

Global High-precision GNSS Receiver Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

High precision positioning can be achieved by combining Global Navigation Satellite Systems (GNSS), such as GPS, GLONASS, Galileo, and BeiDou, with Real Time Kinematics (RTK) technology. RTK is a technique that uses the receiver's measurements of the phase of the satellite signal's carrier wa

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the High-precision GNSS Receiver market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global High-precision GNSS Receiver market are covered in Chapter 9:

Broadcom
Trimble Navigation
Cobham
Qualcomm
Texas Instruments
Laird
Hexagon
Rockwell Collins
CSR
Furuno Electric

In Chapter 5 and Chapter 7.3, based on types, the High-precision GNSS Receiver market from 2017 to 2027 is primarily split into:

Core Satellite Navigation Systems
Regional Satellite Navigation Systems
Satellite-Based Augmentation Systems (SBAS)

In Chapter 6 and Chapter 7.4, based on applications, the High-precision GNSS Receiver market from 2017 to 2027 covers:

Navigation
Positioning

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the High-precision GNSS Receiver market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the High-precision GNSS Receiver Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the

future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 HIGH-PRECISION GNSS RECEIVER MARKET OVERVIEW

- 1.1 Product Overview and Scope of High-precision GNSS Receiver Market
- 1.2 High-precision GNSS Receiver Market Segment by Type
 - 1.2.1 Global High-precision GNSS Receiver Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global High-precision GNSS Receiver Market Segment by Application
 - 1.3.1 High-precision GNSS Receiver Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global High-precision GNSS Receiver Market, Region Wise (2017-2027)
 - 1.4.1 Global High-precision GNSS Receiver Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States High-precision GNSS Receiver Market Status and Prospect (2017-2027)
 - 1.4.3 Europe High-precision GNSS Receiver Market Status and Prospect (2017-2027)
 - 1.4.4 China High-precision GNSS Receiver Market Status and Prospect (2017-2027)
 - 1.4.5 Japan High-precision GNSS Receiver Market Status and Prospect (2017-2027)
 - 1.4.6 India High-precision GNSS Receiver Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia High-precision GNSS Receiver Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America High-precision GNSS Receiver Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa High-precision GNSS Receiver Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of High-precision GNSS Receiver (2017-2027)
 - 1.5.1 Global High-precision GNSS Receiver Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global High-precision GNSS Receiver Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the High-precision GNSS Receiver Market

2 INDUSTRY OUTLOOK

- 2.1 High-precision GNSS Receiver Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 High-precision GNSS Receiver Market Drivers Analysis
- 2.4 High-precision GNSS Receiver Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 High-precision GNSS Receiver Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on High-precision GNSS Receiver Industry Development

3 GLOBAL HIGH-PRECISION GNSS RECEIVER MARKET LANDSCAPE BY PLAYER

- 3.1 Global High-precision GNSS Receiver Sales Volume and Share by Player (2017-2022)
- 3.2 Global High-precision GNSS Receiver Revenue and Market Share by Player (2017-2022)
- 3.3 Global High-precision GNSS Receiver Average Price by Player (2017-2022)
- 3.4 Global High-precision GNSS Receiver Gross Margin by Player (2017-2022)
- 3.5 High-precision GNSS Receiver Market Competitive Situation and Trends
 - 3.5.1 High-precision GNSS Receiver Market Concentration Rate
 - 3.5.2 High-precision GNSS Receiver Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL HIGH-PRECISION GNSS RECEIVER SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global High-precision GNSS Receiver Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global High-precision GNSS Receiver Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global High-precision GNSS Receiver Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States High-precision GNSS Receiver Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States High-precision GNSS Receiver Market Under COVID-19

4.5 Europe High-precision GNSS Receiver Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe High-precision GNSS Receiver Market Under COVID-19

4.6 China High-precision GNSS Receiver Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China High-precision GNSS Receiver Market Under COVID-19

4.7 Japan High-precision GNSS Receiver Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan High-precision GNSS Receiver Market Under COVID-19

4.8 India High-precision GNSS Receiver Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India High-precision GNSS Receiver Market Under COVID-19

4.9 Southeast Asia High-precision GNSS Receiver Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia High-precision GNSS Receiver Market Under COVID-19

4.10 Latin America High-precision GNSS Receiver Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America High-precision GNSS Receiver Market Under COVID-19

