
SAMSUNG  
Meling  
LG  
Haier  
Electrolux  
Midea  
Panasonic

TCL  
Changhong  
Gree  
SKYWORTH  
Hisence  
Philips

Major Regions play vital role in Home Appliance market are:

North America  
Europe  
China  
Japan  
Middle East & Africa  
India  
South America  
Others

Most important types of Home Appliance products covered in this report are:

Washing Machines  
Refrigerators  
Kitchen Appliances

Most widely used downstream fields of Home Appliance market covered in this report are:

House Maintenance  
Food Storage  
Cooking

## Contents

### **1 HOME APPLIANCE INTRODUCTION AND MARKET OVERVIEW**

#### 1.1 Objectives of the Study

#### 1.2 Definition of Home Appliance

#### 1.3 Home Appliance Market Scope and Market Size Estimation

##### 1.3.1 Market Concentration Ratio and Market Maturity Analysis

##### 1.3.2 Global Home Appliance Value (\$) and Growth Rate from 2012-2022

#### 1.4 Market Segmentation

##### 1.4.1 Types of Home Appliance

##### 1.4.2 Applications of Home Appliance

##### 1.4.3 Research Regions

##### 1.4.3.1 North America Home Appliance Production Value (\$) and Growth Rate (2012-2017)

##### 1.4.3.2 Europe Home Appliance Production Value (\$) and Growth Rate (2012-2017)

##### 1.4.3.3 China Home Appliance Production Value (\$) and Growth Rate (2012-2017)

##### 1.4.3.4 Japan Home Appliance Production Value (\$) and Growth Rate (2012-2017)

##### 1.4.3.5 Middle East & Africa Home Appliance Production Value (\$) and Growth Rate (2012-2017)

##### 1.4.3.6 India Home Appliance Production Value (\$) and Growth Rate (2012-2017)

##### 1.4.3.7 South America Home Appliance Production Value (\$) and Growth Rate (2012-2017)

#### 1.5 Market Dynamics

##### 1.5.1 Drivers

##### 1.5.1.1 Emerging Countries of Home Appliance

##### 1.5.1.2 Growing Market of Home Appliance

##### 1.5.2 Limitations

##### 1.5.3 Opportunities

#### 1.6 Industry News and Policies by Regions

##### 1.6.1 Industry News

##### 1.6.2 Industry Policies

### **2 INDUSTRY CHAIN ANALYSIS**

#### 2.1 Upstream Raw Material Suppliers of Home Appliance Analysis

#### 2.2 Major Players of Home Appliance

##### 2.2.1 Major Players Manufacturing Base and Market Share of Home Appliance in 2016

##### 2.2.2 Major Players Product Types in 2016

## 2.3 Home Appliance Manufacturing Cost Structure Analysis

### 2.3.1 Production Process Analysis

### 2.3.2 Manufacturing Cost Structure of Home Appliance

### 2.3.3 Raw Material Cost of Home Appliance

### 2.3.4 Labor Cost of Home Appliance

## 2.4 Market Channel Analysis of Home Appliance

## 2.5 Major Downstream Buyers of Home Appliance Analysis

# **3 GLOBAL HOME APPLIANCE MARKET, BY TYPE**

## 3.1 Analysis of Market Status and Feature by Type

## 3.2 Global Home Appliance Value (\$) and Market Share by Type (2012-2017)

## 3.3 Global Home Appliance Production and Market Share by Type (2012-2017)

## 3.4 Global Home Appliance Value (\$) and Growth Rate by Type (2012-2017)

## 3.5 Global Home Appliance Price Analysis by Type (2012-2017)

# **4 HOME APPLIANCE MARKET, BY APPLICATION**

## 4.1 Downstream Market Overview

## 4.2 Global Home Appliance Consumption and Market Share by Application (2012-2017)

## 4.3 Downstream Buyers by Application

## 4.4 Global Home Appliance Consumption and Growth Rate by Application (2012-2017)

# **5 GLOBAL HOME APPLIANCE PRODUCTION, VALUE (\$) BY REGION (2012-2017)**

## 5.1 Global Home Appliance Value (\$) and Market Share by Region (2012-2017)

## 5.2 Global Home Appliance Production and Market Share by Region (2012-2017)

## 5.3 Global Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.4 North America Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.5 Europe Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.6 China Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.7 Japan Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.8 Middle East & Africa Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.9 India Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.10 South America Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)

