

Global Heavy Machinery (Large Trucks) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Heavy equipment refers to heavy-duty vehicles, specially designed for executing construction tasks, most frequently ones involving earthwork operations. They are also known as heavy machines, heavy trucks, construction equipment, engineering equipment, heavy vehicles, or heavy hydraulics.

Based on the Heavy Machinery (Large Trucks) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Heavy Machinery (Large Trucks) market covered in Chapter 5:

Hino

Daimler Trucks

Oshkosh

DAYUN

Foton

Volvo

Dongfeng

BeiBen Trucks

Scania

Isuzu

KAMAZ

Rosenbauer

Navistar

Saic-Iveco Hongyan

FAW

MAN Group

IVECO

JAC

Paccar

SINOTRUK

CAMC

Shacman

In Chapter 6, on the basis of types, the Heavy Machinery (Large Trucks) market from 2015 to 2025 is primarily split into:

Complete Vehicle

Incomplete Vehicle (Chassis)

Semitrailer Tractor

In Chapter 7, on the basis of applications, the Heavy Machinery (Large Trucks) market from 2015 to 2025 covers:

Firefighting

Construction

Forestry

Agriculture

Military

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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