

# Global Higher Education Learning Analytics Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G23C2B71952AEN.html>

Date: December 2023

Pages: 106

Price: US\$ 3,250.00 (Single User License)

ID: G23C2B71952AEN

## Abstracts

Higher Education Learning Analytics uses tools and applications for collecting, managing, and analyzing both structured and unstructured data to enhance multiple processes and activities that are a part of the education industry, achieve tactical goals, and enable superior decision making. Learning analytics has applications in different aspects of education.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Higher Education Learning Analytics market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Higher Education Learning Analytics market are covered in Chapter 9:

Oracle

Pearson Education

Civitas Learning

Clever

Ivy Tech

Blackboard

Knewton

Udacity

IBM

D2L

Coursera

Jenzabar

McGraw-Hill Education

Hobson (Starfish)

Microsoft

Kronos

Saba Software

In Chapter 5 and Chapter 7.3, based on types, the Higher Education Learning Analytics market from 2017 to 2027 is primarily split into:

On-Premise

Cloud

In Chapter 6 and Chapter 7.4, based on applications, the Higher Education Learning Analytics market from 2017 to 2027 covers:

Learner Efficiency

Student Retention

Institutional Management

Instructional Design

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Higher Education Learning Analytics market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global

supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Higher Education Learning Analytics Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 HIGHER EDUCATION LEARNING ANALYTICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Higher Education Learning Analytics Market
- 1.2 Higher Education Learning Analytics Market Segment by Type
  - 1.2.1 Global Higher Education Learning Analytics Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Higher Education Learning Analytics Market Segment by Application
  - 1.3.1 Higher Education Learning Analytics Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Higher Education Learning Analytics Market, Region Wise (2017-2027)
  - 1.4.1 Global Higher Education Learning Analytics Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Higher Education Learning Analytics Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Higher Education Learning Analytics Market Status and Prospect (2017-2027)
  - 1.4.4 China Higher Education Learning Analytics Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Higher Education Learning Analytics Market Status and Prospect (2017-2027)
  - 1.4.6 India Higher Education Learning Analytics Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Higher Education Learning Analytics Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Higher Education Learning Analytics Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Higher Education Learning Analytics Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Higher Education Learning Analytics (2017-2027)
  - 1.5.1 Global Higher Education Learning Analytics Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Higher Education Learning Analytics Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Higher Education Learning Analytics Market

## **2 INDUSTRY OUTLOOK**

- 2.1 Higher Education Learning Analytics Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Higher Education Learning Analytics Market Drivers Analysis
- 2.4 Higher Education Learning Analytics Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Higher Education Learning Analytics Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Higher Education Learning Analytics Industry Development

## **3 GLOBAL HIGHER EDUCATION LEARNING ANALYTICS MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Higher Education Learning Analytics Sales Volume and Share by Player (2017-2022)
- 3.2 Global Higher Education Learning Analytics Revenue and Market Share by Player (2017-2022)
- 3.3 Global Higher Education Learning Analytics Average Price by Player (2017-2022)
- 3.4 Global Higher Education Learning Analytics Gross Margin by Player (2017-2022)
- 3.5 Higher Education Learning Analytics Market Competitive Situation and Trends
  - 3.5.1 Higher Education Learning Analytics Market Concentration Rate
  - 3.5.2 Higher Education Learning Analytics Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL HIGHER EDUCATION LEARNING ANALYTICS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Higher Education Learning Analytics Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Higher Education Learning Analytics Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Higher Education Learning Analytics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Higher Education Learning Analytics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Higher Education Learning Analytics Market Under COVID-19

4.5 Europe Higher Education Learning Analytics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Higher Education Learning Analytics Market Under COVID-19

4.6 China Higher Education Learning Analytics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Higher Education Learning Analytics Market Under COVID-19

4.7 Japan Higher Education Learning Analytics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Higher Education Learning Analytics Market Under COVID-19

4.8 India Higher Education Learning Analytics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Higher Education Learning Analytics Market Under COVID-19