## **6 GLOBAL HOME APPLIANCE PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 6.1 Global Home Appliance Consumption by Regions (2012-2017)
- 6.2 North America Home Appliance Production, Consumption, Export, Import (2012-2017)
- 6.3 Europe Home Appliance Production, Consumption, Export, Import (2012-2017)
- 6.4 China Home Appliance Production, Consumption, Export, Import (2012-2017)
- 6.5 Japan Home Appliance Production, Consumption, Export, Import (2012-2017)
- 6.6 Middle East & Africa Home Appliance Production, Consumption, Export, Import (2012-2017)
- 6.7 India Home Appliance Production, Consumption, Export, Import (2012-2017)
- 6.8 South America Home Appliance Production, Consumption, Export, Import (2012-2017)

## **7 GLOBAL HOME APPLIANCE MARKET STATUS AND SWOT ANALYSIS BY REGIONS**

- 7.1 North America Home Appliance Market Status and SWOT Analysis
- 7.2 Europe Home Appliance Market Status and SWOT Analysis
- 7.3 China Home Appliance Market Status and SWOT Analysis
- 7.4 Japan Home Appliance Market Status and SWOT Analysis
- 7.5 Middle East & Africa Home Appliance Market Status and SWOT Analysis
- 7.6 India Home Appliance Market Status and SWOT Analysis
- 7.7 South America Home Appliance Market Status and SWOT Analysis

## **8 COMPETITIVE LANDSCAPE**

- 8.1 Competitive Profile
- 8.2 GE
  - 8.2.1 Company Profiles
  - 8.2.2 Home Appliance Product Introduction and Market Positioning
    - 8.2.2.1 Product Introduction
    - 8.2.2.2 Market Positioning and Target Customers
  - 8.2.3 GE Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.2.4 GE Market Share of Home Appliance Segmented by Region in 2016
- 8.3 Whirlpool
  - 8.3.1 Company Profiles
  - 8.3.2 Home Appliance Product Introduction and Market Positioning

- 8.3.2.1 Product Introduction
- 8.3.2.2 Market Positioning and Target Customers
- 8.3.3 Whirlpool Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.3.4 Whirlpool Market Share of Home Appliance Segmented by Region in 2016
- 8.4 SONY
  - 8.4.1 Company Profiles
  - 8.4.2 Home Appliance Product Introduction and Market Positioning
    - 8.4.2.1 Product Introduction
    - 8.4.2.2 Market Positioning and Target Customers
  - 8.4.3 SONY Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.4.4 SONY Market Share of Home Appliance Segmented by Region in 2016
- 8.5 BSH
  - 8.5.1 Company Profiles
  - 8.5.2 Home Appliance Product Introduction and Market Positioning
    - 8.5.2.1 Product Introduction
    - 8.5.2.2 Market Positioning and Target Customers
  - 8.5.3 BSH Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.5.4 BSH Market Share of Home Appliance Segmented by Region in 2016
- 8.6 SAMSUNG
  - 8.6.1 Company Profiles
  - 8.6.2 Home Appliance Product Introduction and Market Positioning
    - 8.6.2.1 Product Introduction
    - 8.6.2.2 Market Positioning and Target Customers
  - 8.6.3 SAMSUNG Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.6.4 SAMSUNG Market Share of Home Appliance Segmented by Region in 2016
- 8.7 Meling
  - 8.7.1 Company Profiles
  - 8.7.2 Home Appliance Product Introduction and Market Positioning
    - 8.7.2.1 Product Introduction
    - 8.7.2.2 Market Positioning and Target Customers
  - 8.7.3 Meling Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.7.4 Meling Market Share of Home Appliance Segmented by Region in 2016
- 8.8 LG
  - 8.8.1 Company Profiles
  - 8.8.2 Home Appliance Product Introduction and Market Positioning
    - 8.8.2.1 Product Introduction
    - 8.8.2.2 Market Positioning and Target Customers
  - 8.8.3 LG Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.8.4 LG Market Share of Home Appliance Segmented by Region in 2016

