

Global Guarana Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Guarana is a climbing plant in the family Sapindaceae, native to the Amazon basin and especially common in Brazil. Guarana has large leaves and clusters of flowers and is best known for the seeds from its fruit, which are about the size of a coffee bean.

Based on the Guarana market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Guarana market covered in Chapter 5:

The Green Labs LLC

Nutra Green Biotechnology Co., Ltd

Vitaspice

Duas Rodas Industrial

Prover Basil

AR De Sousa Ribeiro

Herboflora

Ambev

In Chapter 6, on the basis of types, the Guarana market from 2015 to 2025 is primarily split into:

Powder

Liquid

In Chapter 7, on the basis of applications, the Guarana market from 2015 to 2025 covers:

Bakery & Confectionary products

Dietary supplements

Beverages

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Guarana Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 The Green Labs LLC
 - 5.1.1 The Green Labs LLC Company Profile

- 5.1.2 The Green Labs LLC Business Overview
- 5.1.3 The Green Labs LLC Guarana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 The Green Labs LLC Guarana Products Introduction
- 5.2 Nutra Green Biotechnology Co., Ltd
 - 5.2.1 Nutra Green Biotechnology Co., Ltd Company Profile
 - 5.2.2 Nutra Green Biotechnology Co., Ltd Business Overview
 - 5.2.3 Nutra Green Biotechnology Co., Ltd Guarana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Nutra Green Biotechnology Co., Ltd Guarana Products Introduction
- 5.3 Vitaspice
 - 5.3.1 Vitaspice Company Profile
 - 5.3.2 Vitaspice Business Overview
 - 5.3.3 Vitaspice Guarana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Vitaspice Guarana Products Introduction
- 5.4 Duas Rodas Industrial
 - 5.4.1 Duas Rodas Industrial Company Profile
 - 5.4.2 Duas Rodas Industrial Business Overview
 - 5.4.3 Duas Rodas Industrial Guarana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Duas Rodas Industrial Guarana Products Introduction
- 5.5 Prover Basil
 - 5.5.1 Prover Basil Company Profile
 - 5.5.2 Prover Basil Business Overview
 - 5.5.3 Prover Basil Guarana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Prover Basil Guarana Products Introduction
- 5.6 AR De Sousa Ribeiro
 - 5.6.1 AR De Sousa Ribeiro Company Profile
 - 5.6.2 AR De Sousa Ribeiro Business Overview
 - 5.6.3 AR De Sousa Ribeiro Guarana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 AR De Sousa Ribeiro Guarana Products Introduction
- 5.7 Herboflora
 - 5.7.1 Herboflora Company Profile
 - 5.7.2 Herboflora Business Overview
 - 5.7.3 Herboflora Guarana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 Herboflora Guarana Products Introduction

5.8 Ambev

5.8.1 Ambev Company Profile

5.8.2 Ambev Business Overview

5.8.3 Ambev Guarana Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 Ambev Guarana Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Guarana Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Guarana Sales and Market Share by Types (2015-2020)

6.1.2 Global Guarana Revenue and Market Share by Types (2015-2020)

6.1.3 Global Guarana Price by Types (2015-2020)

6.2 Global Guarana Market Forecast by Types (2020-2025)

6.2.1 Global Guarana Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Guarana Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Guarana Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Guarana Sales, Price and Growth Rate of Powder

6.3.2 Global Guarana Sales, Price and Growth Rate of Liquid

6.4 Global Guarana Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Powder Market Revenue and Sales Forecast (2020-2025)

6.4.2 Liquid Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Guarana Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Guarana Sales and Market Share by Applications (2015-2020)

7.1.2 Global Guarana Revenue and Market Share by Applications (2015-2020)

7.2 Global Guarana Market Forecast by Applications (2020-2025)

7.2.1 Global Guarana Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Guarana Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Guarana Revenue, Sales and Growth Rate of Bakery & Confectionary products (2015-2020)

7.3.2 Global Guarana Revenue, Sales and Growth Rate of Dietary supplements

(2015-2020)

7.3.3 Global Guarana Revenue, Sales and Growth Rate of Beverages (2015-2020)

7.3.4 Global Guarana Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global Guarana Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Bakery & Confectionary products Market Revenue and Sales Forecast (2020-2025)

7.4.2 Dietary supplements Market Revenue and Sales Forecast (2020-2025)

7.4.3 Beverages Market Revenue and Sales Forecast (2020-2025)

7.4.4 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Guarana Sales by Regions (2015-2020)

8.2 Global Guarana Market Revenue by Regions (2015-2020)

8.3 Global Guarana Market Forecast by Regions (2020-2025)

9 NORTH AMERICA GUARANA MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Guarana Market Sales and Growth Rate (2015-2020)

