

Global High-End Decorative Flooring Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G39445198CBAEN.html>

Date: October 2023

Pages: 106

Price: US\$ 3,250.00 (Single User License)

ID: G39445198CBAEN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the High-End Decorative Flooring market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global High-End Decorative Flooring market are covered in Chapter 9:

Chi Mei
GEHR Plastics
Evonik Industries AG
Asahi Kasei
Kolon Industries

Sumitomo Chemical
Arkema
Mitsubishi Rayon
Saudi Arabia Basic Industries

In Chapter 5 and Chapter 7.3, based on types, the High-End Decorative Flooring market from 2017 to 2027 is primarily split into:

Real Wood Floor
Consolidated-Wooden Floor
Bamboo Floorings
Other

In Chapter 6 and Chapter 7.4, based on applications, the High-End Decorative Flooring market from 2017 to 2027 covers:

Household
Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the High-End Decorative Flooring market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the High-End Decorative Flooring Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market

challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers,

and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 HIGH-END DECORATIVE FLOORING MARKET OVERVIEW

- 1.1 Product Overview and Scope of High-End Decorative Flooring Market
- 1.2 High-End Decorative Flooring Market Segment by Type
 - 1.2.1 Global High-End Decorative Flooring Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global High-End Decorative Flooring Market Segment by Application
 - 1.3.1 High-End Decorative Flooring Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global High-End Decorative Flooring Market, Region Wise (2017-2027)
 - 1.4.1 Global High-End Decorative Flooring Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States High-End Decorative Flooring Market Status and Prospect (2017-2027)
 - 1.4.3 Europe High-End Decorative Flooring Market Status and Prospect (2017-2027)
 - 1.4.4 China High-End Decorative Flooring Market Status and Prospect (2017-2027)
 - 1.4.5 Japan High-End Decorative Flooring Market Status and Prospect (2017-2027)
 - 1.4.6 India High-End Decorative Flooring Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia High-End Decorative Flooring Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America High-End Decorative Flooring Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa High-End Decorative Flooring Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of High-End Decorative Flooring (2017-2027)
 - 1.5.1 Global High-End Decorative Flooring Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global High-End Decorative Flooring Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the High-End Decorative Flooring Market

2 INDUSTRY OUTLOOK

- 2.1 High-End Decorative Flooring Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 High-End Decorative Flooring Market Drivers Analysis
- 2.4 High-End Decorative Flooring Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 High-End Decorative Flooring Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on High-End Decorative Flooring Industry Development

3 GLOBAL HIGH-END DECORATIVE FLOORING MARKET LANDSCAPE BY PLAYER

- 3.1 Global High-End Decorative Flooring Sales Volume and Share by Player (2017-2022)
- 3.2 Global High-End Decorative Flooring Revenue and Market Share by Player (2017-2022)
- 3.3 Global High-End Decorative Flooring Average Price by Player (2017-2022)
- 3.4 Global High-End Decorative Flooring Gross Margin by Player (2017-2022)
- 3.5 High-End Decorative Flooring Market Competitive Situation and Trends
 - 3.5.1 High-End Decorative Flooring Market Concentration Rate
 - 3.5.2 High-End Decorative Flooring Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL HIGH-END DECORATIVE FLOORING SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global High-End Decorative Flooring Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global High-End Decorative Flooring Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global High-End Decorative Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States High-End Decorative Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States High-End Decorative Flooring Market Under COVID-19

4.5 Europe High-End Decorative Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe High-End Decorative Flooring Market Under COVID-19

4.6 China High-End Decorative Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China High-End Decorative Flooring Market Under COVID-19

4.7 Japan High-End Decorative Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan High-End Decorative Flooring Market Under COVID-19

4.8 India High-End Decorative Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India High-End Decorative Flooring Market Under COVID-19

4.9 Southeast Asia High-End Decorative Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia High-End Decorative Flooring Market Under COVID-19

4.10 Latin America High-End Decorative Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America High-End Decorative Flooring Market Under COVID-19

4.11 Middle East and Africa High-End Decorative Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa High-End Decorative Flooring Market Under COVID-19

5 GLOBAL HIGH-END DECORATIVE FLOORING SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global High-End Decorative Flooring Sales Volume and Market Share by Type (2017-2022)