4.11 Middle East and Africa High-precision GNSS Receiver Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa High-precision GNSS Receiver Market Under COVID-19

5 GLOBAL HIGH-PRECISION GNSS RECEIVER SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global High-precision GNSS Receiver Sales Volume and Market Share by Type (2017-2022)

5.2 Global High-precision GNSS Receiver Revenue and Market Share by Type (2017-2022)

5.3 Global High-precision GNSS Receiver Price by Type (2017-2022)

5.4 Global High-precision GNSS Receiver Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global High-precision GNSS Receiver Sales Volume, Revenue and Growth Rate of Core Satellite Navigation Systems (2017-2022)

5.4.2 Global High-precision GNSS Receiver Sales Volume, Revenue and Growth Rate of Regional Satellite Navigation Systems (2017-2022)

5.4.3 Global High-precision GNSS Receiver Sales Volume, Revenue and Growth Rate of Satellite-Based Augmentation Systems (SBAS) (2017-2022)

6 GLOBAL HIGH-PRECISION GNSS RECEIVER MARKET ANALYSIS BY APPLICATION

6.1 Global High-precision GNSS Receiver Consumption and Market Share by Application (2017-2022)

6.2 Global High-precision GNSS Receiver Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global High-precision GNSS Receiver Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global High-precision GNSS Receiver Consumption and Growth Rate of Navigation (2017-2022)

6.3.2 Global High-precision GNSS Receiver Consumption and Growth Rate of Positioning (2017-2022)

7 GLOBAL HIGH-PRECISION GNSS RECEIVER MARKET FORECAST (2022-2027)

7.1 Global High-precision GNSS Receiver Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global High-precision GNSS Receiver Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global High-precision GNSS Receiver Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global High-precision GNSS Receiver Price and Trend Forecast (2022-2027)

7.2 Global High-precision GNSS Receiver Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States High-precision GNSS Receiver Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe High-precision GNSS Receiver Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China High-precision GNSS Receiver Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan High-precision GNSS Receiver Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India High-precision GNSS Receiver Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia High-precision GNSS Receiver Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America High-precision GNSS Receiver Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa High-precision GNSS Receiver Sales Volume and Revenue Forecast (2022-2027)

7.3 Global High-precision GNSS Receiver Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global High-precision GNSS Receiver Revenue and Growth Rate of Core Satellite Navigation Systems (2022-2027)

7.3.2 Global High-precision GNSS Receiver Revenue and Growth Rate of Regional Satellite Navigation Systems (2022-2027)

7.3.3 Global High-precision GNSS Receiver Revenue and Growth Rate of Satellite-Based Augmentation Systems (SBAS) (2022-2027)

7.4 Global High-precision GNSS Receiver Consumption Forecast by Application (2022-2027)

7.4.1 Global High-precision GNSS Receiver Consumption Value and Growth Rate of Navigation(2022-2027)

7.4.2 Global High-precision GNSS Receiver Consumption Value and Growth Rate of Positioning(2022-2027)

7.5 High-precision GNSS Receiver Market Forecast Under COVID-19

8 HIGH-PRECISION GNSS RECEIVER MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 High-precision GNSS Receiver Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of High-precision GNSS Receiver Analysis

8.6 Major Downstream Buyers of High-precision GNSS Receiver Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the High-precision GNSS Receiver Industry

9 PLAYERS PROFILES

9.1 Broadcom

9.1.1 Broadcom Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 High-precision GNSS Receiver Product Profiles, Application and Specification

- 9.1.3 Broadcom Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Trimble Navigation
 - 9.2.1 Trimble Navigation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 High-precision GNSS Receiver Product Profiles, Application and Specification
 - 9.2.3 Trimble Navigation Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Cobham
 - 9.3.1 Cobham Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 High-precision GNSS Receiver Product Profiles, Application and Specification
 - 9.3.3 Cobham Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Qualcomm
 - 9.4.1 Qualcomm Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 High-precision GNSS Receiver Product Profiles, Application and Specification
 - 9.4.3 Qualcomm Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Texas Instruments
 - 9.5.1 Texas Instruments Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 High-precision GNSS Receiver Product Profiles, Application and Specification
 - 9.5.3 Texas Instruments Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Laird
 - 9.6.1 Laird Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 High-precision GNSS Receiver Product Profiles, Application and Specification
 - 9.6.3 Laird Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Hexagon
 - 9.7.1 Hexagon Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 High-precision GNSS Receiver Product Profiles, Application and Specification

