

## Global Gift Retail Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## **Abstracts**

Gift Retail is the sale of goods to end users, not for resale, but for use and consumption by the purchaser.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Gift Retail market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Gift Retail market are covered in Chapter 9: Big C Aeon Citimart Lotte Seven & i Holdings



Zalora GS Retail Lazada Vietnam Aeon Fivimart Alibaba GS25

In Chapter 5 and Chapter 7.3, based on types, the Gift Retail market from 2017 to 2027 is primarily split into: Golden Handcrafted Souvenirs and Novelty Seasonal Decorations Greeting Cards

In Chapter 6 and Chapter 7.4, based on applications, the Gift Retail market from 2017 to 2027 covers: online offline stores

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States Europe China Japan India Southeast Asia Latin America Middle East and Africa

**Client Focus** 

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Gift Retail market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Gift Retail Industry.



2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

#### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.



Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report: Historical Years: 2017-2021 Base Year: 2021 Estimated Year: 2022 Forecast Period: 2022-2027



## Contents

#### **1 GIFT RETAIL MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Gift Retail Market
- 1.2 Gift Retail Market Segment by Type
- 1.2.1 Global Gift Retail Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Gift Retail Market Segment by Application
- 1.3.1 Gift Retail Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Gift Retail Market, Region Wise (2017-2027)
- 1.4.1 Global Gift Retail Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
- 1.4.2 United States Gift Retail Market Status and Prospect (2017-2027)
- 1.4.3 Europe Gift Retail Market Status and Prospect (2017-2027)
- 1.4.4 China Gift Retail Market Status and Prospect (2017-2027)
- 1.4.5 Japan Gift Retail Market Status and Prospect (2017-2027)
- 1.4.6 India Gift Retail Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia Gift Retail Market Status and Prospect (2017-2027)
- 1.4.8 Latin America Gift Retail Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Gift Retail Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Gift Retail (2017-2027)
- 1.5.1 Global Gift Retail Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Gift Retail Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Gift Retail Market

#### 2 INDUSTRY OUTLOOK

- 2.1 Gift Retail Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
- 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Gift Retail Market Drivers Analysis
- 2.4 Gift Retail Market Challenges Analysis
- 2.5 Emerging Market Trends



#### 2.6 Consumer Preference Analysis

- 2.7 Gift Retail Industry Development Trends under COVID-19 Outbreak
- 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Gift Retail Industry Development

#### **3 GLOBAL GIFT RETAIL MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Gift Retail Sales Volume and Share by Player (2017-2022)
- 3.2 Global Gift Retail Revenue and Market Share by Player (2017-2022)
- 3.3 Global Gift Retail Average Price by Player (2017-2022)
- 3.4 Global Gift Retail Gross Margin by Player (2017-2022)
- 3.5 Gift Retail Market Competitive Situation and Trends
- 3.5.1 Gift Retail Market Concentration Rate
- 3.5.2 Gift Retail Market Share of Top 3 and Top 6 Players
- 3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL GIFT RETAIL SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Gift Retail Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Gift Retail Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Gift Retail Sales Volume, Revenue, Price and Gross Margin (2017-2022)4.4 United States Gift Retail Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.4.1 United States Gift Retail Market Under COVID-19
- 4.5 Europe Gift Retail Sales Volume, Revenue, Price and Gross Margin (2017-2022)4.5.1 Europe Gift Retail Market Under COVID-19
- 4.6 China Gift Retail Sales Volume, Revenue, Price and Gross Margin (2017-2022)4.6.1 China Gift Retail Market Under COVID-19
- 4.7 Japan Gift Retail Sales Volume, Revenue, Price and Gross Margin (2017-2022)4.7.1 Japan Gift Retail Market Under COVID-19
- 4.8 India Gift Retail Sales Volume, Revenue, Price and Gross Margin (2017-2022)4.8.1 India Gift Retail Market Under COVID-19
- 4.9 Southeast Asia Gift Retail Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia Gift Retail Market Under COVID-19
- 4.10 Latin America Gift Retail Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Gift Retail Market Under COVID-19



