

Global Hair Loss Men and Women Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

For both men and women, androgenetic alopecia and telogen effluvium (TE) are the most common causes of hair loss. Androgenetic alopecia, also known as male or female pattern baldness, is caused by genetics. Dihydrotestosterone (DHT) is a hormone found in men and women that is involved in this type of hair loss and shortens the lifespan of each hair follicle. As men and women age, they produce more DHT, causing hair loss or thinning.

The other cause of hair loss, telogen effluvium (TE), occurs when more hair than usual is in the dying or shedding phase of the hair cycle. While this type of hair loss is typically more temporary for both sexes, it can be brought on by reasons including pregnancy, severe illness, extreme stress, thyroid disorders, certain medications, and diet and hormonal changes.

With both sexes, hair loss due to TE is more sudden while androgenetic alopecia causes hair to thin more slowly.

Based on the Hair Loss Men and Women market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from

the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Hair Loss Men and Women market covered in Chapter 5:

Oxford BioLabs Ltd.

Gerolymatos International

Shiseido

Procter & Gamble

Nanogen

Henkel

Rohto

Unilever

Toppik

Taisho

Lifes2Good

Johnson & Johnson Consumer Inc.

Merck

L'Oreal

Ultrax Labs

In Chapter 6, on the basis of types, the Hair Loss Men and Women market from 2015 to 2025 is primarily split into:

Hair Loss and Growth Devices

Shampoos and Conditioners

Medicine Product

Other

In Chapter 7, on the basis of applications, the Hair Loss Men and Women market from 2015 to 2025 covers:

Men

Women

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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