9.7.3 Hexagon Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Rockwell Collins

9.8.1 Rockwell Collins Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 High-precision GNSS Receiver Product Profiles, Application and Specification

9.8.3 Rockwell Collins Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 CSR

9.9.1 CSR Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 High-precision GNSS Receiver Product Profiles, Application and Specification

9.9.3 CSR Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Furuno Electric

9.10.1 Furuno Electric Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 High-precision GNSS Receiver Product Profiles, Application and Specification

9.10.3 Furuno Electric Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure High-precision GNSS Receiver Product Picture

Table Global High-precision GNSS Receiver Market Sales Volume and CAGR (%) Comparison by Type

Table High-precision GNSS Receiver Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global High-precision GNSS Receiver Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global High-precision GNSS Receiver Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on High-precision GNSS Receiver Industry Development

Table Global High-precision GNSS Receiver Sales Volume by Player (2017-2022)

Table Global High-precision GNSS Receiver Sales Volume Share by Player (2017-2022)

Figure Global High-precision GNSS Receiver Sales Volume Share by Player in 2021

Table High-precision GNSS Receiver Revenue (Million USD) by Player (2017-2022)

Table High-precision GNSS Receiver Revenue Market Share by Player (2017-2022)

Table High-precision GNSS Receiver Price by Player (2017-2022)

Table High-precision GNSS Receiver Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global High-precision GNSS Receiver Sales Volume, Region Wise (2017-2022)

Table Global High-precision GNSS Receiver Sales Volume Market Share, Region Wise (2017-2022)

Figure Global High-precision GNSS Receiver Sales Volume Market Share, Region Wise (2017-2022)

Figure Global High-precision GNSS Receiver Sales Volume Market Share, Region Wise in 2021

Table Global High-precision GNSS Receiver Revenue (Million USD), Region Wise (2017-2022)

Table Global High-precision GNSS Receiver Revenue Market Share, Region Wise (2017-2022)

Figure Global High-precision GNSS Receiver Revenue Market Share, Region Wise (2017-2022)

Figure Global High-precision GNSS Receiver Revenue Market Share, Region Wise in 2021

Table Global High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global High-precision GNSS Receiver Sales Volume by Type (2017-2022)

Table Global High-precision GNSS Receiver Sales Volume Market Share by Type (2017-2022)

Figure Global High-precision GNSS Receiver Sales Volume Market Share by Type in 2021

Table Global High-precision GNSS Receiver Revenue (Million USD) by Type (2017-2022)

Table Global High-precision GNSS Receiver Revenue Market Share by Type (2017-2022)

Figure Global High-precision GNSS Receiver Revenue Market Share by Type in 2021

Table High-precision GNSS Receiver Price by Type (2017-2022)

Figure Global High-precision GNSS Receiver Sales Volume and Growth Rate of Core Satellite Navigation Systems (2017-2022)

Figure Global High-precision GNSS Receiver Revenue (Million USD) and Growth Rate of Core Satellite Navigation Systems (2017-2022)

Figure Global High-precision GNSS Receiver Sales Volume and Growth Rate of Regional Satellite Navigation Systems (2017-2022)

Figure Global High-precision GNSS Receiver Revenue (Million USD) and Growth Rate of Regional Satellite Navigation Systems (2017-2022)

Figure Global High-precision GNSS Receiver Sales Volume and Growth Rate of Satellite-Based Augmentation Systems (SBAS) (2017-2022)

Figure Global High-precision GNSS Receiver Revenue (Million USD) and Growth Rate of Satellite-Based Augmentation Systems (SBAS) (2017-2022)

Table Global High-precision GNSS Receiver Consumption by Application (2017-2022)

Table Global High-precision GNSS Receiver Consumption Market Share by Application (2017-2022)

Table Global High-precision GNSS Receiver Consumption Revenue (Million USD) by Application (2017-2022)

Table Global High-precision GNSS Receiver Consumption Revenue Market Share by Application (2017-2022)

Table Global High-precision GNSS Receiver Consumption and Growth Rate of Navigation (2017-2022)

Table Global High-precision GNSS Receiver Consumption and Growth Rate of Positioning (2017-2022)

Figure Global High-precision GNSS Receiver Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global High-precision GNSS Receiver Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global High-precision GNSS Receiver Price and Trend Forecast (2022-2027)

