

# Global Guayusa Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G7826DBF30A6EN.html>

Date: July 2023

Pages: 115

Price: US\$ 3,250.00 (Single User License)

ID: G7826DBF30A6EN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Guayusa market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Guayusa market are covered in Chapter 9:

Applied Food Sciences

RUNA

Wa-yusa

Stash Tea Company

Waykana Tea Company

Doehler (Teawolf)

BI Nutraceuticals

In Chapter 5 and Chapter 7.3, based on types, the Guayusa market from 2017 to 2027 is primarily split into:

Guayusa Leaf

Guayusa Extract

In Chapter 6 and Chapter 7.4, based on applications, the Guayusa market from 2017 to 2027 covers:

Tea

Energy Drinks

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Guayusa market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Guayusa Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price

analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 GUAYUSA MARKET OVERVIEW

- 1.1 Product Overview and Scope of Guayusa Market
- 1.2 Guayusa Market Segment by Type
  - 1.2.1 Global Guayusa Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Guayusa Market Segment by Application
  - 1.3.1 Guayusa Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Guayusa Market, Region Wise (2017-2027)
  - 1.4.1 Global Guayusa Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Guayusa Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Guayusa Market Status and Prospect (2017-2027)
  - 1.4.4 China Guayusa Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Guayusa Market Status and Prospect (2017-2027)
  - 1.4.6 India Guayusa Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Guayusa Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Guayusa Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Guayusa Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Guayusa (2017-2027)
  - 1.5.1 Global Guayusa Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Guayusa Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Guayusa Market

### 2 INDUSTRY OUTLOOK

- 2.1 Guayusa Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Guayusa Market Drivers Analysis
- 2.4 Guayusa Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Guayusa Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Guayusa Industry Development

### **3 GLOBAL GUAYUSA MARKET LANDSCAPE BY PLAYER**

3.1 Global Guayusa Sales Volume and Share by Player (2017-2022)

3.2 Global Guayusa Revenue and Market Share by Player (2017-2022)

3.3 Global Guayusa Average Price by Player (2017-2022)

3.4 Global Guayusa Gross Margin by Player (2017-2022)

3.5 Guayusa Market Competitive Situation and Trends

3.5.1 Guayusa Market Concentration Rate

3.5.2 Guayusa Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL GUAYUSA SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Guayusa Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Guayusa Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Guayusa Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Guayusa Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Guayusa Market Under COVID-19

4.5 Europe Guayusa Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Guayusa Market Under COVID-19

4.6 China Guayusa Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Guayusa Market Under COVID-19

4.7 Japan Guayusa Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Guayusa Market Under COVID-19

4.8 India Guayusa Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Guayusa Market Under COVID-19

4.9 Southeast Asia Guayusa Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Guayusa Market Under COVID-19

4.10 Latin America Guayusa Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Guayusa Market Under COVID-19

4.11 Middle East and Africa Guayusa Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.11.1 Middle East and Africa Guayusa Market Under COVID-19

## **5 GLOBAL GUAYUSA SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Guayusa Sales Volume and Market Share by Type (2017-2022)

5.2 Global Guayusa Revenue and Market Share by Type (2017-2022)

5.3 Global Guayusa Price by Type (2017-2022)

5.4 Global Guayusa Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Guayusa Sales Volume, Revenue and Growth Rate of Guayusa Leaf (2017-2022)

5.4.2 Global Guayusa Sales Volume, Revenue and Growth Rate of Guayusa Extract (2017-2022)

## **6 GLOBAL GUAYUSA MARKET ANALYSIS BY APPLICATION**

6.1 Global Guayusa Consumption and Market Share by Application (2017-2022)

6.2 Global Guayusa Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Guayusa Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Guayusa Consumption and Growth Rate of Tea (2017-2022)

6.3.2 Global Guayusa Consumption and Growth Rate of Energy Drinks (2017-2022)

6.3.3 Global Guayusa Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL GUAYUSA MARKET FORECAST (2022-2027)**

7.1 Global Guayusa Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Guayusa Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Guayusa Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Guayusa Price and Trend Forecast (2022-2027)

7.2 Global Guayusa Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Guayusa Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Guayusa Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Guayusa Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Guayusa Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Guayusa Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Guayusa Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Guayusa Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Guayusa Sales Volume and Revenue Forecast

(2022-2027)

7.3 Global Guayusa Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Guayusa Revenue and Growth Rate of Guayusa Leaf (2022-2027)

7.3.2 Global Guayusa Revenue and Growth Rate of Guayusa Extract (2022-2027)

7.4 Global Guayusa Consumption Forecast by Application (2022-2027)

7.4.1 Global Guayusa Consumption Value and Growth Rate of Tea(2022-2027)

7.4.2 Global Guayusa Consumption Value and Growth Rate of Energy

Drinks(2022-2027)

