

# Global GPS Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Global positioning system (GPS) is a global navigation satellite system that provides information about time and geolocation to the receiver anywhere on or near the earth where four or more GPS satellites must be visible. This system operates independently without integration of the internet reception, but the use of internet helps to improve the usefulness of the GPS positioning information. The GPS system is capable of providing critical positioning to the military, commercial, and civil users worldwide. GPS continuously transmits current position and time to the receiver. It is used in the various applications such as traffic signal timing, time transfer, and synchronization of cell phone base stations.

Based on the GPS market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global GPS market covered in Chapter 5:

Garmin International  
KVH Industries Inc.  
FEI-Zyfer  
Avidyne Corporation  
MiTAC International  
SiRF Technology  
Trimble  
Hemisphere GPS  
Orolia SA  
Novatel  
ECT Industries  
Polar Electro Oy  
Navico  
Rockwell Collins  
TomTom NV  
Furuno Electronics  
Raytheon Company  
Symmetricom  
Johnson Outdoors

In Chapter 6, on the basis of types, the GPS market from 2015 to 2025 is primarily split into:

Standalone Tracker  
Portable Navigation Devices  
Automotive Telematics Systems  
Consumer Devices  
Others

In Chapter 7, on the basis of applications, the GPS market from 2015 to 2025 covers:

Road  
Aviation  
Marine  
Location-based services  
Surveying and Mapping  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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