4.9 Southeast Asia Higher Education Learning Analytics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Higher Education Learning Analytics Market Under COVID-19

4.10 Latin America Higher Education Learning Analytics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Higher Education Learning Analytics Market Under COVID-19

4.11 Middle East and Africa Higher Education Learning Analytics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Higher Education Learning Analytics Market Under COVID-19

## **5 GLOBAL HIGHER EDUCATION LEARNING ANALYTICS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Higher Education Learning Analytics Sales Volume and Market Share by Type (2017-2022)

5.2 Global Higher Education Learning Analytics Revenue and Market Share by Type (2017-2022)

5.3 Global Higher Education Learning Analytics Price by Type (2017-2022)

5.4 Global Higher Education Learning Analytics Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Higher Education Learning Analytics Sales Volume, Revenue and Growth

Rate of On-Premise (2017-2022)

5.4.2 Global Higher Education Learning Analytics Sales Volume, Revenue and Growth Rate of Cloud (2017-2022)

## **6 GLOBAL HIGHER EDUCATION LEARNING ANALYTICS MARKET ANALYSIS BY APPLICATION**

6.1 Global Higher Education Learning Analytics Consumption and Market Share by Application (2017-2022)

6.2 Global Higher Education Learning Analytics Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Higher Education Learning Analytics Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Higher Education Learning Analytics Consumption and Growth Rate of Learner Efficiency (2017-2022)

6.3.2 Global Higher Education Learning Analytics Consumption and Growth Rate of Student Retention (2017-2022)

6.3.3 Global Higher Education Learning Analytics Consumption and Growth Rate of Institutional Management (2017-2022)

6.3.4 Global Higher Education Learning Analytics Consumption and Growth Rate of Instructional Design (2017-2022)

6.3.5 Global Higher Education Learning Analytics Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL HIGHER EDUCATION LEARNING ANALYTICS MARKET FORECAST (2022-2027)**

7.1 Global Higher Education Learning Analytics Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Higher Education Learning Analytics Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Higher Education Learning Analytics Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Higher Education Learning Analytics Price and Trend Forecast (2022-2027)

7.2 Global Higher Education Learning Analytics Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Higher Education Learning Analytics Sales Volume and Revenue Forecast (2022-2027)



7.2.2 Europe Higher Education Learning Analytics Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Higher Education Learning Analytics Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Higher Education Learning Analytics Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Higher Education Learning Analytics Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Higher Education Learning Analytics Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Higher Education Learning Analytics Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Higher Education Learning Analytics Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Higher Education Learning Analytics Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Higher Education Learning Analytics Revenue and Growth Rate of On-Premise (2022-2027)

7.3.2 Global Higher Education Learning Analytics Revenue and Growth Rate of Cloud (2022-2027)

7.4 Global Higher Education Learning Analytics Consumption Forecast by Application (2022-2027)

7.4.1 Global Higher Education Learning Analytics Consumption Value and Growth Rate of Learner Efficiency(2022-2027)

7.4.2 Global Higher Education Learning Analytics Consumption Value and Growth Rate of Student Retention(2022-2027)

7.4.3 Global Higher Education Learning Analytics Consumption Value and Growth Rate of Institutional Management(2022-2027)

7.4.4 Global Higher Education Learning Analytics Consumption Value and Growth Rate of Instructional Design(2022-2027)

7.4.5 Global Higher Education Learning Analytics Consumption Value and Growth Rate of Others(2022-2027)

7.5 Higher Education Learning Analytics Market Forecast Under COVID-19

## **8 HIGHER EDUCATION LEARNING ANALYTICS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Higher Education Learning Analytics Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

