

Global Guitar Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Guitar market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Guitar market are covered in Chapter 9:

Fender Musical Instruments

Karl H?fner

Yamaha

Gibson Brands

PRS Guitars

In Chapter 5 and Chapter 7.3, based on types, the Guitar market from 2017 to 2027 is

primarily split into:

Acoustic Guitars

Electric Guitars

In Chapter 6 and Chapter 7.4, based on applications, the Guitar market from 2017 to 2027 covers:

Online Retail

Offline Retail

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Guitar market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Guitar Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the

consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 GUITAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Guitar Market
- 1.2 Guitar Market Segment by Type
 - 1.2.1 Global Guitar Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Guitar Market Segment by Application
 - 1.3.1 Guitar Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Guitar Market, Region Wise (2017-2027)
 - 1.4.1 Global Guitar Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Guitar Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Guitar Market Status and Prospect (2017-2027)
 - 1.4.4 China Guitar Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Guitar Market Status and Prospect (2017-2027)
 - 1.4.6 India Guitar Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Guitar Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Guitar Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Guitar Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Guitar (2017-2027)
 - 1.5.1 Global Guitar Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Guitar Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Guitar Market

2 INDUSTRY OUTLOOK

- 2.1 Guitar Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Guitar Market Drivers Analysis
- 2.4 Guitar Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Guitar Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Guitar Industry Development

3 GLOBAL GUITAR MARKET LANDSCAPE BY PLAYER

3.1 Global Guitar Sales Volume and Share by Player (2017-2022)

3.2 Global Guitar Revenue and Market Share by Player (2017-2022)

3.3 Global Guitar Average Price by Player (2017-2022)

3.4 Global Guitar Gross Margin by Player (2017-2022)

3.5 Guitar Market Competitive Situation and Trends

3.5.1 Guitar Market Concentration Rate

3.5.2 Guitar Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL GUITAR SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Guitar Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Guitar Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Guitar Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Guitar Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Guitar Market Under COVID-19

4.5 Europe Guitar Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Guitar Market Under COVID-19

4.6 China Guitar Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Guitar Market Under COVID-19

4.7 Japan Guitar Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Guitar Market Under COVID-19

4.8 India Guitar Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Guitar Market Under COVID-19

4.9 Southeast Asia Guitar Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Guitar Market Under COVID-19

4.10 Latin America Guitar Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Guitar Market Under COVID-19

4.11 Middle East and Africa Guitar Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Guitar Market Under COVID-19

5 GLOBAL GUITAR SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Guitar Sales Volume and Market Share by Type (2017-2022)

5.2 Global Guitar Revenue and Market Share by Type (2017-2022)

5.3 Global Guitar Price by Type (2017-2022)

5.4 Global Guitar Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Guitar Sales Volume, Revenue and Growth Rate of Acoustic Guitars (2017-2022)

5.4.2 Global Guitar Sales Volume, Revenue and Growth Rate of Electric Guitars (2017-2022)

6 GLOBAL GUITAR MARKET ANALYSIS BY APPLICATION

6.1 Global Guitar Consumption and Market Share by Application (2017-2022)

6.2 Global Guitar Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Guitar Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Guitar Consumption and Growth Rate of Online Retail (2017-2022)

6.3.2 Global Guitar Consumption and Growth Rate of Offline Retail (2017-2022)

7 GLOBAL GUITAR MARKET FORECAST (2022-2027)

7.1 Global Guitar Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Guitar Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Guitar Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Guitar Price and Trend Forecast (2022-2027)

7.2 Global Guitar Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Guitar Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Guitar Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Guitar Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Guitar Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Guitar Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Guitar Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Guitar Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Guitar Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Guitar Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Guitar Revenue and Growth Rate of Acoustic Guitars (2022-2027)

7.3.2 Global Guitar Revenue and Growth Rate of Electric Guitars (2022-2027)

7.4 Global Guitar Consumption Forecast by Application (2022-2027)

7.4.1 Global Guitar Consumption Value and Growth Rate of Online Retail(2022-2027)

7.4.2 Global Guitar Consumption Value and Growth Rate of Offline Retail(2022-2027)

7.5 Guitar Market Forecast Under COVID-19

8 GUITAR MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Guitar Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Guitar Analysis

8.6 Major Downstream Buyers of Guitar Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Guitar Industry

9 PLAYERS PROFILES

9.1 Fender Musical Instruments

9.1.1 Fender Musical Instruments Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Guitar Product Profiles, Application and Specification

9.1.3 Fender Musical Instruments Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Karl H?fner

9.2.1 Karl H?fner Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Guitar Product Profiles, Application and Specification

9.2.3 Karl H?fner Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Yamaha

9.3.1 Yamaha Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Guitar Product Profiles, Application and Specification

9.3.3 Yamaha Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Gibson Brands

9.4.1 Gibson Brands Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Guitar Product Profiles, Application and Specification

9.4.3 Gibson Brands Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 PRS Guitars

9.5.1 PRS Guitars Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Guitar Product Profiles, Application and Specification

9.5.3 PRS Guitars Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Guitar Product Picture

Table Global Guitar Market Sales Volume and CAGR (%) Comparison by Type

Table Guitar Market Consumption (Sales Volume) Comparison by Application
(2017-2027)