7.4.3 Global Guayusa Consumption Value and Growth Rate of Others(2022-2027)

7.5 Guayusa Market Forecast Under COVID-19

## **8 GUAYUSA MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Guayusa Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Guayusa Analysis

8.6 Major Downstream Buyers of Guayusa Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Guayusa Industry

## **9 PLAYERS PROFILES**

9.1 Applied Food Sciences

9.1.1 Applied Food Sciences Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Guayusa Product Profiles, Application and Specification

9.1.3 Applied Food Sciences Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 RUNA

9.2.1 RUNA Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Guayusa Product Profiles, Application and Specification

9.2.3 RUNA Market Performance (2017-2022)

9.2.4 Recent Development



### 9.2.5 SWOT Analysis

## 9.3 Wa-yusa

### 9.3.1 Wa-yusa Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.3.2 Guayusa Product Profiles, Application and Specification

### 9.3.3 Wa-yusa Market Performance (2017-2022)

### 9.3.4 Recent Development

### 9.3.5 SWOT Analysis

## 9.4 Stash Tea Company

### 9.4.1 Stash Tea Company Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.4.2 Guayusa Product Profiles, Application and Specification

### 9.4.3 Stash Tea Company Market Performance (2017-2022)

### 9.4.4 Recent Development

### 9.4.5 SWOT Analysis

## 9.5 Waykana Tea Company

### 9.5.1 Waykana Tea Company Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.5.2 Guayusa Product Profiles, Application and Specification

### 9.5.3 Waykana Tea Company Market Performance (2017-2022)

### 9.5.4 Recent Development

### 9.5.5 SWOT Analysis

## 9.6 Doehler (Teawolf)

### 9.6.1 Doehler (Teawolf) Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.6.2 Guayusa Product Profiles, Application and Specification

### 9.6.3 Doehler (Teawolf) Market Performance (2017-2022)

### 9.6.4 Recent Development

### 9.6.5 SWOT Analysis

## 9.7 BI Nutraceuticals

### 9.7.1 BI Nutraceuticals Basic Information, Manufacturing Base, Sales Region and Competitors

### 9.7.2 Guayusa Product Profiles, Application and Specification

### 9.7.3 BI Nutraceuticals Market Performance (2017-2022)

### 9.7.4 Recent Development

### 9.7.5 SWOT Analysis

## 10 RESEARCH FINDINGS AND CONCLUSION

## 11 APPENDIX

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Guayusa Product Picture

Table Global Guayusa Market Sales Volume and CAGR (%) Comparison by Type

Table Guayusa Market Consumption (Sales Volume) Comparison by Application  
(2017-2027)

Figure Global Guayusa Market Size (Revenue, Million USD) and CAGR (%)  
(2017-2027)

Figure United States Guayusa Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Europe Guayusa Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Guayusa Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Guayusa Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Guayusa Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Guayusa Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Latin America Guayusa Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Middle East and Africa Guayusa Market Revenue (Million USD) and Growth  
Rate (2017-2027)

Figure Global Guayusa Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Guayusa Industry Development

Table Global Guayusa Sales Volume by Player (2017-2022)

Table Global Guayusa Sales Volume Share by Player (2017-2022)

Figure Global Guayusa Sales Volume Share by Player in 2021

Table Guayusa Revenue (Million USD) by Player (2017-2022)

Table Guayusa Revenue Market Share by Player (2017-2022)

Table Guayusa Price by Player (2017-2022)

Table Guayusa Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Guayusa Sales Volume, Region Wise (2017-2022)

Table Global Guayusa Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Guayusa Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Guayusa Sales Volume Market Share, Region Wise in 2021

Table Global Guayusa Revenue (Million USD), Region Wise (2017-2022)

Table Global Guayusa Revenue Market Share, Region Wise (2017-2022)  
Figure Global Guayusa Revenue Market Share, Region Wise (2017-2022)  
Figure Global Guayusa Revenue Market Share, Region Wise in 2021  
Table Global Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Guayusa Sales Volume by Type (2017-2022)  
Table Global Guayusa Sales Volume Market Share by Type (2017-2022)  
Figure Global Guayusa Sales Volume Market Share by Type in 2021  
Table Global Guayusa Revenue (Million USD) by Type (2017-2022)  
Table Global Guayusa Revenue Market Share by Type (2017-2022)  
Figure Global Guayusa Revenue Market Share by Type in 2021  
Table Guayusa Price by Type (2017-2022)  
Figure Global Guayusa Sales Volume and Growth Rate of Guayusa Leaf (2017-2022)  
Figure Global Guayusa Revenue (Million USD) and Growth Rate of Guayusa Leaf (2017-2022)  
Figure Global Guayusa Sales Volume and Growth Rate of Guayusa Extract (2017-2022)  
Figure Global Guayusa Revenue (Million USD) and Growth Rate of Guayusa Extract (2017-2022)  
Table Global Guayusa Consumption by Application (2017-2022)  
Table Global Guayusa Consumption Market Share by Application (2017-2022)  
Table Global Guayusa Consumption Revenue (Million USD) by Application (2017-2022)  
Table Global Guayusa Consumption Revenue Market Share by Application (2017-2022)

