

# Global Gift Packaging Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Gift packaging refers to the act of enclosing a gift in a certain kind of material, in order to enhance its aesthetic value. Gift packaging is often held by a ribbon-like structure and is topped with a decorative embellishment, such as a bow. Gift packaging, with attractive look and appeal, has been identified to have a positive influence on the recipient. Based on the Gift Packaging market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Gift Packaging market covered in Chapter 5:

JiaYaoXing Packaging Product

amifa

The Gift Wrap Company

R. Hochman Paper

Karl Knauer

CBP Printing and Packaging

Shamrock Retail Packaging

Hedlunds Papper

Mainetti Gift Packaging

Noble Packaging

Papillon Ribbon and Bow

Shimojima

Hallmark

Bolis SpA

YAMA Ribbon

CSS Industries

Kuny AG

Indiana Ribbon

In Chapter 6, on the basis of types, the Gift Packaging market from 2015 to 2025 is primarily split into:

Gift Boxes

Wrapping Paper

Bows and Ribbons

Other

In Chapter 7, on the basis of applications, the Gift Packaging market from 2015 to 2025 covers:

Birthday

Wedding

Anniversary

Graduation

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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