

Global Ground coffee, Beans, Capsules Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Ground coffee is coffee beans that have been ground down, ready to be put into a machine (espresso machine, cafetiere, percolator etc) and brewed to make a cup of 'real' coffee. 'Real coffee', colloquially speaking, is the opposite of 'instant coffee'. Coffee bean refers to the coffee plant seed and is the source for coffee. Coffee capsules are the plastic containers with an aluminium foil seal, with ground coffee. Based on the Ground coffee, Beans, Capsules market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Ground coffee, Beans, Capsules market covered in Chapter 5:

Mondel?z International

Keurig

Dolce Gusto

Lavazza

Kraft Foods

Illy

Senseo

Nespresso

In Chapter 6, on the basis of types, the Ground coffee, Beans, Capsules market from 2015 to 2025 is primarily split into:

Ground Coffee

Coffee Beans

Coffee Capsules

In Chapter 7, on the basis of applications, the Ground coffee, Beans, Capsules market from 2015 to 2025 covers:

Household

Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Ground coffee, Beans, Capsules Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Mondelez International
 - 5.1.1 Mondelez International Company Profile

- 5.1.2 Mondel?z International Business Overview
- 5.1.3 Mondel?z International Ground coffee, Beans, Capsules Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Mondel?z International Ground coffee, Beans, Capsules Products Introduction
- 5.2 Keurig
 - 5.2.1 Keurig Company Profile
 - 5.2.2 Keurig Business Overview
 - 5.2.3 Keurig Ground coffee, Beans, Capsules Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Keurig Ground coffee, Beans, Capsules Products Introduction
- 5.3 Dolce Gusto
 - 5.3.1 Dolce Gusto Company Profile
 - 5.3.2 Dolce Gusto Business Overview
 - 5.3.3 Dolce Gusto Ground coffee, Beans, Capsules Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Dolce Gusto Ground coffee, Beans, Capsules Products Introduction
- 5.4 Lavazza
 - 5.4.1 Lavazza Company Profile
 - 5.4.2 Lavazza Business Overview
 - 5.4.3 Lavazza Ground coffee, Beans, Capsules Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Lavazza Ground coffee, Beans, Capsules Products Introduction
- 5.5 Kraft Foods
 - 5.5.1 Kraft Foods Company Profile
 - 5.5.2 Kraft Foods Business Overview
 - 5.5.3 Kraft Foods Ground coffee, Beans, Capsules Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Kraft Foods Ground coffee, Beans, Capsules Products Introduction
- 5.6 Illy
 - 5.6.1 Illy Company Profile
 - 5.6.2 Illy Business Overview
 - 5.6.3 Illy Ground coffee, Beans, Capsules Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Illy Ground coffee, Beans, Capsules Products Introduction
- 5.7 Senseo
 - 5.7.1 Senseo Company Profile
 - 5.7.2 Senseo Business Overview
 - 5.7.3 Senseo Ground coffee, Beans, Capsules Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 Senseo Ground coffee, Beans, Capsules Products Introduction

5.8 Nespresso

5.8.1 Nespresso Company Profile

5.8.2 Nespresso Business Overview

5.8.3 Nespresso Ground coffee, Beans, Capsules Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 Nespresso Ground coffee, Beans, Capsules Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Ground coffee, Beans, Capsules Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Ground coffee, Beans, Capsules Sales and Market Share by Types (2015-2020)

6.1.2 Global Ground coffee, Beans, Capsules Revenue and Market Share by Types (2015-2020)

6.1.3 Global Ground coffee, Beans, Capsules Price by Types (2015-2020)

6.2 Global Ground coffee, Beans, Capsules Market Forecast by Types (2020-2025)

6.2.1 Global Ground coffee, Beans, Capsules Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Ground coffee, Beans, Capsules Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Ground coffee, Beans, Capsules Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Ground coffee, Beans, Capsules Sales, Price and Growth Rate of Ground Coffee

6.3.2 Global Ground coffee, Beans, Capsules Sales, Price and Growth Rate of Coffee Beans

6.3.3 Global Ground coffee, Beans, Capsules Sales, Price and Growth Rate of Coffee Capsules

6.4 Global Ground coffee, Beans, Capsules Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Ground Coffee Market Revenue and Sales Forecast (2020-2025)

