

Global Herbal or Botanical Dietary Supplements Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Herbal or Botanical Dietary Supplements market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Herbal or Botanical Dietary Supplements market are covered in Chapter 9:

Mondelez International

Nutraceutical International Company

The Himalaya Drug Company

Procter and Gamble

Ricola AG.

Korea Ginseng Corp.

Dabur India, NBTY Inc.

CheongKwanJang

BASF SE

In Chapter 5 and Chapter 7.3, based on types, the Herbal or Botanical Dietary Supplements market from 2017 to 2027 is primarily split into:

Ginseng and Red Ginseng

Ginko

Ginger

Others

In Chapter 6 and Chapter 7.4, based on applications, the Herbal or Botanical Dietary Supplements market from 2017 to 2027 covers:

Energy & Weight Management

General Health

Bone & Joint Health

Gastrointestinal Health

Immunity

Cardiac Health

Diabetes

Anti-cancer

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Herbal or Botanical Dietary Supplements market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Herbal or Botanical Dietary Supplements Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the

regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market

size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 HERBAL OR BOTANICAL DIETARY SUPPLEMENTS MARKET OVERVIEW

1.1 Product Overview and Scope of Herbal or Botanical Dietary Supplements Market

1.2 Herbal or Botanical Dietary Supplements Market Segment by Type

1.2.1 Global Herbal or Botanical Dietary Supplements Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Herbal or Botanical Dietary Supplements Market Segment by Application

1.3.1 Herbal or Botanical Dietary Supplements Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Herbal or Botanical Dietary Supplements Market, Region Wise (2017-2027)

1.4.1 Global Herbal or Botanical Dietary Supplements Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Herbal or Botanical Dietary Supplements Market Status and Prospect (2017-2027)

1.4.3 Europe Herbal or Botanical Dietary Supplements Market Status and Prospect (2017-2027)

1.4.4 China Herbal or Botanical Dietary Supplements Market Status and Prospect (2017-2027)

1.4.5 Japan Herbal or Botanical Dietary Supplements Market Status and Prospect (2017-2027)

1.4.6 India Herbal or Botanical Dietary Supplements Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Herbal or Botanical Dietary Supplements Market Status and Prospect (2017-2027)

1.4.8 Latin America Herbal or Botanical Dietary Supplements Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Herbal or Botanical Dietary Supplements Market Status and Prospect (2017-2027)

1.5 Global Market Size of Herbal or Botanical Dietary Supplements (2017-2027)

1.5.1 Global Herbal or Botanical Dietary Supplements Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Herbal or Botanical Dietary Supplements Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Herbal or Botanical Dietary Supplements Market

2 INDUSTRY OUTLOOK

- 2.1 Herbal or Botanical Dietary Supplements Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Herbal or Botanical Dietary Supplements Market Drivers Analysis
- 2.4 Herbal or Botanical Dietary Supplements Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Herbal or Botanical Dietary Supplements Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Herbal or Botanical Dietary Supplements Industry Development

3 GLOBAL HERBAL OR BOTANICAL DIETARY SUPPLEMENTS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Herbal or Botanical Dietary Supplements Sales Volume and Share by Player (2017-2022)
- 3.2 Global Herbal or Botanical Dietary Supplements Revenue and Market Share by Player (2017-2022)
- 3.3 Global Herbal or Botanical Dietary Supplements Average Price by Player (2017-2022)
- 3.4 Global Herbal or Botanical Dietary Supplements Gross Margin by Player (2017-2022)
- 3.5 Herbal or Botanical Dietary Supplements Market Competitive Situation and Trends
 - 3.5.1 Herbal or Botanical Dietary Supplements Market Concentration Rate
 - 3.5.2 Herbal or Botanical Dietary Supplements Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL HERBAL OR BOTANICAL DIETARY SUPPLEMENTS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Herbal or Botanical Dietary Supplements Sales Volume and Market Share,

Region Wise (2017-2022)

4.2 Global Herbal or Botanical Dietary Supplements Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Herbal or Botanical Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Herbal or Botanical Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Herbal or Botanical Dietary Supplements Market Under COVID-19

4.5 Europe Herbal or Botanical Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Herbal or Botanical Dietary Supplements Market Under COVID-19

4.6 China Herbal or Botanical Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Herbal or Botanical Dietary Supplements Market Under COVID-19

4.7 Japan Herbal or Botanical Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Herbal or Botanical Dietary Supplements Market Under COVID-19

4.8 India Herbal or Botanical Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Herbal or Botanical Dietary Supplements Market Under COVID-19