5.2 Global High-End Decorative Flooring Revenue and Market Share by Type (2017-2022)

5.3 Global High-End Decorative Flooring Price by Type (2017-2022)

5.4 Global High-End Decorative Flooring Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global High-End Decorative Flooring Sales Volume, Revenue and Growth Rate of Real Wood Floor (2017-2022)

5.4.2 Global High-End Decorative Flooring Sales Volume, Revenue and Growth Rate of Consolidated-Wooden Floor (2017-2022)

5.4.3 Global High-End Decorative Flooring Sales Volume, Revenue and Growth Rate of Bamboo Floorings (2017-2022)

5.4.4 Global High-End Decorative Flooring Sales Volume, Revenue and Growth Rate

of Other (2017-2022)

6 GLOBAL HIGH-END DECORATIVE FLOORING MARKET ANALYSIS BY APPLICATION

6.1 Global High-End Decorative Flooring Consumption and Market Share by Application (2017-2022)

6.2 Global High-End Decorative Flooring Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global High-End Decorative Flooring Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global High-End Decorative Flooring Consumption and Growth Rate of Household (2017-2022)

6.3.2 Global High-End Decorative Flooring Consumption and Growth Rate of Commercial (2017-2022)

7 GLOBAL HIGH-END DECORATIVE FLOORING MARKET FORECAST (2022-2027)

7.1 Global High-End Decorative Flooring Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global High-End Decorative Flooring Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global High-End Decorative Flooring Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global High-End Decorative Flooring Price and Trend Forecast (2022-2027)

7.2 Global High-End Decorative Flooring Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States High-End Decorative Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe High-End Decorative Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China High-End Decorative Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan High-End Decorative Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India High-End Decorative Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia High-End Decorative Flooring Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America High-End Decorative Flooring Sales Volume and Revenue

Forecast (2022-2027)

7.2.8 Middle East and Africa High-End Decorative Flooring Sales Volume and Revenue Forecast (2022-2027)

7.3 Global High-End Decorative Flooring Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global High-End Decorative Flooring Revenue and Growth Rate of Real Wood Floor (2022-2027)

7.3.2 Global High-End Decorative Flooring Revenue and Growth Rate of Consolidated-Wooden Floor (2022-2027)

7.3.3 Global High-End Decorative Flooring Revenue and Growth Rate of Bamboo Floorings (2022-2027)

7.3.4 Global High-End Decorative Flooring Revenue and Growth Rate of Other (2022-2027)

7.4 Global High-End Decorative Flooring Consumption Forecast by Application (2022-2027)

7.4.1 Global High-End Decorative Flooring Consumption Value and Growth Rate of Household(2022-2027)

7.4.2 Global High-End Decorative Flooring Consumption Value and Growth Rate of Commercial(2022-2027)

7.5 High-End Decorative Flooring Market Forecast Under COVID-19

8 HIGH-END DECORATIVE FLOORING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 High-End Decorative Flooring Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of High-End Decorative Flooring Analysis

8.6 Major Downstream Buyers of High-End Decorative Flooring Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the High-End Decorative Flooring Industry

9 PLAYERS PROFILES

9.1 Chi Mei

- 9.1.1 Chi Mei Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 High-End Decorative Flooring Product Profiles, Application and Specification
- 9.1.3 Chi Mei Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 GEHR Plastics
 - 9.2.1 GEHR Plastics Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 High-End Decorative Flooring Product Profiles, Application and Specification
 - 9.2.3 GEHR Plastics Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Evonik Industries AG
 - 9.3.1 Evonik Industries AG Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 High-End Decorative Flooring Product Profiles, Application and Specification
 - 9.3.3 Evonik Industries AG Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Asahi Kasei
 - 9.4.1 Asahi Kasei Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 High-End Decorative Flooring Product Profiles, Application and Specification
 - 9.4.3 Asahi Kasei Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Kolon Industries
 - 9.5.1 Kolon Industries Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 High-End Decorative Flooring Product Profiles, Application and Specification
 - 9.5.3 Kolon Industries Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Sumitomo Chemical
 - 9.6.1 Sumitomo Chemical Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 High-End Decorative Flooring Product Profiles, Application and Specification
 - 9.6.3 Sumitomo Chemical Market Performance (2017-2022)
 - 9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Arkema