6.4.2 Coffee Beans Market Revenue and Sales Forecast (2020-2025)

6.4.3 Coffee Capsules Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Ground coffee, Beans, Capsules Sales, Revenue and Market Share by

Applications (2015-2020)

7.1.1 Global Ground coffee, Beans, Capsules Sales and Market Share by Applications (2015-2020)

7.1.2 Global Ground coffee, Beans, Capsules Revenue and Market Share by Applications (2015-2020)

7.2 Global Ground coffee, Beans, Capsules Market Forecast by Applications (2020-2025)

7.2.1 Global Ground coffee, Beans, Capsules Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Ground coffee, Beans, Capsules Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Ground coffee, Beans, Capsules Revenue, Sales and Growth Rate of Household (2015-2020)

7.3.2 Global Ground coffee, Beans, Capsules Revenue, Sales and Growth Rate of Commercial (2015-2020)

7.4 Global Ground coffee, Beans, Capsules Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Household Market Revenue and Sales Forecast (2020-2025)

7.4.2 Commercial Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Ground coffee, Beans, Capsules Sales by Regions (2015-2020)

8.2 Global Ground coffee, Beans, Capsules Market Revenue by Regions (2015-2020)

8.3 Global Ground coffee, Beans, Capsules Market Forecast by Regions (2020-2025)

9 NORTH AMERICA GROUND COFFEE, BEANS, CAPSULES MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

9.3 North America Ground coffee, Beans, Capsules Market Revenue and Growth Rate (2015-2020)

9.4 North America Ground coffee, Beans, Capsules Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Ground coffee, Beans, Capsules Market Analysis by Country

9.6.1 U.S. Ground coffee, Beans, Capsules Sales and Growth Rate

9.6.2 Canada Ground coffee, Beans, Capsules Sales and Growth Rate

9.6.3 Mexico Ground coffee, Beans, Capsules Sales and Growth Rate

10 EUROPE GROUND COFFEE, BEANS, CAPSULES MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

10.3 Europe Ground coffee, Beans, Capsules Market Revenue and Growth Rate (2015-2020)

10.4 Europe Ground coffee, Beans, Capsules Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Ground coffee, Beans, Capsules Market Analysis by Country

10.6.1 Germany Ground coffee, Beans, Capsules Sales and Growth Rate

10.6.2 United Kingdom Ground coffee, Beans, Capsules Sales and Growth Rate

10.6.3 France Ground coffee, Beans, Capsules Sales and Growth Rate

10.6.4 Italy Ground coffee, Beans, Capsules Sales and Growth Rate

10.6.5 Spain Ground coffee, Beans, Capsules Sales and Growth Rate

10.6.6 Russia Ground coffee, Beans, Capsules Sales and Growth Rate

11 ASIA-PACIFIC GROUND COFFEE, BEANS, CAPSULES MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Ground coffee, Beans, Capsules Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Ground coffee, Beans, Capsules Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Ground coffee, Beans, Capsules Market Analysis by Country

11.6.1 China Ground coffee, Beans, Capsules Sales and Growth Rate

11.6.2 Japan Ground coffee, Beans, Capsules Sales and Growth Rate

11.6.3 South Korea Ground coffee, Beans, Capsules Sales and Growth Rate

11.6.4 Australia Ground coffee, Beans, Capsules Sales and Growth Rate

11.6.5 India Ground coffee, Beans, Capsules Sales and Growth Rate

12 SOUTH AMERICA GROUND COFFEE, BEANS, CAPSULES MARKET ANALYSIS

12.1 Market Overview and Prospect Analysis

12.2 South America Ground coffee, Beans, Capsules Market Sales and Growth Rate

(2015-2020)

12.3 South America Ground coffee, Beans, Capsules Market Revenue and Growth Rate (2015-2020)

12.4 South America Ground coffee, Beans, Capsules Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Ground coffee, Beans, Capsules Market Analysis by Country

12.6.1 Brazil Ground coffee, Beans, Capsules Sales and Growth Rate

12.6.2 Argentina Ground coffee, Beans, Capsules Sales and Growth Rate

12.6.3 Columbia Ground coffee, Beans, Capsules Sales and Growth Rate

13 MIDDLE EAST AND AFRICA GROUND COFFEE, BEANS, CAPSULES MARKET ANALYSIS

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Ground coffee, Beans, Capsules Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Ground coffee, Beans, Capsules Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Ground coffee, Beans, Capsules Market Analysis by Country