4.9 Southeast Asia Herbal or Botanical Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Herbal or Botanical Dietary Supplements Market Under COVID-19

4.10 Latin America Herbal or Botanical Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Herbal or Botanical Dietary Supplements Market Under COVID-19

4.11 Middle East and Africa Herbal or Botanical Dietary Supplements Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Herbal or Botanical Dietary Supplements Market Under COVID-19

5 GLOBAL HERBAL OR BOTANICAL DIETARY SUPPLEMENTS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Herbal or Botanical Dietary Supplements Sales Volume and Market Share by Type (2017-2022)

5.2 Global Herbal or Botanical Dietary Supplements Revenue and Market Share by

Type (2017-2022)

5.3 Global Herbal or Botanical Dietary Supplements Price by Type (2017-2022)

5.4 Global Herbal or Botanical Dietary Supplements Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Herbal or Botanical Dietary Supplements Sales Volume, Revenue and Growth Rate of Ginseng and Red Ginseng (2017-2022)

5.4.2 Global Herbal or Botanical Dietary Supplements Sales Volume, Revenue and Growth Rate of Ginko (2017-2022)

5.4.3 Global Herbal or Botanical Dietary Supplements Sales Volume, Revenue and Growth Rate of Ginger (2017-2022)

5.4.4 Global Herbal or Botanical Dietary Supplements Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL HERBAL OR BOTANICAL DIETARY SUPPLEMENTS MARKET ANALYSIS BY APPLICATION

6.1 Global Herbal or Botanical Dietary Supplements Consumption and Market Share by Application (2017-2022)

6.2 Global Herbal or Botanical Dietary Supplements Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Energy & Weight Management (2017-2022)

6.3.2 Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of General Health (2017-2022)

6.3.3 Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Bone & Joint Health (2017-2022)

6.3.4 Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Gastrointestinal Health (2017-2022)

6.3.5 Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Immunity (2017-2022)

6.3.6 Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Cardiac Health (2017-2022)

6.3.7 Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Diabetes (2017-2022)

6.3.8 Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Anti-cancer (2017-2022)

6.3.9 Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate

of Others (2017-2022)

7 GLOBAL HERBAL OR BOTANICAL DIETARY SUPPLEMENTS MARKET FORECAST (2022-2027)

7.1 Global Herbal or Botanical Dietary Supplements Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Herbal or Botanical Dietary Supplements Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Herbal or Botanical Dietary Supplements Price and Trend Forecast (2022-2027)

7.2 Global Herbal or Botanical Dietary Supplements Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Herbal or Botanical Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Herbal or Botanical Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Herbal or Botanical Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Herbal or Botanical Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Herbal or Botanical Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Herbal or Botanical Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Herbal or Botanical Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Herbal or Botanical Dietary Supplements Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Herbal or Botanical Dietary Supplements Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Herbal or Botanical Dietary Supplements Revenue and Growth Rate of Ginseng and Red Ginseng (2022-2027)

7.3.2 Global Herbal or Botanical Dietary Supplements Revenue and Growth Rate of Ginko (2022-2027)

7.3.3 Global Herbal or Botanical Dietary Supplements Revenue and Growth Rate of Ginger (2022-2027)

7.3.4 Global Herbal or Botanical Dietary Supplements Revenue and Growth Rate of Others (2022-2027)

7.4 Global Herbal or Botanical Dietary Supplements Consumption Forecast by Application (2022-2027)

7.4.1 Global Herbal or Botanical Dietary Supplements Consumption Value and Growth Rate of Energy & Weight Management(2022-2027)

7.4.2 Global Herbal or Botanical Dietary Supplements Consumption Value and Growth Rate of General Health(2022-2027)

7.4.3 Global Herbal or Botanical Dietary Supplements Consumption Value and Growth Rate of Bone & Joint Health(2022-2027)

7.4.4 Global Herbal or Botanical Dietary Supplements Consumption Value and Growth Rate of Gastrointestinal Health(2022-2027)

7.4.5 Global Herbal or Botanical Dietary Supplements Consumption Value and Growth Rate of Immunity(2022-2027)

7.4.6 Global Herbal or Botanical Dietary Supplements Consumption Value and Growth Rate of Cardiac Health(2022-2027)

7.4.7 Global Herbal or Botanical Dietary Supplements Consumption Value and Growth Rate of Diabetes(2022-2027)

7.4.8 Global Herbal or Botanical Dietary Supplements Consumption Value and Growth Rate of Anti-cancer(2022-2027)

7.4.9 Global Herbal or Botanical Dietary Supplements Consumption Value and Growth Rate of Others(2022-2027)

7.5 Herbal or Botanical Dietary Supplements Market Forecast Under COVID-19

8 HERBAL OR BOTANICAL DIETARY SUPPLEMENTS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Herbal or Botanical Dietary Supplements Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Herbal or Botanical Dietary Supplements Analysis