4.11 Middle East and Africa Gift Retail Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Gift Retail Market Under COVID-19

#### 5 GLOBAL GIFT RETAIL SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Gift Retail Sales Volume and Market Share by Type (2017-2022)

5.2 Global Gift Retail Revenue and Market Share by Type (2017-2022)

5.3 Global Gift Retail Price by Type (2017-2022)

5.4 Global Gift Retail Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Gift Retail Sales Volume, Revenue and Growth Rate of Golden Handcrafted (2017-2022)

5.4.2 Global Gift Retail Sales Volume, Revenue and Growth Rate of Souvenirs and Novelty (2017-2022)

5.4.3 Global Gift Retail Sales Volume, Revenue and Growth Rate of Seasonal Decorations (2017-2022)

5.4.4 Global Gift Retail Sales Volume, Revenue and Growth Rate of Greeting Cards (2017-2022)

#### 6 GLOBAL GIFT RETAIL MARKET ANALYSIS BY APPLICATION

6.1 Global Gift Retail Consumption and Market Share by Application (2017-2022)6.2 Global Gift Retail Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Gift Retail Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Gift Retail Consumption and Growth Rate of online (2017-2022)

6.3.2 Global Gift Retail Consumption and Growth Rate of offline stores (2017-2022)

#### 7 GLOBAL GIFT RETAIL MARKET FORECAST (2022-2027)

7.1 Global Gift Retail Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Gift Retail Sales Volume and Growth Rate Forecast (2022-2027)

- 7.1.2 Global Gift Retail Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Gift Retail Price and Trend Forecast (2022-2027)
- 7.2 Global Gift Retail Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Gift Retail Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Gift Retail Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Gift Retail Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Gift Retail Sales Volume and Revenue Forecast (2022-2027)



7.2.5 India Gift Retail Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Gift Retail Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Gift Retail Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Gift Retail Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Gift Retail Sales Volume, Revenue and Price Forecast by Type (2022-2027)
7.3.1 Global Gift Retail Revenue and Growth Rate of Golden Handcrafted (2022-2027)
7.3.2 Global Gift Retail Revenue and Growth Rate of Souvenirs and Novelty
(2022-2027)

7.3.3 Global Gift Retail Revenue and Growth Rate of Seasonal Decorations (2022-2027)

7.3.4 Global Gift Retail Revenue and Growth Rate of Greeting Cards (2022-2027)7.4 Global Gift Retail Consumption Forecast by Application (2022-2027)

7.4.1 Global Gift Retail Consumption Value and Growth Rate of online(2022-2027)

7.4.2 Global Gift Retail Consumption Value and Growth Rate of offline stores(2022-2027)

7.5 Gift Retail Market Forecast Under COVID-19

#### **8 GIFT RETAIL MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Gift Retail Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Gift Retail Analysis

8.6 Major Downstream Buyers of Gift Retail Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Gift Retail Industry

#### 9 PLAYERS PROFILES

9.1 Big C

9.1.1 Big C Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Gift Retail Product Profiles, Application and Specification

9.1.3 Big C Market Performance (2017-2022)

9.1.4 Recent Development



- 9.1.5 SWOT Analysis
- 9.2 Aeon Citimart
- 9.2.1 Aeon Citimart Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.2.2 Gift Retail Product Profiles, Application and Specification
- 9.2.3 Aeon Citimart Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

#### 9.3 Lotte

- 9.3.1 Lotte Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Gift Retail Product Profiles, Application and Specification
- 9.3.3 Lotte Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Seven & i Holdings

9.4.1 Seven & i Holdings Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.4.2 Gift Retail Product Profiles, Application and Specification
- 9.4.3 Seven & i Holdings Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Zalora
  - 9.5.1 Zalora Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Gift Retail Product Profiles, Application and Specification
  - 9.5.3 Zalora Market Performance (2017-2022)
  - 9.5.4 Recent Development