13.6.1 UAE Ground coffee, Beans, Capsules Sales and Growth Rate

13.6.2 Egypt Ground coffee, Beans, Capsules Sales and Growth Rate

13.6.3 South Africa Ground coffee, Beans, Capsules Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Ground coffee, Beans, Capsules Market Size and Growth Rate 2015-2025

Table Ground coffee, Beans, Capsules Key Market Segments

Figure Global Ground coffee, Beans, Capsules Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Ground coffee, Beans, Capsules Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Ground coffee, Beans, Capsules

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Mondelez International Company Profile

Table Mondelez International Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mondelez International Production and Growth Rate

Figure Mondelez International Market Revenue (\$) Market Share 2015-2020

Table Keurig Company Profile

Table Keurig Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Keurig Production and Growth Rate

Figure Keurig Market Revenue (\$) Market Share 2015-2020

Table Dolce Gusto Company Profile

Table Dolce Gusto Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dolce Gusto Production and Growth Rate

Figure Dolce Gusto Market Revenue (\$) Market Share 2015-2020

Table Lavazza Company Profile

Table Lavazza Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lavazza Production and Growth Rate

Figure Lavazza Market Revenue (\$) Market Share 2015-2020

Table Kraft Foods Company Profile

Table Kraft Foods Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kraft Foods Production and Growth Rate

Figure Kraft Foods Market Revenue (\$) Market Share 2015-2020

Table Illy Company Profile

Table Illy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Illy Production and Growth Rate

Figure Illy Market Revenue (\$) Market Share 2015-2020

Table Senseo Company Profile

Table Senseo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Senseo Production and Growth Rate

Figure Senseo Market Revenue (\$) Market Share 2015-2020

Table Nespresso Company Profile

Table Nespresso Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nespresso Production and Growth Rate

Figure Nespresso Market Revenue (\$) Market Share 2015-2020

Table Global Ground coffee, Beans, Capsules Sales by Types (2015-2020)

Table Global Ground coffee, Beans, Capsules Sales Share by Types (2015-2020)

Table Global Ground coffee, Beans, Capsules Revenue (\$) by Types (2015-2020)

Table Global Ground coffee, Beans, Capsules Revenue Share by Types (2015-2020)

Table Global Ground coffee, Beans, Capsules Price (\$) by Types (2015-2020)

Table Global Ground coffee, Beans, Capsules Market Forecast Sales by Types (2020-2025)

Table Global Ground coffee, Beans, Capsules Market Forecast Sales Share by Types (2020-2025)

Table Global Ground coffee, Beans, Capsules Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Ground coffee, Beans, Capsules Market Forecast Revenue Share by Types (2020-2025)

Figure Global Ground Coffee Sales and Growth Rate (2015-2020)

Figure Global Ground Coffee Price (2015-2020)

Figure Global Coffee Beans Sales and Growth Rate (2015-2020)

Figure Global Coffee Beans Price (2015-2020)

Figure Global Coffee Capsules Sales and Growth Rate (2015-2020)

Figure Global Coffee Capsules Price (2015-2020)

Figure Global Ground coffee, Beans, Capsules Market Revenue (\$) and Growth Rate Forecast of Ground Coffee (2020-2025)

Figure Global Ground coffee, Beans, Capsules Sales and Growth Rate Forecast of Ground Coffee (2020-2025)

Figure Global Ground coffee, Beans, Capsules Market Revenue (\$) and Growth Rate Forecast of Coffee Beans (2020-2025)

Figure Global Ground coffee, Beans, Capsules Sales and Growth Rate Forecast of Coffee Beans (2020-2025)

Figure Global Ground coffee, Beans, Capsules Market Revenue (\$) and Growth Rate Forecast of Coffee Capsules (2020-2025)

Figure Global Ground coffee, Beans, Capsules Sales and Growth Rate Forecast of Coffee Capsules (2020-2025)

Table Global Ground coffee, Beans, Capsules Sales by Applications (2015-2020)

Table Global Ground coffee, Beans, Capsules Sales Share by Applications (2015-2020)

Table Global Ground coffee, Beans, Capsules Revenue (\$) by Applications (2015-2020)

Table Global Ground coffee, Beans, Capsules Revenue Share by Applications (2015-2020)

Table Global Ground coffee, Beans, Capsules Market Forecast Sales by Applications (2020-2025)

