

Global Ginger Beer Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Ginger Beer is a naturally sweetened and carbonated, usually non-alcoholic beverage. It is produced by the natural fermentation of prepared ginger spice, yeast and sugar. The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Ginger Beer market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Ginger Beer market are covered in Chapter 9:

Pataza Pty Limited

Euro Globe Distributors Limited

Guan Chuar Asia Sdn Bhd

Bundaberg Brewed Drinks

Shandong Gaotang Jbs Bioengineering Co., Ltd.

Imi International Limited

Xiamen Designcrafts4u Industrial Co., Ltd.

Rita Food & Drink Co., Ltd

Portland Soda Works
Super Super Market Export Ltd
Joint Hand General Trading Llc
Australia Corporation Pty Ltd
Nantong Chitsuru Foods Co., Ltd.
Yongkang August Industry And Trade Co., Ltd.
Anima International (Thailand) Co., Ltd.

In Chapter 5 and Chapter 7.3, based on types, the Ginger Beer market from 2017 to 2027 is primarily split into:

Fermented

Not fermented

In Chapter 6 and Chapter 7.4, based on applications, the Ginger Beer market from 2017 to 2027 covers:

Retail

Catering

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Ginger Beer market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Ginger Beer Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the

future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 GINGER BEER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Ginger Beer Market
- 1.2 Ginger Beer Market Segment by Type
 - 1.2.1 Global Ginger Beer Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Ginger Beer Market Segment by Application
 - 1.3.1 Ginger Beer Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Ginger Beer Market, Region Wise (2017-2027)
 - 1.4.1 Global Ginger Beer Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Ginger Beer Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Ginger Beer Market Status and Prospect (2017-2027)
 - 1.4.4 China Ginger Beer Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Ginger Beer Market Status and Prospect (2017-2027)
 - 1.4.6 India Ginger Beer Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Ginger Beer Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Ginger Beer Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Ginger Beer Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Ginger Beer (2017-2027)
 - 1.5.1 Global Ginger Beer Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Ginger Beer Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Ginger Beer Market

2 INDUSTRY OUTLOOK

- 2.1 Ginger Beer Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Ginger Beer Market Drivers Analysis
- 2.4 Ginger Beer Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Ginger Beer Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Ginger Beer Industry Development

3 GLOBAL GINGER BEER MARKET LANDSCAPE BY PLAYER

3.1 Global Ginger Beer Sales Volume and Share by Player (2017-2022)

3.2 Global Ginger Beer Revenue and Market Share by Player (2017-2022)

3.3 Global Ginger Beer Average Price by Player (2017-2022)

3.4 Global Ginger Beer Gross Margin by Player (2017-2022)

3.5 Ginger Beer Market Competitive Situation and Trends

3.5.1 Ginger Beer Market Concentration Rate

3.5.2 Ginger Beer Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL GINGER BEER SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Ginger Beer Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Ginger Beer Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Ginger Beer Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Ginger Beer Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Ginger Beer Market Under COVID-19

4.5 Europe Ginger Beer Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Ginger Beer Market Under COVID-19

4.6 China Ginger Beer Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Ginger Beer Market Under COVID-19

4.7 Japan Ginger Beer Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Ginger Beer Market Under COVID-19

4.8 India Ginger Beer Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Ginger Beer Market Under COVID-19

4.9 Southeast Asia Ginger Beer Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Ginger Beer Market Under COVID-19

4.10 Latin America Ginger Beer Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Ginger Beer Market Under COVID-19

4.11 Middle East and Africa Ginger Beer Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Ginger Beer Market Under COVID-19

5 GLOBAL GINGER BEER SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Ginger Beer Sales Volume and Market Share by Type (2017-2022)

5.2 Global Ginger Beer Revenue and Market Share by Type (2017-2022)

5.3 Global Ginger Beer Price by Type (2017-2022)

5.4 Global Ginger Beer Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Ginger Beer Sales Volume, Revenue and Growth Rate of Fermented (2017-2022)

5.4.2 Global Ginger Beer Sales Volume, Revenue and Growth Rate of Not fermented (2017-2022)

6 GLOBAL GINGER BEER MARKET ANALYSIS BY APPLICATION

6.1 Global Ginger Beer Consumption and Market Share by Application (2017-2022)

6.2 Global Ginger Beer Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Ginger Beer Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Ginger Beer Consumption and Growth Rate of Retail (2017-2022)