8.6 Major Downstream Buyers of Herbal or Botanical Dietary Supplements Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Herbal or Botanical Dietary Supplements Industry

9 PLAYERS PROFILES

9.1 Mondelez International

9.1.1 Mondelez International Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Herbal or Botanical Dietary Supplements Product Profiles, Application and Specification

9.1.3 Mondelez International Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Nutraceutical International Company

9.2.1 Nutraceutical International Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Herbal or Botanical Dietary Supplements Product Profiles, Application and Specification

9.2.3 Nutraceutical International Company Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 The Himalaya Drug Company

9.3.1 The Himalaya Drug Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Herbal or Botanical Dietary Supplements Product Profiles, Application and Specification

9.3.3 The Himalaya Drug Company Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Procter and Gamble

9.4.1 Procter and Gamble Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Herbal or Botanical Dietary Supplements Product Profiles, Application and Specification

9.4.3 Procter and Gamble Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Ricola AG.

9.5.1 Ricola AG. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Herbal or Botanical Dietary Supplements Product Profiles, Application and Specification

9.5.3 Ricola AG. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Korea Ginseng Corp.

9.6.1 Korea Ginseng Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Herbal or Botanical Dietary Supplements Product Profiles, Application and Specification

9.6.3 Korea Ginseng Corp. Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Dabur India, NBTY Inc.

9.7.1 Dabur India, NBTY Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Herbal or Botanical Dietary Supplements Product Profiles, Application and Specification

9.7.3 Dabur India, NBTY Inc. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 CheongKwanJang

9.8.1 CheongKwanJang Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Herbal or Botanical Dietary Supplements Product Profiles, Application and Specification

9.8.3 CheongKwanJang Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 BASF SE

9.9.1 BASF SE Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Herbal or Botanical Dietary Supplements Product Profiles, Application and Specification

9.9.3 BASF SE Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Herbal or Botanical Dietary Supplements Product Picture

Table Global Herbal or Botanical Dietary Supplements Market Sales Volume and CAGR (%) Comparison by Type

Table Herbal or Botanical Dietary Supplements Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Herbal or Botanical Dietary Supplements Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Herbal or Botanical Dietary Supplements Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Herbal or Botanical Dietary Supplements Industry Development

Table Global Herbal or Botanical Dietary Supplements Sales Volume by Player (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Sales Volume Share by Player (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Sales Volume Share by Player in 2021

Table Herbal or Botanical Dietary Supplements Revenue (Million USD) by Player
(2017-2022)

Table Herbal or Botanical Dietary Supplements Revenue Market Share by Player
(2017-2022)

Table Herbal or Botanical Dietary Supplements Price by Player (2017-2022)

Table Herbal or Botanical Dietary Supplements Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Herbal or Botanical Dietary Supplements Sales Volume, Region Wise
(2017-2022)

Table Global Herbal or Botanical Dietary Supplements Sales Volume Market Share,
Region Wise (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Sales Volume Market Share,
Region Wise (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Sales Volume Market Share,
Region Wise in 2021

Table Global Herbal or Botanical Dietary Supplements Revenue (Million USD), Region
Wise (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Revenue Market Share, Region
Wise (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Revenue Market Share, Region
Wise (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Revenue Market Share, Region
Wise in 2021

Table Global Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Table United States Herbal or Botanical Dietary Supplements Sales Volume, Revenue
(Million USD), Price and Gross Margin (2017-2022)

Table Europe Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Table China Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Table Japan Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Table India Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Herbal or Botanical Dietary Supplements Sales Volume, Revenue
(Million USD), Price and Gross Margin (2017-2022)

Table Latin America Herbal or Botanical Dietary Supplements Sales Volume, Revenue
(Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Sales Volume by Type (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Sales Volume Market Share by Type (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Sales Volume Market Share by Type in 2021

Table Global Herbal or Botanical Dietary Supplements Revenue (Million USD) by Type (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Revenue Market Share by Type (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Revenue Market Share by Type in 2021

