

Global Greek Yogurt Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Greek yogurt, also known as yogurt cheese or sack yogurt is prepared through straining of curd and separating it from the excess watery whey. The straining process makes the yogurt thicker and creamier as compared to the regular curd. Greek yogurt has various nutritional benefits such as high protein, calcium, and vitamin-B content, probiotic properties, low carbohydrates, etc. They also come in a variety of flavours and toppings such as blueberry, vanilla, honey, chocolate, etc.

Based on the Greek Yogurt market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Greek Yogurt market covered in Chapter 5:

Kri Kri
Emmi Group
YILI
Muller UK & Ireland
Straus Family Creamery
EasiYo, Ehrmann
Delta Food (Vivartia)
Auburn Dairy
Glenisk
Hiland Dairy
YoCrunch Naturals Yogurt
Dannon
Stonyfield Farm Inc.
Chobani LLC
Mevgal
Yoplait
Kalypso Farms DairyDas
Olympus
Ellenos
Alpina Foods
General Mills Inc.
Brown Cow Farm
Fage International S.A.
Morinaga Milk
Anderson Erickson Dairy
Cabot

In Chapter 6, on the basis of types, the Greek Yogurt market from 2015 to 2025 is primarily split into:

Full-Fat Yogurt
De-Fat Yogurt
Fat-Free Yogurt

In Chapter 7, on the basis of applications, the Greek Yogurt market from 2015 to 2025 covers:

Children
Adults

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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