## 8.3 Manufacturing Cost Structure Analysis

### 8.3.1 Labor Cost Analysis

### 8.3.2 Energy Costs Analysis

### 8.3.3 R&D Costs Analysis

## 8.4 Alternative Product Analysis

## 8.5 Major Distributors of Higher Education Learning Analytics Analysis

## 8.6 Major Downstream Buyers of Higher Education Learning Analytics Analysis

## 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Higher Education Learning Analytics Industry

# 9 PLAYERS PROFILES

## 9.1 Oracle

### 9.1.1 Oracle Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.1.2 Higher Education Learning Analytics Product Profiles, Application and Specification

### 9.1.3 Oracle Market Performance (2017-2022)

### 9.1.4 Recent Development

### 9.1.5 SWOT Analysis

## 9.2 Pearson Education

### 9.2.1 Pearson Education Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.2.2 Higher Education Learning Analytics Product Profiles, Application and Specification

### 9.2.3 Pearson Education Market Performance (2017-2022)

### 9.2.4 Recent Development

### 9.2.5 SWOT Analysis

## 9.3 Civitas Learning

### 9.3.1 Civitas Learning Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.3.2 Higher Education Learning Analytics Product Profiles, Application and Specification

### 9.3.3 Civitas Learning Market Performance (2017-2022)

### 9.3.4 Recent Development

### 9.3.5 SWOT Analysis

## 9.4 Clever

### 9.4.1 Clever Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.4.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.4.3 Clever Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Ivy Tech

9.5.1 Ivy Tech Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.5.3 Ivy Tech Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Blackboard

9.6.1 Blackboard Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.6.3 Blackboard Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Knewton

9.7.1 Knewton Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.7.3 Knewton Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Udacity

9.8.1 Udacity Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.8.3 Udacity Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 IBM

9.9.1 IBM Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.9.3 IBM Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 D2L

9.10.1 D2L Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.10.3 D2L Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 Coursera

9.11.1 Coursera Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.11.3 Coursera Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Jenzabar

9.12.1 Jenzabar Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.12.3 Jenzabar Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 McGraw-Hill Education

9.13.1 McGraw-Hill Education Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.13.3 McGraw-Hill Education Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 Hobson (Starfish)

9.14.1 Hobson (Starfish) Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.14.3 Hobson (Starfish) Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 Microsoft

9.15.1 Microsoft Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.15.3 Microsoft Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## 9.16 Kronos

9.16.1 Kronos Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.16.3 Kronos Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

## 9.17 Saba Software

9.17.1 Saba Software Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Higher Education Learning Analytics Product Profiles, Application and Specification

9.17.3 Saba Software Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

# 10 RESEARCH FINDINGS AND CONCLUSION

## 11 APPENDIX

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Higher Education Learning Analytics Product Picture

Table Global Higher Education Learning Analytics Market Sales Volume and CAGR (%) Comparison by Type

Table Higher Education Learning Analytics Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Higher Education Learning Analytics Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Higher Education Learning Analytics Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Higher Education Learning Analytics Industry Development

Table Global Higher Education Learning Analytics Sales Volume by Player (2017-2022)

Table Global Higher Education Learning Analytics Sales Volume Share by Player (2017-2022)

Figure Global Higher Education Learning Analytics Sales Volume Share by Player in 2021

Table Higher Education Learning Analytics Revenue (Million USD) by Player (2017-2022)

Table Higher Education Learning Analytics Revenue Market Share by Player (2017-2022)

Table Higher Education Learning Analytics Price by Player (2017-2022)

Table Higher Education Learning Analytics Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Higher Education Learning Analytics Sales Volume, Region Wise (2017-2022)

Table Global Higher Education Learning Analytics Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Higher Education Learning Analytics Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Higher Education Learning Analytics Sales Volume Market Share, Region Wise in 2021

Table Global Higher Education Learning Analytics Revenue (Million USD), Region Wise (2017-2022)

Table Global Higher Education Learning Analytics Revenue Market Share, Region Wise (2017-2022)

Figure Global Higher Education Learning Analytics Revenue Market Share, Region Wise (2017-2022)

Figure Global Higher Education Learning Analytics Revenue Market Share, Region Wise in 2021

Table Global Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Table Latin America Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Higher Education Learning Analytics Sales Volume by Type (2017-2022)