## 8.9 Haier

### 8.9.1 Company Profiles

### 8.9.2 Home Appliance Product Introduction and Market Positioning

#### 8.9.2.1 Product Introduction

#### 8.9.2.2 Market Positioning and Target Customers

### 8.9.3 Haier Production, Value (\$), Price, Gross Margin 2012-2017E

### 8.9.4 Haier Market Share of Home Appliance Segmented by Region in 2016

## 8.10 Electrolux

### 8.10.1 Company Profiles

### 8.10.2 Home Appliance Product Introduction and Market Positioning

#### 8.10.2.1 Product Introduction

#### 8.10.2.2 Market Positioning and Target Customers

### 8.10.3 Electrolux Production, Value (\$), Price, Gross Margin 2012-2017E

### 8.10.4 Electrolux Market Share of Home Appliance Segmented by Region in 2016

## 8.11 Midea

### 8.11.1 Company Profiles

### 8.11.2 Home Appliance Product Introduction and Market Positioning

#### 8.11.2.1 Product Introduction

#### 8.11.2.2 Market Positioning and Target Customers

### 8.11.3 Midea Production, Value (\$), Price, Gross Margin 2012-2017E

### 8.11.4 Midea Market Share of Home Appliance Segmented by Region in 2016

## 8.12 Panasonic

### 8.12.1 Company Profiles

### 8.12.2 Home Appliance Product Introduction and Market Positioning

#### 8.12.2.1 Product Introduction

#### 8.12.2.2 Market Positioning and Target Customers

### 8.12.3 Panasonic Production, Value (\$), Price, Gross Margin 2012-2017E

### 8.12.4 Panasonic Market Share of Home Appliance Segmented by Region in 2016

## 8.13 TCL

### 8.13.1 Company Profiles

### 8.13.2 Home Appliance Product Introduction and Market Positioning

#### 8.13.2.1 Product Introduction

#### 8.13.2.2 Market Positioning and Target Customers

### 8.13.3 TCL Production, Value (\$), Price, Gross Margin 2012-2017E

### 8.13.4 TCL Market Share of Home Appliance Segmented by Region in 2016

## 8.14 Changhong

### 8.14.1 Company Profiles

### 8.14.2 Home Appliance Product Introduction and Market Positioning

#### 8.14.2.1 Product Introduction

- 8.14.2.2 Market Positioning and Target Customers
- 8.14.3 Changhong Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.14.4 Changhong Market Share of Home Appliance Segmented by Region in 2016
- 8.15 Gree
  - 8.15.1 Company Profiles
  - 8.15.2 Home Appliance Product Introduction and Market Positioning
    - 8.15.2.1 Product Introduction
    - 8.15.2.2 Market Positioning and Target Customers
  - 8.15.3 Gree Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.15.4 Gree Market Share of Home Appliance Segmented by Region in 2016
- 8.16 SKYWORTH
  - 8.16.1 Company Profiles
  - 8.16.2 Home Appliance Product Introduction and Market Positioning
    - 8.16.2.1 Product Introduction
    - 8.16.2.2 Market Positioning and Target Customers
  - 8.16.3 SKYWORTH Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.16.4 SKYWORTH Market Share of Home Appliance Segmented by Region in 2016
- 8.17 Hisence
- 8.18 Philips

## **9 GLOBAL HOME APPLIANCE MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION**

- 9.1 Global Home Appliance Market Value (\$) & Volume Forecast, by Type (2017-2022)
  - 9.1.1 Washing Machines Market Value (\$) and Volume Forecast (2017-2022)
  - 9.1.2 Refrigerators Market Value (\$) and Volume Forecast (2017-2022)
  - 9.1.3 Kitchen Appliances Market Value (\$) and Volume Forecast (2017-2022)
- 9.2 Global Home Appliance Market Value (\$) & Volume Forecast, by Application (2017-2022)
  - 9.2.1 House Maintenance Market Value (\$) and Volume Forecast (2017-2022)
  - 9.2.2 Food Storage Market Value (\$) and Volume Forecast (2017-2022)
  - 9.2.3 Cooking Market Value (\$) and Volume Forecast (2017-2022)