6.3.2 Global Ginger Beer Consumption and Growth Rate of Catering (2017-2022)

7 GLOBAL GINGER BEER MARKET FORECAST (2022-2027)

7.1 Global Ginger Beer Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Ginger Beer Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Ginger Beer Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Ginger Beer Price and Trend Forecast (2022-2027)

7.2 Global Ginger Beer Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Ginger Beer Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Ginger Beer Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Ginger Beer Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Ginger Beer Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Ginger Beer Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Ginger Beer Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Ginger Beer Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Ginger Beer Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Ginger Beer Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Ginger Beer Revenue and Growth Rate of Fermented (2022-2027)

7.3.2 Global Ginger Beer Revenue and Growth Rate of Not fermented (2022-2027)

7.4 Global Ginger Beer Consumption Forecast by Application (2022-2027)

7.4.1 Global Ginger Beer Consumption Value and Growth Rate of Retail(2022-2027)

7.4.2 Global Ginger Beer Consumption Value and Growth Rate of Catering(2022-2027)

7.5 Ginger Beer Market Forecast Under COVID-19

8 GINGER BEER MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Ginger Beer Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Ginger Beer Analysis

8.6 Major Downstream Buyers of Ginger Beer Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Ginger Beer Industry

9 PLAYERS PROFILES

9.1 Pataza Pty Limited

9.1.1 Pataza Pty Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Ginger Beer Product Profiles, Application and Specification

9.1.3 Pataza Pty Limited Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Euro Globe Distributors Limited

9.2.1 Euro Globe Distributors Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Ginger Beer Product Profiles, Application and Specification

- 9.2.3 Euro Globe Distributors Limited Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Guan Chuar Asia Sdn Bhd
 - 9.3.1 Guan Chuar Asia Sdn Bhd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Ginger Beer Product Profiles, Application and Specification
 - 9.3.3 Guan Chuar Asia Sdn Bhd Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Bundaberg Brewed Drinks
 - 9.4.1 Bundaberg Brewed Drinks Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Ginger Beer Product Profiles, Application and Specification
 - 9.4.3 Bundaberg Brewed Drinks Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Shandong Gaotang Jbs Bioengineering Co., Ltd.
 - 9.5.1 Shandong Gaotang Jbs Bioengineering Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Ginger Beer Product Profiles, Application and Specification
 - 9.5.3 Shandong Gaotang Jbs Bioengineering Co., Ltd. Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Imi International Limited
 - 9.6.1 Imi International Limited Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Ginger Beer Product Profiles, Application and Specification
 - 9.6.3 Imi International Limited Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Xiamen Designcrafts4u Industrial Co., Ltd.
 - 9.7.1 Xiamen Designcrafts4u Industrial Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Ginger Beer Product Profiles, Application and Specification
 - 9.7.3 Xiamen Designcrafts4u Industrial Co., Ltd. Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis

9.8 Rita Food & Drink Co., Ltd

9.8.1 Rita Food & Drink Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Ginger Beer Product Profiles, Application and Specification

9.8.3 Rita Food & Drink Co., Ltd Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Portland Soda Works

9.9.1 Portland Soda Works Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Ginger Beer Product Profiles, Application and Specification

9.9.3 Portland Soda Works Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Super Super Market Export Ltd

9.10.1 Super Super Market Export Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Ginger Beer Product Profiles, Application and Specification

9.10.3 Super Super Market Export Ltd Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Joint Hand General Trading Llc

9.11.1 Joint Hand General Trading Llc Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Ginger Beer Product Profiles, Application and Specification

9.11.3 Joint Hand General Trading Llc Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Australia Corporation Pty Ltd

9.12.1 Australia Corporation Pty Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Ginger Beer Product Profiles, Application and Specification

9.12.3 Australia Corporation Pty Ltd Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Nantong Chitsuru Foods Co., Ltd.

9.13.1 Nantong Chitsuru Foods Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Ginger Beer Product Profiles, Application and Specification

9.13.3 Nantong Chitsuru Foods Co., Ltd. Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Yongkang August Industry And Trade Co., Ltd.

9.14.1 Yongkang August Industry And Trade Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Ginger Beer Product Profiles, Application and Specification

9.14.3 Yongkang August Industry And Trade Co., Ltd. Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Anima International (Thailand) Co., Ltd.

