

Global GCC Transportation Management Systems Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

GCC transportation management system (TMS) is a subset of supply chain management and is centered mainly on transportation and logistics. The increasing use of cloud computing technologies for managing supply chain activities is one of the major trends prevailing in the transportation management systems market.

Based on the GCC Transportation Management Systems market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global GCC Transportation Management Systems market covered in Chapter 5:

BluJay Solution

Manhattan Associates

Oracle Corporation

Descartes Systems Group

SAP SE

CargoSmart Ltd

JDA Software Group

Precision Software

3GTMS

In Chapter 6, on the basis of types, the GCC Transportation Management Systems market from 2015 to 2025 is primarily split into:

On-Premise

On-Demand

In Chapter 7, on the basis of applications, the GCC Transportation Management Systems market from 2015 to 2025 covers:

Electronics and Electrical

Industrial

Food & Beverage

Retail

Transportation and Logistics

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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