9.7.1 Arkema Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 High-End Decorative Flooring Product Profiles, Application and Specification

9.7.3 Arkema Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Mitsubishi Rayon

9.8.1 Mitsubishi Rayon Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 High-End Decorative Flooring Product Profiles, Application and Specification

9.8.3 Mitsubishi Rayon Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Saudi Arabia Basic Industries

9.9.1 Saudi Arabia Basic Industries Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 High-End Decorative Flooring Product Profiles, Application and Specification

9.9.3 Saudi Arabia Basic Industries Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

- Figure High-End Decorative Flooring Product Picture
- Table Global High-End Decorative Flooring Market Sales Volume and CAGR (%) Comparison by Type
- Table High-End Decorative Flooring Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- Figure Global High-End Decorative Flooring Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)
- Figure United States High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Europe High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure China High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Japan High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure India High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Southeast Asia High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Latin America High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Middle East and Africa High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Global High-End Decorative Flooring Market Sales Volume Status and Outlook (2017-2027)
- Table Global Macroeconomic Analysis
- Figure Global COVID-19 Status Overview
- Table Influence of COVID-19 Outbreak on High-End Decorative Flooring Industry Development
- Table Global High-End Decorative Flooring Sales Volume by Player (2017-2022)
- Table Global High-End Decorative Flooring Sales Volume Share by Player (2017-2022)
- Figure Global High-End Decorative Flooring Sales Volume Share by Player in 2021
- Table High-End Decorative Flooring Revenue (Million USD) by Player (2017-2022)
- Table High-End Decorative Flooring Revenue Market Share by Player (2017-2022)
- Table High-End Decorative Flooring Price by Player (2017-2022)

Table High-End Decorative Flooring Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global High-End Decorative Flooring Sales Volume, Region Wise (2017-2022)

Table Global High-End Decorative Flooring Sales Volume Market Share, Region Wise (2017-2022)

Figure Global High-End Decorative Flooring Sales Volume Market Share, Region Wise (2017-2022)

Figure Global High-End Decorative Flooring Sales Volume Market Share, Region Wise in 2021

Table Global High-End Decorative Flooring Revenue (Million USD), Region Wise (2017-2022)

Table Global High-End Decorative Flooring Revenue Market Share, Region Wise (2017-2022)

Figure Global High-End Decorative Flooring Revenue Market Share, Region Wise (2017-2022)

Figure Global High-End Decorative Flooring Revenue Market Share, Region Wise in 2021

Table Global High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global High-End Decorative Flooring Sales Volume by Type (2017-2022)

Table Global High-End Decorative Flooring Sales Volume Market Share by Type (2017-2022)

Figure Global High-End Decorative Flooring Sales Volume Market Share by Type in

2021

Table Global High-End Decorative Flooring Revenue (Million USD) by Type (2017-2022)

Table Global High-End Decorative Flooring Revenue Market Share by Type (2017-2022)

Figure Global High-End Decorative Flooring Revenue Market Share by Type in 2021

Table High-End Decorative Flooring Price by Type (2017-2022)

Figure Global High-End Decorative Flooring Sales Volume and Growth Rate of Real Wood Floor (2017-2022)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Real Wood Floor (2017-2022)

Figure Global High-End Decorative Flooring Sales Volume and Growth Rate of Consolidated-Wooden Floor (2017-2022)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Consolidated-Wooden Floor (2017-2022)

Figure Global High-End Decorative Flooring Sales Volume and Growth Rate of Bamboo Floorings (2017-2022)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Bamboo Floorings (2017-2022)

Figure Global High-End Decorative Flooring Sales Volume and Growth Rate of Other (2017-2022)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Other (2017-2022)

Table Global High-End Decorative Flooring Consumption by Application (2017-2022)

Table Global High-End Decorative Flooring Consumption Market Share by Application (2017-2022)

Table Global High-End Decorative Flooring Consumption Revenue (Million USD) by Application (2017-2022)