9.3 North America Guarana Market Revenue and Growth Rate (2015-2020)

9.4 North America Guarana Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Guarana Market Analysis by Country

9.6.1 U.S. Guarana Sales and Growth Rate

9.6.2 Canada Guarana Sales and Growth Rate

9.6.3 Mexico Guarana Sales and Growth Rate

10 EUROPE GUARANA MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Guarana Market Sales and Growth Rate (2015-2020)

10.3 Europe Guarana Market Revenue and Growth Rate (2015-2020)

10.4 Europe Guarana Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Guarana Market Analysis by Country

10.6.1 Germany Guarana Sales and Growth Rate

10.6.2 United Kingdom Guarana Sales and Growth Rate

10.6.3 France Guarana Sales and Growth Rate

- 10.6.4 Italy Guarana Sales and Growth Rate
- 10.6.5 Spain Guarana Sales and Growth Rate
- 10.6.6 Russia Guarana Sales and Growth Rate

11 ASIA-PACIFIC GUARANA MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Guarana Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Guarana Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Guarana Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Guarana Market Analysis by Country
 - 11.6.1 China Guarana Sales and Growth Rate
 - 11.6.2 Japan Guarana Sales and Growth Rate
 - 11.6.3 South Korea Guarana Sales and Growth Rate
 - 11.6.4 Australia Guarana Sales and Growth Rate
 - 11.6.5 India Guarana Sales and Growth Rate

12 SOUTH AMERICA GUARANA MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Guarana Market Sales and Growth Rate (2015-2020)
- 12.3 South America Guarana Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Guarana Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Guarana Market Analysis by Country
 - 12.6.1 Brazil Guarana Sales and Growth Rate
 - 12.6.2 Argentina Guarana Sales and Growth Rate
 - 12.6.3 Columbia Guarana Sales and Growth Rate

13 MIDDLE EAST AND AFRICA GUARANA MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Guarana Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Guarana Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Guarana Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Guarana Market Analysis by Country
 - 13.6.1 UAE Guarana Sales and Growth Rate

13.6.2 Egypt Guarana Sales and Growth Rate

13.6.3 South Africa Guarana Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Guarana Market Size and Growth Rate 2015-2025

Table Guarana Key Market Segments

Figure Global Guarana Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Guarana Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Guarana

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table The Green Labs LLC Company Profile

Table The Green Labs LLC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The Green Labs LLC Production and Growth Rate

Figure The Green Labs LLC Market Revenue (\$) Market Share 2015-2020

Table Nutra Green Biotechnology Co., Ltd Company Profile

Table Nutra Green Biotechnology Co., Ltd Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nutra Green Biotechnology Co., Ltd Production and Growth Rate

Figure Nutra Green Biotechnology Co., Ltd Market Revenue (\$) Market Share 2015-2020

Table Vitaspice Company Profile

Table Vitaspice Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Vitaspice Production and Growth Rate

Figure Vitaspice Market Revenue (\$) Market Share 2015-2020

Table Duas Rodas Industrial Company Profile

Table Duas Rodas Industrial Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Duas Rodas Industrial Production and Growth Rate

Figure Duas Rodas Industrial Market Revenue (\$) Market Share 2015-2020

Table Prover Basil Company Profile

Table Prover Basil Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Prover Basil Production and Growth Rate

Figure Prover Basil Market Revenue (\$) Market Share 2015-2020

Table AR De Sousa Ribeiro Company Profile

Table AR De Sousa Ribeiro Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure AR De Sousa Ribeiro Production and Growth Rate

Figure AR De Sousa Ribeiro Market Revenue (\$) Market Share 2015-2020

Table Herboflora Company Profile

Table Herboflora Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Herboflora Production and Growth Rate

Figure Herboflora Market Revenue (\$) Market Share 2015-2020

Table Ambev Company Profile

Table Ambev Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ambev Production and Growth Rate

Figure Ambev Market Revenue (\$) Market Share 2015-2020

Table Global Guarana Sales by Types (2015-2020)

Table Global Guarana Sales Share by Types (2015-2020)

Table Global Guarana Revenue (\$) by Types (2015-2020)

Table Global Guarana Revenue Share by Types (2015-2020)

Table Global Guarana Price (\$) by Types (2015-2020)

Table Global Guarana Market Forecast Sales by Types (2020-2025)

Table Global Guarana Market Forecast Sales Share by Types (2020-2025)

Table Global Guarana Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Guarana Market Forecast Revenue Share by Types (2020-2025)

Figure Global Powder Sales and Growth Rate (2015-2020)

Figure Global Powder Price (2015-2020)

Figure Global Liquid Sales and Growth Rate (2015-2020)

Figure Global Liquid Price (2015-2020)

Figure Global Guarana Market Revenue (\$) and Growth Rate Forecast of Powder (2020-2025)

Figure Global Guarana Sales and Growth Rate Forecast of Powder (2020-2025)

Figure Global Guarana Market Revenue (\$) and Growth Rate Forecast of Liquid (2020-2025)

Figure Global Guarana Sales and Growth Rate Forecast of Liquid (2020-2025)

Table Global Guarana Sales by Applications (2015-2020)

