

Global General Lighting Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

The lighting industry includes general lighting, automotive lighting, and backlighting. General lighting is based on fixed light source installations, which deliver a practical or aesthetic lighting effect. CFLs, LFLs, HID lights, and LEDs are some of the major general lighting products.

Based on the General Lighting market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global General Lighting market covered in Chapter 5:

Hubbell
Luminus Devices
Citizens Electronics
Osram
Dialight
Lemnis Lighting
Seoul Semiconductor
Everlight Electronics
Energy Focus
Acuity Brands
Cree
Toyoda Gosei
Advanced Lighting Technology
LG Innotek
Intematix
Schneider Electric
Panasonic
Nichia
Sharp
GE Lighting
Eaton
Cooper Lighting
NVC Lighting Technology
Dongguan Kingsun Optoelectronic
Toshiba
Koninklijke Philips
Bridgelux

In Chapter 6, on the basis of types, the General Lighting market from 2015 to 2025 is primarily split into:

Traditional Lighting
LED Lighting
Other

In Chapter 7, on the basis of applications, the General Lighting market from 2015 to 2025 covers:

Residential Segment

Commercial Segment
Outdoor Segment
Industrial Segment
Architectural Segment

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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