Table Global Higher Education Learning Analytics Sales Volume Market Share by Type (2017-2022)

Figure Global Higher Education Learning Analytics Sales Volume Market Share by Type in 2021

Table Global Higher Education Learning Analytics Revenue (Million USD) by Type (2017-2022)

Table Global Higher Education Learning Analytics Revenue Market Share by Type (2017-2022)

Figure Global Higher Education Learning Analytics Revenue Market Share by Type in 2021

Table Higher Education Learning Analytics Price by Type (2017-2022)

Figure Global Higher Education Learning Analytics Sales Volume and Growth Rate of On-Premise (2017-2022)

Figure Global Higher Education Learning Analytics Revenue (Million USD) and Growth Rate of On-Premise (2017-2022)

Figure Global Higher Education Learning Analytics Sales Volume and Growth Rate of Cloud (2017-2022)

Figure Global Higher Education Learning Analytics Revenue (Million USD) and Growth Rate of Cloud (2017-2022)

Table Global Higher Education Learning Analytics Consumption by Application (2017-2022)

Table Global Higher Education Learning Analytics Consumption Market Share by Application (2017-2022)

Table Global Higher Education Learning Analytics Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Higher Education Learning Analytics Consumption Revenue Market Share by Application (2017-2022)

Table Global Higher Education Learning Analytics Consumption and Growth Rate of Learner Efficiency (2017-2022)

Table Global Higher Education Learning Analytics Consumption and Growth Rate of Student Retention (2017-2022)

Table Global Higher Education Learning Analytics Consumption and Growth Rate of Institutional Management (2017-2022)

Table Global Higher Education Learning Analytics Consumption and Growth Rate of Instructional Design (2017-2022)

Table Global Higher Education Learning Analytics Consumption and Growth Rate of Others (2017-2022)

Figure Global Higher Education Learning Analytics Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Higher Education Learning Analytics Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Higher Education Learning Analytics Price and Trend Forecast (2022-2027)

Figure USA Higher Education Learning Analytics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Higher Education Learning Analytics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Higher Education Learning Analytics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Higher Education Learning Analytics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Higher Education Learning Analytics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Higher Education Learning Analytics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Higher Education Learning Analytics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Higher Education Learning Analytics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Higher Education Learning Analytics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Higher Education Learning Analytics Market Sales Volume Forecast, by Type

Table Global Higher Education Learning Analytics Sales Volume Market Share Forecast, by Type

Table Global Higher Education Learning Analytics Market Revenue (Million USD)  
Forecast, by Type

Table Global Higher Education Learning Analytics Revenue Market Share Forecast, by  
Type

Table Global Higher Education Learning Analytics Price Forecast, by Type

Figure Global Higher Education Learning Analytics Revenue (Million USD) and Growth  
Rate of On-Premise (2022-2027)

Figure Global Higher Education Learning Analytics Revenue (Million USD) and Growth  
Rate of On-Premise (2022-2027)

Figure Global Higher Education Learning Analytics Revenue (Million USD) and Growth  
Rate of Cloud (2022-2027)

Figure Global Higher Education Learning Analytics Revenue (Million USD) and Growth  
Rate of Cloud (2022-2027)

Table Global Higher Education Learning Analytics Market Consumption Forecast, by  
Application

Table Global Higher Education Learning Analytics Consumption Market Share Forecast,  
by Application

Table Global Higher Education Learning Analytics Market Revenue (Million USD)  
Forecast, by Application

Table Global Higher Education Learning Analytics Revenue Market Share Forecast, by  
Application

Figure Global Higher Education Learning Analytics Consumption Value (Million USD)  
and Growth Rate of Learner Efficiency (2022-2027)

Figure Global Higher Education Learning Analytics Consumption Value (Million USD)  
and Growth Rate of Student Retention (2022-2027)

Figure Global Higher Education Learning Analytics Consumption Value (Million USD)  
and Growth Rate of Institutional Management (2022-2027)