Figure Global Guitar Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Guitar Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Europe Guitar Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Guitar Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Guitar Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Guitar Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Guitar Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Latin America Guitar Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Middle East and Africa Guitar Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Global Guitar Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Guitar Industry Development

Table Global Guitar Sales Volume by Player (2017-2022)

Table Global Guitar Sales Volume Share by Player (2017-2022)

Figure Global Guitar Sales Volume Share by Player in 2021

Table Guitar Revenue (Million USD) by Player (2017-2022)

Table Guitar Revenue Market Share by Player (2017-2022)

Table Guitar Price by Player (2017-2022)

Table Guitar Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Guitar Sales Volume, Region Wise (2017-2022)

Table Global Guitar Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Guitar Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Guitar Sales Volume Market Share, Region Wise in 2021

Table Global Guitar Revenue (Million USD), Region Wise (2017-2022)

Table Global Guitar Revenue Market Share, Region Wise (2017-2022)

Figure Global Guitar Revenue Market Share, Region Wise (2017-2022)

Figure Global Guitar Revenue Market Share, Region Wise in 2021

Table Global Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Guitar Sales Volume by Type (2017-2022)

Table Global Guitar Sales Volume Market Share by Type (2017-2022)

Figure Global Guitar Sales Volume Market Share by Type in 2021

Table Global Guitar Revenue (Million USD) by Type (2017-2022)

Table Global Guitar Revenue Market Share by Type (2017-2022)

Figure Global Guitar Revenue Market Share by Type in 2021

Table Guitar Price by Type (2017-2022)

Figure Global Guitar Sales Volume and Growth Rate of Acoustic Guitars (2017-2022)

Figure Global Guitar Revenue (Million USD) and Growth Rate of Acoustic Guitars (2017-2022)

Figure Global Guitar Sales Volume and Growth Rate of Electric Guitars (2017-2022)

Figure Global Guitar Revenue (Million USD) and Growth Rate of Electric Guitars (2017-2022)

Table Global Guitar Consumption by Application (2017-2022)

Table Global Guitar Consumption Market Share by Application (2017-2022)

Table Global Guitar Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Guitar Consumption Revenue Market Share by Application (2017-2022)

Table Global Guitar Consumption and Growth Rate of Online Retail (2017-2022)

Table Global Guitar Consumption and Growth Rate of Offline Retail (2017-2022)

Figure Global Guitar Sales Volume and Growth Rate Forecast (2022-2027)
Figure Global Guitar Revenue (Million USD) and Growth Rate Forecast (2022-2027)
Figure Global Guitar Price and Trend Forecast (2022-2027)
Figure USA Guitar Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure USA Guitar Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Europe Guitar Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Europe Guitar Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure China Guitar Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure China Guitar Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Japan Guitar Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Japan Guitar Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure India Guitar Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure India Guitar Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Southeast Asia Guitar Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Southeast Asia Guitar Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Latin America Guitar Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Latin America Guitar Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Middle East and Africa Guitar Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Middle East and Africa Guitar Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Table Global Guitar Market Sales Volume Forecast, by Type
Table Global Guitar Sales Volume Market Share Forecast, by Type
Table Global Guitar Market Revenue (Million USD) Forecast, by Type
Table Global Guitar Revenue Market Share Forecast, by Type

Table Global Guitar Price Forecast, by Type

Figure Global Guitar Revenue (Million USD) and Growth Rate of Acoustic Guitars (2022-2027)

Figure Global Guitar Revenue (Million USD) and Growth Rate of Acoustic Guitars (2022-2027)

Figure Global Guitar Revenue (Million USD) and Growth Rate of Electric Guitars (2022-2027)

Figure Global Guitar Revenue (Million USD) and Growth Rate of Electric Guitars (2022-2027)

Table Global Guitar Market Consumption Forecast, by Application

Table Global Guitar Consumption Market Share Forecast, by Application

Table Global Guitar Market Revenue (Million USD) Forecast, by Application

Table Global Guitar Revenue Market Share Forecast, by Application

Figure Global Guitar Consumption Value (Million USD) and Growth Rate of Online Retail (2022-2027)

Figure Global Guitar Consumption Value (Million USD) and Growth Rate of Offline Retail (2022-2027)

Figure Guitar Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Fender Musical Instruments Profile

Table Fender Musical Instruments Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fender Musical Instruments Guitar Sales Volume and Growth Rate

Figure Fender Musical Instruments Revenue (Million USD) Market Share 2017-2022

Table Karl H?fner Profile

Table Karl H?fner Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Karl H?fner Guitar Sales Volume and Growth Rate

Figure Karl H?fner Revenue (Million USD) Market Share 2017-2022

Table Yamaha Profile

Table Yamaha Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yamaha Guitar Sales Volume and Growth Rate

Figure Yamaha Revenue (Million USD) Market Share 2017-2022

Table Gibson Brands Profile

Table Gibson Brands Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gibson Brands Guitar Sales Volume and Growth Rate

Figure Gibson Brands Revenue (Million USD) Market Share 2017-2022

Table PRS Guitars Profile

Table PRS Guitars Guitar Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PRS Guitars Guitar Sales Volume and Growth Rate

Figure PRS Guitars Revenue (Million USD) Market Share 2017-2022

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