

Global Heat-not-burn Tobacco Product (HNB) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

HnB devices heat the tobacco and generate vapors that are inhaled by end-users. Unlike e-cigarettes, which use nicotine-loaded e-liquid, these products use real tobacco to offer authentic tobacco flavor to end-users.

Based on the Heat-not-burn Tobacco Product (HNB) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Heat-not-burn Tobacco Product (HNB) market covered in Chapter 5:

JUUL Labs

PAX Labs

Altria Group

MCIG

KangerTech
Ballantyne Brands
ECIG
NJOY
Imperial Brands
Joyetech Co
RR Chemicals
CB Distributors
Johnson Creek
Gilla
Gamucci
British American Tobacco
Japan Tobacco International
Nicotek
Philip Morris International
International Vapor Group

In Chapter 6, on the basis of types, the Heat-not-burn Tobacco Product (HNB) market from 2015 to 2025 is primarily split into:

HnB Devices (direct and indirect heating devices and infused/hybrid systems)

HnB Tobacco Vapor Product Aftermarket (tobacco sticks and tobacco capsules and cartridges)

In Chapter 7, on the basis of applications, the Heat-not-burn Tobacco Product (HNB) market from 2015 to 2025 covers:

Retail

Online

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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