

Global Haute Couture Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The Haute Couture market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Haute Couture market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Haute Couture market.

Major players in the global Haute Couture market include:

Giorgio Armani Prive

Alexis Mabille

Saint Laurent

Ellie Saab

Julien Fournie

Giambattista Valli

Shiaparrelli

Stephane

Viktor&Rolf

Guo Pei

Dior

Yuima Nakazato

Georges Hobeika

Zuhair Murad

Chanel

Givenchy

Ralph&Russo

Valentino

Atelier Versace

Jean Paul Gauthier

Iris Van Herpen

On the basis of types, the Haute Couture market is primarily split into:

Jackets & Coating

Vests

Pants and Bibs

Boots

Others

On the basis of applications, the market covers:

Catwalk

Daily Wearing

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Haute Couture market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Haute Couture market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these

players.

Chapter 3 provides a full-scale analysis of major players in Haute Couture industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Haute Couture market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Haute Couture, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Haute Couture in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Haute Couture in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Haute Couture. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Haute Couture market, including the global production and revenue forecast, regional forecast. It also foresees the Haute Couture market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

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