Table Global Ground coffee, Beans, Capsules Market Forecast Sales Share by Applications (2020-2025)

Table Global Ground coffee, Beans, Capsules Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Ground coffee, Beans, Capsules Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Household Sales and Growth Rate (2015-2020)

Figure Global Household Price (2015-2020)

Figure Global Commercial Sales and Growth Rate (2015-2020)

Figure Global Commercial Price (2015-2020)

Figure Global Ground coffee, Beans, Capsules Market Revenue (\$) and Growth Rate Forecast of Household (2020-2025)

Figure Global Ground coffee, Beans, Capsules Sales and Growth Rate Forecast of Household (2020-2025)

Figure Global Ground coffee, Beans, Capsules Market Revenue (\$) and Growth Rate Forecast of Commercial (2020-2025)

Figure Global Ground coffee, Beans, Capsules Sales and Growth Rate Forecast of Commercial (2020-2025)

Figure Global Ground coffee, Beans, Capsules Sales and Growth Rate (2015-2020)

Table Global Ground coffee, Beans, Capsules Sales by Regions (2015-2020)

Table Global Ground coffee, Beans, Capsules Sales Market Share by Regions (2015-2020)

Figure Global Ground coffee, Beans, Capsules Sales Market Share by Regions in 2019

Figure Global Ground coffee, Beans, Capsules Revenue and Growth Rate (2015-2020)

Table Global Ground coffee, Beans, Capsules Revenue by Regions (2015-2020)

Table Global Ground coffee, Beans, Capsules Revenue Market Share by Regions (2015-2020)

Figure Global Ground coffee, Beans, Capsules Revenue Market Share by Regions in 2019

Table Global Ground coffee, Beans, Capsules Market Forecast Sales by Regions (2020-2025)

Table Global Ground coffee, Beans, Capsules Market Forecast Sales Share by Regions (2020-2025)

Table Global Ground coffee, Beans, Capsules Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Ground coffee, Beans, Capsules Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure North America Ground coffee, Beans, Capsules Market Revenue and Growth Rate (2015-2020)

Figure North America Ground coffee, Beans, Capsules Market Forecast Sales (2020-2025)

Figure North America Ground coffee, Beans, Capsules Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure Canada Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure Mexico Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure Europe Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure Europe Ground coffee, Beans, Capsules Market Revenue and Growth Rate (2015-2020)

Figure Europe Ground coffee, Beans, Capsules Market Forecast Sales (2020-2025)

Figure Europe Ground coffee, Beans, Capsules Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure France Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure Italy Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure Spain Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure Russia Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Ground coffee, Beans, Capsules Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Ground coffee, Beans, Capsules Market Forecast Sales (2020-2025)

Figure Asia-Pacific Ground coffee, Beans, Capsules Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure Japan Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure South Korea Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure Australia Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure India Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure South America Ground coffee, Beans, Capsules Market Sales and Growth Rate (2015-2020)

Figure South America Ground coffee, Beans, Capsules Market Revenue and Growth Rate (2015-2020)

Figure South America Ground coffee, Beans, Capsules Market Forecast Sales (2020-2025)

Figure South America Ground coffee, Beans, Capsules Market Forecast Revenue (\$)

(2020-2025)

Figure Brazil Ground coffee, Beans, Capsules Market Sales and Growth Rate

(2015-2020)

Figure Argentina Ground coffee, Beans, Capsules Market Sales and Growth Rate

(2015-2020)

Figure Columbia Ground coffee, Beans, Capsules Market Sales and Growth Rate

(2015-2020)

Figure Middle East and Africa Ground coffee, Beans, Capsules Market Sales and

Growth Rate (2015-2020)

Figure Middle East and Africa Ground coffee, Beans, Capsules Market Revenue and

Growth Rate (2015-2020)

Figure Middle East and Africa Ground coffee, Beans, Capsules Market Forecast Sales

(2020-2025)

Figure Middle East and Africa Ground coffee, Beans, Capsules Market Forecast

Revenue (\$) (2020-2025)

Figure UAE Ground coffee, Beans, Capsules Market Sales and Growth Rate

(2015-2020)

Figure Egypt Ground coffee, Beans, Capsules Market Sales and Growth Rate

(2015-2020)

Figure South Africa Ground coffee, Beans, Capsules Market Sales and Growth Rate

(2015-2020)

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