

# Global Geospatial Analytics Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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## **Abstracts**

Geospatial analysis refers to a broad range of activities, which emphasize on applying various techniques to data that comprises of geographical or space-related characteristics. It can be termed as the process of accruing, displaying and filtering of real-time, historical and satellite-based imageries, which can be moulded into geographic data, either in the form of coordinates or in terms of landmarks (postal codes, addresses or identifiers).

Based on the Geospatial Analytics market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.



Key players in the global Geospatial Analytics market covered in Chapter 5:

Maxar Technologies
Fugro N.V.
General Electric

AAM Pty Ltd

Zillioninfo

**RMSI** 

Trimble

Pitney Bowes

Autodesk

**Bentley Systems** 

Critigen

Harris Corporation

Maplarge

Tomtom International BV

Google

**ESRI** 

Alteryx

**Descartes Labs** 

Oracle

SAP

Geospin

Digitalglobe

Hexagon AB

Mapidea

Orbital Insights

In Chapter 6, on the basis of types, the Geospatial Analytics market from 2015 to 2025 is primarily split into:

Surface & Field Analytics Network & Location Analytics Geovisualization

Others

In Chapter 7, on the basis of applications, the Geospatial Analytics market from 2015 to 2025 covers:



Business

Automotive

**Utility & Communication** 

Government

Defense & Intelligence

**Natural Resources** 

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa



# Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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