## **10 HOME APPLIANCE MARKET ANALYSIS AND FORECAST BY REGION**

- 10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)
- 10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)
- 10.3 China Market Value (\$) and Consumption Forecast (2017-2022)
- 10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)



10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)

10.6 India Market Value (\$) and Consumption Forecast (2017-2022)

10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

## **11 NEW PROJECT FEASIBILITY ANALYSIS**

11.1 Industry Barriers and New Entrants SWOT Analysis

11.2 Analysis and Suggestions on New Project Investment

## **12 RESEARCH FINDING AND CONCLUSION**

## **13 APPENDIX**

13.1 Discussion Guide

13.2 Knowledge Store: Maia Subscription Portal

13.3 Research Data Source

13.4 Research Assumptions and Acronyms Used

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Home Appliance  
Table Product Specification of Home Appliance  
Figure Market Concentration Ratio and Market Maturity Analysis of Home Appliance  
Figure Global Home Appliance Value (\$) and Growth Rate from 2012-2022  
Table Different Types of Home Appliance  
Figure Global Home Appliance Value (\$) Segment by Type from 2012-2017  
Figure Washing Machines Picture  
Figure Refrigerators Picture  
Figure Kitchen Appliances Picture  
Table Different Applications of Home Appliance  
Figure Global Home Appliance Value (\$) Segment by Applications from 2012-2017  
Figure House Maintenance Picture  
Figure Food Storage Picture  
Figure Cooking Picture  
Table Research Regions of Home Appliance  
Figure North America Home Appliance Production Value (\$) and Growth Rate (2012-2017)  
Figure Europe Home Appliance Production Value (\$) and Growth Rate (2012-2017)  
Table China Home Appliance Production Value (\$) and Growth Rate (2012-2017)  
Table Japan Home Appliance Production Value (\$) and Growth Rate (2012-2017)  
Table Middle East & Africa Home Appliance Production Value (\$) and Growth Rate (2012-2017)  
Table India Home Appliance Production Value (\$) and Growth Rate (2012-2017)  
Table South America Home Appliance Production Value (\$) and Growth Rate (2012-2017)  
Table Emerging Countries of Home Appliance  
Table Growing Market of Home Appliance  
Figure Industry Chain Analysis of Home Appliance  
Table Upstream Raw Material Suppliers of Home Appliance with Contact Information  
Table Major Players Manufacturing Base and Market Share (\$) of Home Appliance in 2016  
Table Major Players Home Appliance Product Types in 2016  
Figure Production Process of Home Appliance  
Figure Manufacturing Cost Structure of Home Appliance

Figure Channel Status of Home Appliance  
Table Major Distributors of Home Appliance with Contact Information  
Table Major Downstream Buyers of Home Appliance with Contact Information  
Table Analysis of Market Status and Feature by Type  
Table Global Home Appliance Value (\$) by Type (2012-2017)  
Table Global Home Appliance Value (\$) Share by Type (2012-2017)  
Figure Global Home Appliance Value (\$) Share by Type (2012-2017)  
Table Global Home Appliance Production by Type (2012-2017)  
Table Global Home Appliance Production Share by Type (2012-2017)  
Figure Global Home Appliance Production Share by Type (2012-2017)  
Figure Global Home Appliance Value (\$) and Growth Rate of Washing Machines  
Figure Global Home Appliance Value (\$) and Growth Rate of Refrigerators  
Figure Global Home Appliance Value (\$) and Growth Rate of Kitchen Appliances  
Table Global Home Appliance Price by Type (2012-2017)  
Figure Downstream Market Overview  
Table Global Home Appliance Consumption by Application (2012-2017)  
Table Global Home Appliance Consumption Market Share by Application (2012-2017)  
Figure Global Home Appliance Consumption Market Share by Application (2012-2017)  
Table Downstream Buyers Introduction by Application  
Figure Global Home Appliance Consumption and Growth Rate of House Maintenance (2012-2017)  
Figure Global Home Appliance Consumption and Growth Rate of Food Storage (2012-2017)  
Figure Global Home Appliance Consumption and Growth Rate of Cooking (2012-2017)  
Table Global Home Appliance Value (\$) by Region (2012-2017)  
Table Global Home Appliance Value (\$) Market Share by Region (2012-2017)  
Figure Global Home Appliance Value (\$) Market Share by Region (2012-2017)  
Table Global Home Appliance Production by Region (2012-2017)  
Table Global Home Appliance Production Market Share by Region (2012-2017)  
Figure Global Home Appliance Production Market Share by Region (2012-2017)  
Table Global Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)  
Table North America Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Europe Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)  
Table China Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Japan Home Appliance Production, Value (\$), Price and Gross Margin