Table Global Guayusa Consumption and Growth Rate of Tea (2017-2022)  
Table Global Guayusa Consumption and Growth Rate of Energy Drinks (2017-2022)  
Table Global Guayusa Consumption and Growth Rate of Others (2017-2022)  
Figure Global Guayusa Sales Volume and Growth Rate Forecast (2022-2027)  
Figure Global Guayusa Revenue (Million USD) and Growth Rate Forecast (2022-2027)  
Figure Global Guayusa Price and Trend Forecast (2022-2027)  
Figure USA Guayusa Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure USA Guayusa Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure Europe Guayusa Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure Europe Guayusa Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure China Guayusa Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure China Guayusa Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure Japan Guayusa Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure Japan Guayusa Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure India Guayusa Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure India Guayusa Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure Southeast Asia Guayusa Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure Southeast Asia Guayusa Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure Latin America Guayusa Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure Latin America Guayusa Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Figure Middle East and Africa Guayusa Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)  
Figure Middle East and Africa Guayusa Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)  
Table Global Guayusa Market Sales Volume Forecast, by Type

Table Global Guayusa Sales Volume Market Share Forecast, by Type  
Table Global Guayusa Market Revenue (Million USD) Forecast, by Type  
Table Global Guayusa Revenue Market Share Forecast, by Type  
Table Global Guayusa Price Forecast, by Type  
Figure Global Guayusa Revenue (Million USD) and Growth Rate of Guayusa Leaf (2022-2027)  
Figure Global Guayusa Revenue (Million USD) and Growth Rate of Guayusa Leaf (2022-2027)  
Figure Global Guayusa Revenue (Million USD) and Growth Rate of Guayusa Extract (2022-2027)  
Figure Global Guayusa Revenue (Million USD) and Growth Rate of Guayusa Extract (2022-2027)  
Table Global Guayusa Market Consumption Forecast, by Application  
Table Global Guayusa Consumption Market Share Forecast, by Application  
Table Global Guayusa Market Revenue (Million USD) Forecast, by Application  
Table Global Guayusa Revenue Market Share Forecast, by Application  
Figure Global Guayusa Consumption Value (Million USD) and Growth Rate of Tea (2022-2027)  
Figure Global Guayusa Consumption Value (Million USD) and Growth Rate of Energy Drinks (2022-2027)  
Figure Global Guayusa Consumption Value (Million USD) and Growth Rate of Others (2022-2027)  
Figure Guayusa Industrial Chain Analysis  
Table Key Raw Materials Suppliers and Price Analysis  
Figure Manufacturing Cost Structure Analysis  
Table Alternative Product Analysis  
Table Downstream Distributors  
Table Downstream Buyers  
Table Applied Food Sciences Profile  
Table Applied Food Sciences Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Applied Food Sciences Guayusa Sales Volume and Growth Rate  
Figure Applied Food Sciences Revenue (Million USD) Market Share 2017-2022  
Table RUNA Profile  
Table RUNA Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure RUNA Guayusa Sales Volume and Growth Rate  
Figure RUNA Revenue (Million USD) Market Share 2017-2022  
Table Wa-yusa Profile

Table Wa-yusa Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wa-yusa Guayusa Sales Volume and Growth Rate

Figure Wa-yusa Revenue (Million USD) Market Share 2017-2022

Table Stash Tea Company Profile

Table Stash Tea Company Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Stash Tea Company Guayusa Sales Volume and Growth Rate

Figure Stash Tea Company Revenue (Million USD) Market Share 2017-2022

Table Waykana Tea Company Profile

Table Waykana Tea Company Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Waykana Tea Company Guayusa Sales Volume and Growth Rate

Figure Waykana Tea Company Revenue (Million USD) Market Share 2017-2022

Table Doehler (Teawolf) Profile

Table Doehler (Teawolf) Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Doehler (Teawolf) Guayusa Sales Volume and Growth Rate

Figure Doehler (Teawolf) Revenue (Million USD) Market Share 2017-2022

Table BI Nutraceuticals Profile

Table BI Nutraceuticals Guayusa Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BI Nutraceuticals Guayusa Sales Volume and Growth Rate

Figure BI Nutraceuticals Revenue (Million USD) Market Share 2017-2022

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