9.15.1 Anima International (Thailand) Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Ginger Beer Product Profiles, Application and Specification

9.15.3 Anima International (Thailand) Co., Ltd. Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Ginger Beer Product Picture

Table Global Ginger Beer Market Sales Volume and CAGR (%) Comparison by Type

Table Ginger Beer Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Ginger Beer Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Ginger Beer Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Ginger Beer Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Ginger Beer Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Ginger Beer Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Ginger Beer Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Ginger Beer Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Ginger Beer Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Ginger Beer Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Ginger Beer Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Ginger Beer Industry Development

Table Global Ginger Beer Sales Volume by Player (2017-2022)

Table Global Ginger Beer Sales Volume Share by Player (2017-2022)

Figure Global Ginger Beer Sales Volume Share by Player in 2021

Table Ginger Beer Revenue (Million USD) by Player (2017-2022)

Table Ginger Beer Revenue Market Share by Player (2017-2022)

Table Ginger Beer Price by Player (2017-2022)

Table Ginger Beer Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Ginger Beer Sales Volume, Region Wise (2017-2022)

Table Global Ginger Beer Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Ginger Beer Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Ginger Beer Sales Volume Market Share, Region Wise in 2021

Table Global Ginger Beer Revenue (Million USD), Region Wise (2017-2022)

Table Global Ginger Beer Revenue Market Share, Region Wise (2017-2022)

Figure Global Ginger Beer Revenue Market Share, Region Wise (2017-2022)

Figure Global Ginger Beer Revenue Market Share, Region Wise in 2021

Table Global Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Ginger Beer Sales Volume by Type (2017-2022)

Table Global Ginger Beer Sales Volume Market Share by Type (2017-2022)

Figure Global Ginger Beer Sales Volume Market Share by Type in 2021

Table Global Ginger Beer Revenue (Million USD) by Type (2017-2022)

Table Global Ginger Beer Revenue Market Share by Type (2017-2022)

Figure Global Ginger Beer Revenue Market Share by Type in 2021

Table Ginger Beer Price by Type (2017-2022)

Figure Global Ginger Beer Sales Volume and Growth Rate of Fermented (2017-2022)

Figure Global Ginger Beer Revenue (Million USD) and Growth Rate of Fermented (2017-2022)

Figure Global Ginger Beer Sales Volume and Growth Rate of Not fermented (2017-2022)

Figure Global Ginger Beer Revenue (Million USD) and Growth Rate of Not fermented (2017-2022)

Table Global Ginger Beer Consumption by Application (2017-2022)

Table Global Ginger Beer Consumption Market Share by Application (2017-2022)

Table Global Ginger Beer Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Ginger Beer Consumption Revenue Market Share by Application (2017-2022)

Table Global Ginger Beer Consumption and Growth Rate of Retail (2017-2022)

Table Global Ginger Beer Consumption and Growth Rate of Catering (2017-2022)

Figure Global Ginger Beer Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Ginger Beer Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Ginger Beer Price and Trend Forecast (2022-2027)

Figure USA Ginger Beer Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Ginger Beer Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Ginger Beer Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Ginger Beer Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Ginger Beer Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Ginger Beer Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Ginger Beer Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Ginger Beer Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Ginger Beer Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Ginger Beer Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Ginger Beer Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Ginger Beer Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Ginger Beer Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Ginger Beer Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Ginger Beer Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Ginger Beer Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Ginger Beer Market Sales Volume Forecast, by Type

Table Global Ginger Beer Sales Volume Market Share Forecast, by Type

Table Global Ginger Beer Market Revenue (Million USD) Forecast, by Type

Table Global Ginger Beer Revenue Market Share Forecast, by Type

Table Global Ginger Beer Price Forecast, by Type

Figure Global Ginger Beer Revenue (Million USD) and Growth Rate of Fermented (2022-2027)

Figure Global Ginger Beer Revenue (Million USD) and Growth Rate of Fermented (2022-2027)

Figure Global Ginger Beer Revenue (Million USD) and Growth Rate of Not fermented (2022-2027)

Figure Global Ginger Beer Revenue (Million USD) and Growth Rate of Not fermented (2022-2027)

Table Global Ginger Beer Market Consumption Forecast, by Application

Table Global Ginger Beer Consumption Market Share Forecast, by Application

Table Global Ginger Beer Market Revenue (Million USD) Forecast, by Application

Table Global Ginger Beer Revenue Market Share Forecast, by Application

Figure Global Ginger Beer Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Global Ginger Beer Consumption Value (Million USD) and Growth Rate of Catering (2022-2027)