Table Global High-End Decorative Flooring Consumption Revenue Market Share by Application (2017-2022)

Table Global High-End Decorative Flooring Consumption and Growth Rate of Household (2017-2022)

Table Global High-End Decorative Flooring Consumption and Growth Rate of Commercial (2017-2022)

Figure Global High-End Decorative Flooring Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global High-End Decorative Flooring Price and Trend Forecast (2022-2027)

Figure USA High-End Decorative Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe High-End Decorative Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China High-End Decorative Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan High-End Decorative Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India High-End Decorative Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia High-End Decorative Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America High-End Decorative Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa High-End Decorative Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa High-End Decorative Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global High-End Decorative Flooring Market Sales Volume Forecast, by Type

Table Global High-End Decorative Flooring Sales Volume Market Share Forecast, by Type

Table Global High-End Decorative Flooring Market Revenue (Million USD) Forecast, by Type

Table Global High-End Decorative Flooring Revenue Market Share Forecast, by Type

Table Global High-End Decorative Flooring Price Forecast, by Type

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Real Wood Floor (2022-2027)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Real Wood Floor (2022-2027)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Consolidated-Wooden Floor (2022-2027)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Consolidated-Wooden Floor (2022-2027)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Bamboo Floorings (2022-2027)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Bamboo Floorings (2022-2027)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Other (2022-2027)

Figure Global High-End Decorative Flooring Revenue (Million USD) and Growth Rate of Other (2022-2027)

Table Global High-End Decorative Flooring Market Consumption Forecast, by Application

Table Global High-End Decorative Flooring Consumption Market Share Forecast, by Application

Table Global High-End Decorative Flooring Market Revenue (Million USD) Forecast, by Application

Table Global High-End Decorative Flooring Revenue Market Share Forecast, by Application

Figure Global High-End Decorative Flooring Consumption Value (Million USD) and Growth Rate of Household (2022-2027)

Figure Global High-End Decorative Flooring Consumption Value (Million USD) and Growth Rate of Commercial (2022-2027)

Figure High-End Decorative Flooring Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Chi Mei Profile

Table Chi Mei High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chi Mei High-End Decorative Flooring Sales Volume and Growth Rate

Figure Chi Mei Revenue (Million USD) Market Share 2017-2022

Table GEHR Plastics Profile

Table GEHR Plastics High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GEHR Plastics High-End Decorative Flooring Sales Volume and Growth Rate

Figure GEHR Plastics Revenue (Million USD) Market Share 2017-2022

Table Evonik Industries AG Profile

Table Evonik Industries AG High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Evonik Industries AG High-End Decorative Flooring Sales Volume and Growth Rate

Figure Evonik Industries AG Revenue (Million USD) Market Share 2017-2022

Table Asahi Kasei Profile

Table Asahi Kasei High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Asahi Kasei High-End Decorative Flooring Sales Volume and Growth Rate

Figure Asahi Kasei Revenue (Million USD) Market Share 2017-2022

Table Kolon Industries Profile

Table Kolon Industries High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kolon Industries High-End Decorative Flooring Sales Volume and Growth Rate

Figure Kolon Industries Revenue (Million USD) Market Share 2017-2022

Table Sumitomo Chemical Profile

Table Sumitomo Chemical High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sumitomo Chemical High-End Decorative Flooring Sales Volume and Growth Rate

Figure Sumitomo Chemical Revenue (Million USD) Market Share 2017-2022

Table Arkema Profile

Table Arkema High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arkema High-End Decorative Flooring Sales Volume and Growth Rate

Figure Arkema Revenue (Million USD) Market Share 2017-2022

Table Mitsubishi Rayon Profile

Table Mitsubishi Rayon High-End Decorative Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mitsubishi Rayon High-End Decorative Flooring Sales Volume and Growth Rate

Figure Mitsubishi Rayon Revenue (Million USD) Market Share 2017-2022

Table Saudi Arabia Basic Industries Profile

Table Saudi Arabia Basic Industries High-End Decorative Flooring Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Saudi Arabia Basic Industries High-End Decorative Flooring Sales Volume and Growth Rate

Figure Saudi Arabia Basic Industries Revenue (Million USD) Market Share 2017-2022

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