(2012-2017)

Table Middle East & Africa Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)

Table India Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)

Table South America Home Appliance Production, Value (\$), Price and Gross Margin (2012-2017)

Table Global Home Appliance Consumption by Regions (2012-2017)

Figure Global Home Appliance Consumption Share by Regions (2012-2017)

Table North America Home Appliance Production, Consumption, Export, Import (2012-2017)

Table Europe Home Appliance Production, Consumption, Export, Import (2012-2017)

Table China Home Appliance Production, Consumption, Export, Import (2012-2017)

Table Japan Home Appliance Production, Consumption, Export, Import (2012-2017)

Table Middle East & Africa Home Appliance Production, Consumption, Export, Import (2012-2017)

Table India Home Appliance Production, Consumption, Export, Import (2012-2017)

Table South America Home Appliance Production, Consumption, Export, Import (2012-2017)

Figure North America Home Appliance Production and Growth Rate Analysis

Figure North America Home Appliance Consumption and Growth Rate Analysis

Figure North America Home Appliance SWOT Analysis

Figure Europe Home Appliance Production and Growth Rate Analysis

Figure Europe Home Appliance Consumption and Growth Rate Analysis

Figure Europe Home Appliance SWOT Analysis

Figure China Home Appliance Production and Growth Rate Analysis

Figure China Home Appliance Consumption and Growth Rate Analysis

Figure China Home Appliance SWOT Analysis

Figure Japan Home Appliance Production and Growth Rate Analysis

Figure Japan Home Appliance Consumption and Growth Rate Analysis

Figure Japan Home Appliance SWOT Analysis

Figure Middle East & Africa Home Appliance Production and Growth Rate Analysis

Figure Middle East & Africa Home Appliance Consumption and Growth Rate Analysis

Figure Middle East & Africa Home Appliance SWOT Analysis

Figure India Home Appliance Production and Growth Rate Analysis

Figure India Home Appliance Consumption and Growth Rate Analysis

Figure India Home Appliance SWOT Analysis

Figure South America Home Appliance Production and Growth Rate Analysis

Figure South America Home Appliance Consumption and Growth Rate Analysis

Figure South America Home Appliance SWOT Analysis  
Figure Competitive Matrix and Pattern Characteristics of Home Appliance Market  
Figure Top 3 Market Share of Home Appliance Companies  
Figure Top 6 Market Share of Home Appliance Companies  
Table Mergers, Acquisitions and Expansion Analysis  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table GE Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure GE Production and Growth Rate  
Figure GE Value (\$) Market Share 2012-2017E  
Figure GE Market Share of Home Appliance Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table Whirlpool Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Whirlpool Production and Growth Rate  
Figure Whirlpool Value (\$) Market Share 2012-2017E  
Figure Whirlpool Market Share of Home Appliance Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table SONY Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure SONY Production and Growth Rate  
Figure SONY Value (\$) Market Share 2012-2017E  
Figure SONY Market Share of Home Appliance Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table BSH Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure BSH Production and Growth Rate  
Figure BSH Value (\$) Market Share 2012-2017E  
Figure BSH Market Share of Home Appliance Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table SAMSUNG Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure SAMSUNG Production and Growth Rate  
Figure SAMSUNG Value (\$) Market Share 2012-2017E