Figure Ginger Beer Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Pataza Pty Limited Profile

Table Pataza Pty Limited Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pataza Pty Limited Ginger Beer Sales Volume and Growth Rate

Figure Pataza Pty Limited Revenue (Million USD) Market Share 2017-2022

Table Euro Globe Distributors Limited Profile

Table Euro Globe Distributors Limited Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Euro Globe Distributors Limited Ginger Beer Sales Volume and Growth Rate

Figure Euro Globe Distributors Limited Revenue (Million USD) Market Share 2017-2022

Table Guan Chuar Asia Sdn Bhd Profile

Table Guan Chuar Asia Sdn Bhd Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Guan Chuar Asia Sdn Bhd Ginger Beer Sales Volume and Growth Rate

Figure Guan Chuar Asia Sdn Bhd Revenue (Million USD) Market Share 2017-2022

Table Bundaberg Brewed Drinks Profile

Table Bundaberg Brewed Drinks Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bundaberg Brewed Drinks Ginger Beer Sales Volume and Growth Rate

Figure Bundaberg Brewed Drinks Revenue (Million USD) Market Share 2017-2022

Table Shandong Gaotang Jbs Bioengineering Co., Ltd. Profile

Table Shandong Gaotang Jbs Bioengineering Co., Ltd. Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shandong Gaotang Jbs Bioengineering Co., Ltd. Ginger Beer Sales Volume and Growth Rate

Figure Shandong Gaotang Jbs Bioengineering Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Imi International Limited Profile

Table Imi International Limited Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Imi International Limited Ginger Beer Sales Volume and Growth Rate

Figure Imi International Limited Revenue (Million USD) Market Share 2017-2022

Table Xiamen Designcrafts4u Industrial Co., Ltd. Profile

Table Xiamen Designcrafts4u Industrial Co., Ltd. Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Xiamen Designcrafts4u Industrial Co., Ltd. Ginger Beer Sales Volume and Growth Rate

Figure Xiamen Designcrafts4u Industrial Co., Ltd. Revenue (Million USD) Market Share

2017-2022

Table Rita Food & Drink Co., Ltd Profile

Table Rita Food & Drink Co., Ltd Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rita Food & Drink Co., Ltd Ginger Beer Sales Volume and Growth Rate

Figure Rita Food & Drink Co., Ltd Revenue (Million USD) Market Share 2017-2022

Table Portland Soda Works Profile

Table Portland Soda Works Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Portland Soda Works Ginger Beer Sales Volume and Growth Rate

Figure Portland Soda Works Revenue (Million USD) Market Share 2017-2022

Table Super Super Market Export Ltd Profile

Table Super Super Market Export Ltd Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Super Super Market Export Ltd Ginger Beer Sales Volume and Growth Rate

Figure Super Super Market Export Ltd Revenue (Million USD) Market Share 2017-2022

Table Joint Hand General Trading Llc Profile

Table Joint Hand General Trading Llc Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Joint Hand General Trading Llc Ginger Beer Sales Volume and Growth Rate

Figure Joint Hand General Trading Llc Revenue (Million USD) Market Share 2017-2022

Table Australia Corporation Pty Ltd Profile

Table Australia Corporation Pty Ltd Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Australia Corporation Pty Ltd Ginger Beer Sales Volume and Growth Rate

Figure Australia Corporation Pty Ltd Revenue (Million USD) Market Share 2017-2022

Table Nantong Chitsuru Foods Co., Ltd. Profile

Table Nantong Chitsuru Foods Co., Ltd. Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nantong Chitsuru Foods Co., Ltd. Ginger Beer Sales Volume and Growth Rate

Figure Nantong Chitsuru Foods Co., Ltd. Revenue (Million USD) Market Share

2017-2022

Table Yongkang August Industry And Trade Co., Ltd. Profile

Table Yongkang August Industry And Trade Co., Ltd. Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yongkang August Industry And Trade Co., Ltd. Ginger Beer Sales Volume and Growth Rate

Figure Yongkang August Industry And Trade Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Anima International (Thailand) Co., Ltd. Profile

Table Anima International (Thailand) Co., Ltd. Ginger Beer Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Anima International (Thailand) Co., Ltd. Ginger Beer Sales Volume and Growth Rate

Figure Anima International (Thailand) Co., Ltd. Revenue (Million USD) Market Share 2017-2022

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