#### 9.5.5 SWOT Analysis

- 9.6 GS Retail
  - 9.6.1 GS Retail Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Gift Retail Product Profiles, Application and Specification
  - 9.6.3 GS Retail Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Lazada Vietnam

9.7.1 Lazada Vietnam Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.7.2 Gift Retail Product Profiles, Application and Specification
- 9.7.3 Lazada Vietnam Market Performance (2017-2022)
- 9.7.4 Recent Development



- 9.7.5 SWOT Analysis
- 9.8 Aeon Fivimart
- 9.8.1 Aeon Fivimart Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.8.2 Gift Retail Product Profiles, Application and Specification
- 9.8.3 Aeon Fivimart Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Alibaba
  - 9.9.1 Alibaba Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Gift Retail Product Profiles, Application and Specification
  - 9.9.3 Alibaba Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 GS25
  - 9.10.1 GS25 Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Gift Retail Product Profiles, Application and Specification
  - 9.10.3 GS25 Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Gift Retail Product Picture

Table Global Gift Retail Market Sales Volume and CAGR (%) Comparison by Type Table Gift Retail Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Gift Retail Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Gift Retail Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Gift Retail Market Revenue (Million USD) and Growth Rate (2017-2027) Figure China Gift Retail Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Japan Gift Retail Market Revenue (Million USD) and Growth Rate (2017-2027) Figure India Gift Retail Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Southeast Asia Gift Retail Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Gift Retail Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Gift Retail Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Gift Retail Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Gift Retail Industry Development

Table Global Gift Retail Sales Volume by Player (2017-2022)

Table Global Gift Retail Sales Volume Share by Player (2017-2022)

Figure Global Gift Retail Sales Volume Share by Player in 2021

Table Gift Retail Revenue (Million USD) by Player (2017-2022)

Table Gift Retail Revenue Market Share by Player (2017-2022)

Table Gift Retail Price by Player (2017-2022)

Table Gift Retail Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Gift Retail Sales Volume, Region Wise (2017-2022)

Table Global Gift Retail Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Gift Retail Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Gift Retail Sales Volume Market Share, Region Wise in 2021

Table Global Gift Retail Revenue (Million USD), Region Wise (2017-2022)



Table Global Gift Retail Revenue Market Share, Region Wise (2017-2022)Figure Global Gift Retail Revenue Market Share, Region Wise (2017-2022)

Figure Global Gift Retail Revenue Market Share, Region Wise in 2021

Table Global Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Gift Retail Sales Volume by Type (2017-2022)

Table Global Gift Retail Sales Volume Market Share by Type (2017-2022)

Figure Global Gift Retail Sales Volume Market Share by Type in 2021

Table Global Gift Retail Revenue (Million USD) by Type (2017-2022)

Table Global Gift Retail Revenue Market Share by Type (2017-2022)

Figure Global Gift Retail Revenue Market Share by Type in 2021

Table Gift Retail Price by Type (2017-2022)

Figure Global Gift Retail Sales Volume and Growth Rate of Golden Handcrafted (2017-2022)

Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Golden Handcrafted (2017-2022)

Figure Global Gift Retail Sales Volume and Growth Rate of Souvenirs and Novelty (2017-2022)

Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Souvenirs and Novelty (2017-2022)

Figure Global Gift Retail Sales Volume and Growth Rate of Seasonal Decorations (2017-2022)

Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Seasonal



Decorations (2017-2022)

Figure Global Gift Retail Sales Volume and Growth Rate of Greeting Cards (2017-2022) Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Greeting Cards (2017-2022)

Table Global Gift Retail Consumption by Application (2017-2022)

Table Global Gift Retail Consumption Market Share by Application (2017-2022)

Table Global Gift Retail Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Gift Retail Consumption Revenue Market Share by Application (2017-2022)

Table Global Gift Retail Consumption and Growth Rate of online (2017-2022) Table Global Gift Retail Consumption and Growth Rate of offline stores (2017-2022) Figure Global Gift Retail Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Gift Retail Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Gift Retail Price and Trend Forecast (2022-2027)