Figure SAMSUNG Market Share of Home Appliance Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Meling Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Meling Production and Growth Rate

Figure Meling Value (\$) Market Share 2012-2017E

Figure Meling Market Share of Home Appliance Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table LG Production, Value (\$), Price, Gross Margin 2012-2017E

Figure LG Production and Growth Rate

Figure LG Value (\$) Market Share 2012-2017E

Figure LG Market Share of Home Appliance Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Haier Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Haier Production and Growth Rate

Figure Haier Value (\$) Market Share 2012-2017E

Figure Haier Market Share of Home Appliance Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Electrolux Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Electrolux Production and Growth Rate

Figure Electrolux Value (\$) Market Share 2012-2017E

Figure Electrolux Market Share of Home Appliance Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Midea Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Midea Production and Growth Rate

Figure Midea Value (\$) Market Share 2012-2017E

Figure Midea Market Share of Home Appliance Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Panasonic Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Panasonic Production and Growth Rate  
Figure Panasonic Value (\$) Market Share 2012-2017E  
Figure Panasonic Market Share of Home Appliance Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table TCL Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure TCL Production and Growth Rate  
Figure TCL Value (\$) Market Share 2012-2017E  
Figure TCL Market Share of Home Appliance Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table Changhong Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Changhong Production and Growth Rate  
Figure Changhong Value (\$) Market Share 2012-2017E  
Figure Changhong Market Share of Home Appliance Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table Gree Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Gree Production and Growth Rate  
Figure Gree Value (\$) Market Share 2012-2017E  
Figure Gree Market Share of Home Appliance Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table SKYWORTH Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure SKYWORTH Production and Growth Rate  
Figure SKYWORTH Value (\$) Market Share 2012-2017E  
Figure SKYWORTH Market Share of Home Appliance Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table Hisence Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Hisence Production and Growth Rate  
Figure Hisence Value (\$) Market Share 2012-2017E  
Figure Hisence Market Share of Home Appliance Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Philips Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Philips Production and Growth Rate

Figure Philips Value (\$) Market Share 2012-2017E

Figure Philips Market Share of Home Appliance Segmented by Region in 2016

Table Global Home Appliance Market Value (\$) Forecast, by Type

Table Global Home Appliance Market Volume Forecast, by Type

Figure Global Home Appliance Market Value (\$) and Growth Rate Forecast of Washing Machines (2017-2022)

Figure Global Home Appliance Market Volume and Growth Rate Forecast of Washing Machines (2017-2022)

Figure Global Home Appliance Market Value (\$) and Growth Rate Forecast of Refrigerators (2017-2022)

Figure Global Home Appliance Market Volume and Growth Rate Forecast of Refrigerators (2017-2022)

Figure Global Home Appliance Market Value (\$) and Growth Rate Forecast of Kitchen Appliances (2017-2022)

Figure Global Home Appliance Market Volume and Growth Rate Forecast of Kitchen Appliances (2017-2022)

Table Global Market Value (\$) Forecast by Application (2017-2022)

Table Global Market Volume Forecast by Application (2017-2022)

Figure Global Home Appliance Consumption and Growth Rate of House Maintenance (2012-2017)

Figure Global Home Appliance Consumption and Growth Rate of Food Storage (2012-2017)

Figure Global Home Appliance Consumption and Growth Rate of Cooking (2012-2017)

Figure Market Value (\$) and Growth Rate Forecast of Cooking (2017-2022)

Figure Market Volume and Growth Rate Forecast of Cooking (2017-2022)

Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table North America Consumption and Growth Rate Forecast (2017-2022)

Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Europe Consumption and Growth Rate Forecast (2017-2022)

Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)

Table China Consumption and Growth Rate Forecast (2017-2022)

Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Japan Consumption and Growth Rate Forecast (2017-2022)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)



Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)

Figure India Market Value (\$) and Growth Rate Forecast (2017-2022)

Table India Consumption and Growth Rate Forecast (2017-2022)

Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table South America Consumption and Growth Rate Forecast (2017-2022)

Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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