Figure Global Higher Education Learning Analytics Consumption Value (Million USD)  
and Growth Rate of Instructional Design (2022-2027)

Figure Global Higher Education Learning Analytics Consumption Value (Million USD)  
and Growth Rate of Others (2022-2027)

Figure Higher Education Learning Analytics Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Oracle Profile

Table Oracle Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oracle Higher Education Learning Analytics Sales Volume and Growth Rate

Figure Oracle Revenue (Million USD) Market Share 2017-2022

Table Pearson Education Profile

Table Pearson Education Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pearson Education Higher Education Learning Analytics Sales Volume and Growth Rate

Figure Pearson Education Revenue (Million USD) Market Share 2017-2022

Table Civitas Learning Profile

Table Civitas Learning Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Civitas Learning Higher Education Learning Analytics Sales Volume and Growth Rate

Figure Civitas Learning Revenue (Million USD) Market Share 2017-2022

Table Clever Profile

Table Clever Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Clever Higher Education Learning Analytics Sales Volume and Growth Rate

Figure Clever Revenue (Million USD) Market Share 2017-2022

Table Ivy Tech Profile

Table Ivy Tech Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ivy Tech Higher Education Learning Analytics Sales Volume and Growth Rate

Figure Ivy Tech Revenue (Million USD) Market Share 2017-2022

**Table Blackboard Profile****Table Blackboard Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Blackboard Higher Education Learning Analytics Sales Volume and Growth Rate****Figure Blackboard Revenue (Million USD) Market Share 2017-2022****Table Knewton Profile****Table Knewton Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Knewton Higher Education Learning Analytics Sales Volume and Growth Rate****Figure Knewton Revenue (Million USD) Market Share 2017-2022****Table Udacity Profile****Table Udacity Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Udacity Higher Education Learning Analytics Sales Volume and Growth Rate****Figure Udacity Revenue (Million USD) Market Share 2017-2022****Table IBM Profile****Table IBM Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure IBM Higher Education Learning Analytics Sales Volume and Growth Rate****Figure IBM Revenue (Million USD) Market Share 2017-2022****Table D2L Profile****Table D2L Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure D2L Higher Education Learning Analytics Sales Volume and Growth Rate****Figure D2L Revenue (Million USD) Market Share 2017-2022****Table Coursera Profile****Table Coursera Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Coursera Higher Education Learning Analytics Sales Volume and Growth Rate****Figure Coursera Revenue (Million USD) Market Share 2017-2022****Table Jenzabar Profile****Table Jenzabar Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Jenzabar Higher Education Learning Analytics Sales Volume and Growth Rate****Figure Jenzabar Revenue (Million USD) Market Share 2017-2022****Table McGraw-Hill Education Profile****Table McGraw-Hill Education Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure McGraw-Hill Education Higher Education Learning Analytics Sales Volume and**

Growth Rate

Figure McGraw-Hill Education Revenue (Million USD) Market Share 2017-2022

Table Hobson (Starfish) Profile

Table Hobson (Starfish) Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hobson (Starfish) Higher Education Learning Analytics Sales Volume and Growth Rate

Figure Hobson (Starfish) Revenue (Million USD) Market Share 2017-2022

Table Microsoft Profile

Table Microsoft Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Microsoft Higher Education Learning Analytics Sales Volume and Growth Rate

Figure Microsoft Revenue (Million USD) Market Share 2017-2022

Table Kronos Profile

Table Kronos Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kronos Higher Education Learning Analytics Sales Volume and Growth Rate

Figure Kronos Revenue (Million USD) Market Share 2017-2022

Table Saba Software Profile

Table Saba Software Higher Education Learning Analytics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Saba Software Higher Education Learning Analytics Sales Volume and Growth Rate

Figure Saba Software Revenue (Million USD) Market Share 2017-2022

## I would like to order

Product name: Global Higher Education Learning Analytics Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/G23C2B71952AEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G23C2B71952AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