Table Herbal or Botanical Dietary Supplements Price by Type (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate of Ginseng and Red Ginseng (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate of Ginseng and Red Ginseng (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate of Ginko (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate of Ginko (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate of Ginger (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate of Ginger (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption by Application (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption Market Share by Application (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption Revenue Market Share by Application (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Energy & Weight Management (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of General Health (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Bone & Joint Health (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Gastrointestinal Health (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Immunity (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Cardiac Health (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Diabetes (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Anti-cancer (2017-2022)

Table Global Herbal or Botanical Dietary Supplements Consumption and Growth Rate of Others (2017-2022)

Figure Global Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Price and Trend Forecast (2022-2027)

Figure USA Herbal or Botanical Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Herbal or Botanical Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Herbal or Botanical Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Herbal or Botanical Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Herbal or Botanical Dietary Supplements Market Revenue (Million USD)

and Growth Rate Forecast Analysis (2022-2027)

Figure India Herbal or Botanical Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Herbal or Botanical Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Herbal or Botanical Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Herbal or Botanical Dietary Supplements Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Herbal or Botanical Dietary Supplements Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Herbal or Botanical Dietary Supplements Market Sales Volume Forecast, by Type

Table Global Herbal or Botanical Dietary Supplements Sales Volume Market Share Forecast, by Type

Table Global Herbal or Botanical Dietary Supplements Market Revenue (Million USD) Forecast, by Type

Table Global Herbal or Botanical Dietary Supplements Revenue Market Share Forecast, by Type

Table Global Herbal or Botanical Dietary Supplements Price Forecast, by Type

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate of Ginseng and Red Ginseng (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate of Ginseng and Red Ginseng (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate of Ginko (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate of Ginko (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate of Ginger (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate of Ginger (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and

Growth Rate of Others (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Herbal or Botanical Dietary Supplements Market Consumption Forecast, by Application

Table Global Herbal or Botanical Dietary Supplements Consumption Market Share Forecast, by Application

Table Global Herbal or Botanical Dietary Supplements Market Revenue (Million USD) Forecast, by Application

Table Global Herbal or Botanical Dietary Supplements Revenue Market Share Forecast, by Application

Figure Global Herbal or Botanical Dietary Supplements Consumption Value (Million USD) and Growth Rate of Energy & Weight Management (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Consumption Value (Million USD) and Growth Rate of General Health (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Consumption Value (Million USD) and Growth Rate of Bone & Joint Health (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Consumption Value (Million USD) and Growth Rate of Gastrointestinal Health (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Consumption Value (Million USD) and Growth Rate of Immunity (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Consumption Value (Million USD) and Growth Rate of Cardiac Health (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Consumption Value (Million USD) and Growth Rate of Diabetes (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Consumption Value (Million USD) and Growth Rate of Anti-cancer (2022-2027)

Figure Global Herbal or Botanical Dietary Supplements Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Herbal or Botanical Dietary Supplements Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Mondelez International Profile

Table Mondelez International Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mondelez International Herbal or Botanical Dietary Supplements Sales Volume

and Growth Rate

Figure Mondelez International Revenue (Million USD) Market Share 2017-2022

Table Nutraceutical International Company Profile

Table Nutraceutical International Company Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nutraceutical International Company Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate

Figure Nutraceutical International Company Revenue (Million USD) Market Share 2017-2022

Table The Himalaya Drug Company Profile

Table The Himalaya Drug Company Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Himalaya Drug Company Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate

Figure The Himalaya Drug Company Revenue (Million USD) Market Share 2017-2022

Table Procter and Gamble Profile

Table Procter and Gamble Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Procter and Gamble Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate

Figure Procter and Gamble Revenue (Million USD) Market Share 2017-2022

Table Ricola AG. Profile

Table Ricola AG. Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ricola AG. Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate

Figure Ricola AG. Revenue (Million USD) Market Share 2017-2022

Table Korea Ginseng Corp. Profile

Table Korea Ginseng Corp. Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Korea Ginseng Corp. Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate

Figure Korea Ginseng Corp. Revenue (Million USD) Market Share 2017-2022

Table Dabur India, NBTY Inc. Profile

Table Dabur India, NBTY Inc. Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dabur India, NBTY Inc. Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate

Figure Dabur India, NBTY Inc. Revenue (Million USD) Market Share 2017-2022

Table CheongKwanJang Profile

Table CheongKwanJang Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CheongKwanJang Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate

Figure CheongKwanJang Revenue (Million USD) Market Share 2017-2022

Table BASF SE Profile

Table BASF SE Herbal or Botanical Dietary Supplements Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BASF SE Herbal or Botanical Dietary Supplements Sales Volume and Growth Rate

Figure BASF SE Revenue (Million USD) Market Share 2017-2022

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