

Global Higher Education M-Learning Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GDFF1688922AEN.html>

Date: March 2022

Pages: 121

Price: US\$ 3,500.00 (Single User License)

ID: GDFF1688922AEN

Abstracts

Based on the Higher Education M-Learning market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Higher Education M-Learning market covered in Chapter 5:

D2L

Adrenna

Aptara

WizIQ

Haiku Learning

City & Guilds

Saba Software

Schoology

Adobe Systems

LearnCast
Articulate
Blackboard
Desire2Learn
Edmodo
Docebo

In Chapter 6, on the basis of types, the Higher Education M-Learning market from 2015 to 2025 is primarily split into:

Learning Applications
Non-Learning Applications

In Chapter 7, on the basis of applications, the Higher Education M-Learning market from 2015 to 2025 covers:

Educational Institutions
Universities
Training Organizations
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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