

# Global Hard Coatings Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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# **Abstracts**

Hard coatings are films that are deposited on tool substrates to improve their desired properties such as hardness, friction, abrasion resistance and corrosion resistance without altering the properties of the bulk material.

Based on the Hard Coatings market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Hard Coatings market covered in Chapter 5:

ASB Industries, Inc.

SDC Technologies, Inc.

OC Oerlikon Corporation AG

Hardcoatings, Inc.

Kobelco



IHI Ionbond AG

Zeiss Group

Cemecon AG

IHI Hauzer Techno Coating B.V.

The Eifeler Group

**MBI** Coatings

Momentive Performance Materials Inc.

Dhake Industries Inc.

Gencoa Ltd

Diarc-Technology Oy

**Exxene Corporation** 

**Duralar Technologies** 

**Ultra Optics** 

Platit AG

Sulzer Ltd.

In Chapter 6, on the basis of types, the Hard Coatings market from 2015 to 2025 is primarily split into:

Carbon-Based

Oxides

Nitride

Carbides

Others

In Chapter 7, on the basis of applications, the Hard Coatings market from 2015 to 2025 covers:

**Building & Construction** 

Industrial

Automotive

Transportation

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico



Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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