Figure USA Gift Retail Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Gift Retail Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Gift Retail Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Gift Retail Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Gift Retail Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Gift Retail Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Gift Retail Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Gift Retail Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Gift Retail Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Gift Retail Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Gift Retail Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Gift Retail Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)



Figure Latin America Gift Retail Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Gift Retail Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Gift Retail Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Gift Retail Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Gift Retail Market Sales Volume Forecast, by Type

Table Global Gift Retail Sales Volume Market Share Forecast, by Type

Table Global Gift Retail Market Revenue (Million USD) Forecast, by Type

Table Global Gift Retail Revenue Market Share Forecast, by Type

Table Global Gift Retail Price Forecast, by Type

Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Golden Handcrafted (2022-2027)

Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Golden Handcrafted (2022-2027)

Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Souvenirs and Novelty (2022-2027)

Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Souvenirs and Novelty (2022-2027)

Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Seasonal Decorations (2022-2027)

Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Seasonal Decorations (2022-2027)

Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Greeting Cards (2022-2027)

Figure Global Gift Retail Revenue (Million USD) and Growth Rate of Greeting Cards (2022-2027)

Table Global Gift Retail Market Consumption Forecast, by Application

Table Global Gift Retail Consumption Market Share Forecast, by Application

Table Global Gift Retail Market Revenue (Million USD) Forecast, by Application

Table Global Gift Retail Revenue Market Share Forecast, by Application

Figure Global Gift Retail Consumption Value (Million USD) and Growth Rate of online (2022-2027)

Figure Global Gift Retail Consumption Value (Million USD) and Growth Rate of offline stores (2022-2027)

Figure Gift Retail Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis



Figure Manufacturing Cost Structure Analysis Table Alternative Product Analysis **Table Downstream Distributors Table Downstream Buyers** Table Big C Profile Table Big C Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017 - 2022)Figure Big C Gift Retail Sales Volume and Growth Rate Figure Big C Revenue (Million USD) Market Share 2017-2022 **Table Aeon Citimart Profile** Table Aeon Citimart Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Aeon Citimart Gift Retail Sales Volume and Growth Rate Figure Aeon Citimart Revenue (Million USD) Market Share 2017-2022 **Table Lotte Profile** Table Lotte Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017 - 2022)Figure Lotte Gift Retail Sales Volume and Growth Rate Figure Lotte Revenue (Million USD) Market Share 2017-2022 Table Seven & i Holdings Profile Table Seven & i Holdings Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Seven & i Holdings Gift Retail Sales Volume and Growth Rate Figure Seven & i Holdings Revenue (Million USD) Market Share 2017-2022 **Table Zalora Profile** Table Zalora Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017 - 2022)Figure Zalora Gift Retail Sales Volume and Growth Rate Figure Zalora Revenue (Million USD) Market Share 2017-2022 Table GS Retail Profile Table GS Retail Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure GS Retail Gift Retail Sales Volume and Growth Rate Figure GS Retail Revenue (Million USD) Market Share 2017-2022 Table Lazada Vietnam Profile Table Lazada Vietnam Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Lazada Vietnam Gift Retail Sales Volume and Growth Rate Figure Lazada Vietnam Revenue (Million USD) Market Share 2017-2022



Table Aeon Fivimart Profile Table Aeon Fivimart Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Aeon Fivimart Gift Retail Sales Volume and Growth Rate Figure Aeon Fivimart Revenue (Million USD) Market Share 2017-2022 Table Alibaba Profile Table Alibaba Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Alibaba Gift Retail Sales Volume and Growth Rate Figure Alibaba Revenue (Million USD) Market Share 2017-2022 Table GS25 Profile Table GS25 Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure GS25 Gift Retail Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure GS25 Gift Retail Sales Volume and Growth Rate Figure GS25 Gift Retail Sales Volume and Growth Rate Figure GS25 Revenue (Million USD) Market Share 2017-2022



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