Figure USA High-precision GNSS Receiver Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA High-precision GNSS Receiver Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Europe High-precision GNSS Receiver Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China High-precision GNSS Receiver Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan High-precision GNSS Receiver Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India High-precision GNSS Receiver Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia High-precision GNSS Receiver Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America High-precision GNSS Receiver Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa High-precision GNSS Receiver Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa High-precision GNSS Receiver Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global High-precision GNSS Receiver Market Sales Volume Forecast, by Type
Table Global High-precision GNSS Receiver Sales Volume Market Share Forecast, by Type

Table Global High-precision GNSS Receiver Market Revenue (Million USD) Forecast, by Type

Table Global High-precision GNSS Receiver Revenue Market Share Forecast, by Type

Table Global High-precision GNSS Receiver Price Forecast, by Type

Figure Global High-precision GNSS Receiver Revenue (Million USD) and Growth Rate of Core Satellite Navigation Systems (2022-2027)

Figure Global High-precision GNSS Receiver Revenue (Million USD) and Growth Rate

of Core Satellite Navigation Systems (2022-2027)

Figure Global High-precision GNSS Receiver Revenue (Million USD) and Growth Rate of Regional Satellite Navigation Systems (2022-2027)

Figure Global High-precision GNSS Receiver Revenue (Million USD) and Growth Rate of Regional Satellite Navigation Systems (2022-2027)

Figure Global High-precision GNSS Receiver Revenue (Million USD) and Growth Rate of Satellite-Based Augmentation Systems (SBAS) (2022-2027)

Figure Global High-precision GNSS Receiver Revenue (Million USD) and Growth Rate of Satellite-Based Augmentation Systems (SBAS) (2022-2027)

Table Global High-precision GNSS Receiver Market Consumption Forecast, by Application

Table Global High-precision GNSS Receiver Consumption Market Share Forecast, by Application

Table Global High-precision GNSS Receiver Market Revenue (Million USD) Forecast, by Application

Table Global High-precision GNSS Receiver Revenue Market Share Forecast, by Application

Figure Global High-precision GNSS Receiver Consumption Value (Million USD) and Growth Rate of Navigation (2022-2027)

Figure Global High-precision GNSS Receiver Consumption Value (Million USD) and Growth Rate of Positioning (2022-2027)

Figure High-precision GNSS Receiver Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Broadcom Profile

Table Broadcom High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Broadcom High-precision GNSS Receiver Sales Volume and Growth Rate

Figure Broadcom Revenue (Million USD) Market Share 2017-2022

Table Trimble Navigation Profile

Table Trimble Navigation High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trimble Navigation High-precision GNSS Receiver Sales Volume and Growth Rate

Figure Trimble Navigation Revenue (Million USD) Market Share 2017-2022

Table Cobham Profile

Table Cobham High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cobham High-precision GNSS Receiver Sales Volume and Growth Rate

Figure Cobham Revenue (Million USD) Market Share 2017-2022

Table Qualcomm Profile

Table Qualcomm High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Qualcomm High-precision GNSS Receiver Sales Volume and Growth Rate

Figure Qualcomm Revenue (Million USD) Market Share 2017-2022

Table Texas Instruments Profile

Table Texas Instruments High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Texas Instruments High-precision GNSS Receiver Sales Volume and Growth Rate

Figure Texas Instruments Revenue (Million USD) Market Share 2017-2022

Table Laird Profile

Table Laird High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Laird High-precision GNSS Receiver Sales Volume and Growth Rate

Figure Laird Revenue (Million USD) Market Share 2017-2022

Table Hexagon Profile

Table Hexagon High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hexagon High-precision GNSS Receiver Sales Volume and Growth Rate

Figure Hexagon Revenue (Million USD) Market Share 2017-2022

Table Rockwell Collins Profile

Table Rockwell Collins High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rockwell Collins High-precision GNSS Receiver Sales Volume and Growth Rate

Figure Rockwell Collins Revenue (Million USD) Market Share 2017-2022

Table CSR Profile

Table CSR High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CSR High-precision GNSS Receiver Sales Volume and Growth Rate

Figure CSR Revenue (Million USD) Market Share 2017-2022

Table Furuno Electric Profile

Table Furuno Electric High-precision GNSS Receiver Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Furuno Electric High-precision GNSS Receiver Sales Volume and Growth Rate

Figure Furuno Electric Revenue (Million USD) Market Share 2017-2022

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