Table Global Guarana Sales Share by Applications (2015-2020)

Table Global Guarana Revenue (\$) by Applications (2015-2020)

Table Global Guarana Revenue Share by Applications (2015-2020)
Table Global Guarana Market Forecast Sales by Applications (2020-2025)
Table Global Guarana Market Forecast Sales Share by Applications (2020-2025)
Table Global Guarana Market Forecast Revenue (\$) by Applications (2020-2025)
Table Global Guarana Market Forecast Revenue Share by Applications (2020-2025)
Figure Global Bakery & Confectionary products Sales and Growth Rate (2015-2020)
Figure Global Bakery & Confectionary products Price (2015-2020)
Figure Global Dietary supplements Sales and Growth Rate (2015-2020)
Figure Global Dietary supplements Price (2015-2020)
Figure Global Beverages Sales and Growth Rate (2015-2020)
Figure Global Beverages Price (2015-2020)
Figure Global Others Sales and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Figure Global Guarana Market Revenue (\$) and Growth Rate Forecast of Bakery & Confectionary products (2020-2025)
Figure Global Guarana Sales and Growth Rate Forecast of Bakery & Confectionary products (2020-2025)
Figure Global Guarana Market Revenue (\$) and Growth Rate Forecast of Dietary supplements (2020-2025)
Figure Global Guarana Sales and Growth Rate Forecast of Dietary supplements (2020-2025)
Figure Global Guarana Market Revenue (\$) and Growth Rate Forecast of Beverages (2020-2025)
Figure Global Guarana Sales and Growth Rate Forecast of Beverages (2020-2025)
Figure Global Guarana Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)
Figure Global Guarana Sales and Growth Rate Forecast of Others (2020-2025)
Figure Global Guarana Sales and Growth Rate (2015-2020)
Table Global Guarana Sales by Regions (2015-2020)
Table Global Guarana Sales Market Share by Regions (2015-2020)
Figure Global Guarana Sales Market Share by Regions in 2019
Figure Global Guarana Revenue and Growth Rate (2015-2020)
Table Global Guarana Revenue by Regions (2015-2020)
Table Global Guarana Revenue Market Share by Regions (2015-2020)
Figure Global Guarana Revenue Market Share by Regions in 2019
Table Global Guarana Market Forecast Sales by Regions (2020-2025)
Table Global Guarana Market Forecast Sales Share by Regions (2020-2025)
Table Global Guarana Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Guarana Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Guarana Market Sales and Growth Rate (2015-2020)
Figure North America Guarana Market Revenue and Growth Rate (2015-2020)
Figure North America Guarana Market Forecast Sales (2020-2025)
Figure North America Guarana Market Forecast Revenue (\$) (2020-2025)
Figure North America COVID-19 Status
Figure U.S. Guarana Market Sales and Growth Rate (2015-2020)
Figure Canada Guarana Market Sales and Growth Rate (2015-2020)
Figure Mexico Guarana Market Sales and Growth Rate (2015-2020)
Figure Europe Guarana Market Sales and Growth Rate (2015-2020)
Figure Europe Guarana Market Revenue and Growth Rate (2015-2020)
Figure Europe Guarana Market Forecast Sales (2020-2025)
Figure Europe Guarana Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany Guarana Market Sales and Growth Rate (2015-2020)
Figure United Kingdom Guarana Market Sales and Growth Rate (2015-2020)
Figure France Guarana Market Sales and Growth Rate (2015-2020)
Figure Italy Guarana Market Sales and Growth Rate (2015-2020)
Figure Spain Guarana Market Sales and Growth Rate (2015-2020)
Figure Russia Guarana Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Guarana Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Guarana Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Guarana Market Forecast Sales (2020-2025)
Figure Asia-Pacific Guarana Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Guarana Market Sales and Growth Rate (2015-2020)
Figure Japan Guarana Market Sales and Growth Rate (2015-2020)
Figure South Korea Guarana Market Sales and Growth Rate (2015-2020)
Figure Australia Guarana Market Sales and Growth Rate (2015-2020)
Figure India Guarana Market Sales and Growth Rate (2015-2020)
Figure South America Guarana Market Sales and Growth Rate (2015-2020)
Figure South America Guarana Market Revenue and Growth Rate (2015-2020)
Figure South America Guarana Market Forecast Sales (2020-2025)
Figure South America Guarana Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Guarana Market Sales and Growth Rate (2015-2020)
Figure Argentina Guarana Market Sales and Growth Rate (2015-2020)
Figure Columbia Guarana Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Guarana Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Guarana Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa Guarana Market Forecast Sales (2020-2025)

Figure Middle East and Africa Guarana Market Forecast Revenue (\$) (2020-2025)

Figure UAE Guarana Market Sales and Growth Rate (2015-2020)

Figure Egypt Guarana Market Sales and Growth Rate (2015-2020)

Figure South Africa Guarana Market Sales and Growth Rate (2015-2020)

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