

Global Functional Tea Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Functional Tea market covering all its essential aspects. For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered. In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner. Key players in the global Functional Tea market are covered in

Chapter 9: Godrej Tea

Godrej Group

New Leaf Brands Inc

Herbaty Szlachetne Sp. z o.o

Granum Inc.

Guangzhou Lohas Biological Technology Co., Ltd

Koios Beverage Corp

Fito Ltd.

Arteasans Beverages LLC

AUSTRIA JUICE GmbH

Organic India Private Limited

Numi Inc

Wuhan z-Micro Unite S&T Co., Ltd.

The Mate Factor

Tata Tea Limited

Carolina Beverage Group LLC

In Chapter 5 and Chapter 7.3, based on types, the Functional Tea market from 2017 to 2027 is primarily split into:Herbal Tea

Fruit Tea

Flower Tea

In Chapter 6 and Chapter 7.4, based on applications, the Functional Tea market from 2017 to 2027 covers:Weight loss

Heart Health

Detox

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:United StatesEuropeChinaJapanIndiaSoutheast AsiaLatin AmericaMiddle East and AfricaClient Focus1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Functional Tea market? Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Functional Tea Industry. 2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth. Please find the key player list in Summary.3. What are your main data sources?Both Primary and Secondary data sources are being used while compiling the report.Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.OutlineChapter 1 mainly defines the market scope and introduces the

macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained. Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered. Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world. Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type. Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market. Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry. Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic. Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc. Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points. Chapter 11 introduces the market research methods and data sources. Years considered for this report: Historical Years: 2017-2021 Base Year: 2021 Estimated Year: 2022 Forecast Period: 2022-2027

Contents

1 FUNCTIONAL TEA MARKET OVERVIEW

1.1 Product Overview and Scope of Functional Tea Market

1.2 Functional Tea Market Segment by Type

1.2.1 Global Functional Tea Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Functional Tea Market Segment by Application

1.3.1 Functional Tea Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Functional Tea Market, Region Wise (2017-2027)

1.4.1 Global Functional Tea Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Functional Tea Market Status and Prospect (2017-2027)

1.4.3 Europe Functional Tea Market Status and Prospect (2017-2027)

1.4.4 China Functional Tea Market Status and Prospect (2017-2027)

1.4.5 Japan Functional Tea Market Status and Prospect (2017-2027)

1.4.6 India Functional Tea Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Functional Tea Market Status and Prospect (2017-2027)

1.4.8 Latin America Functional Tea Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Functional Tea Market Status and Prospect (2017-2027)

1.5 Global Market Size of Functional Tea (2017-2027)

1.5.1 Global Functional Tea Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Functional Tea Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Functional Tea Market

2 INDUSTRY OUTLOOK

2.1 Functional Tea Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Functional Tea Market Drivers Analysis

2.4 Functional Tea Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Functional Tea Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Functional Tea Industry Development

3 GLOBAL FUNCTIONAL TEA MARKET LANDSCAPE BY PLAYER

3.1 Global Functional Tea Sales Volume and Share by Player (2017-2022)

3.2 Global Functional Tea Revenue and Market Share by Player (2017-2022)

3.3 Global Functional Tea Average Price by Player (2017-2022)

3.4 Global Functional Tea Gross Margin by Player (2017-2022)

3.5 Functional Tea Market Competitive Situation and Trends

3.5.1 Functional Tea Market Concentration Rate

3.5.2 Functional Tea Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL FUNCTIONAL TEA SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Functional Tea Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Functional Tea Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Functional Tea Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Functional Tea Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Functional Tea Market Under COVID-19

4.5 Europe Functional Tea Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Functional Tea Market Under COVID-19

4.6 China Functional Tea Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Functional Tea Market Under COVID-19

4.7 Japan Functional Tea Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Functional Tea Market Under COVID-19

4.8 India Functional Tea Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Functional Tea Market Under COVID-19

4.9 Southeast Asia Functional Tea Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Functional Tea Market Under COVID-19

4.10 Latin America Functional Tea Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Functional Tea Market Under COVID-19

4.11 Middle East and Africa Functional Tea Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Functional Tea Market Under COVID-19

5 GLOBAL FUNCTIONAL TEA SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Functional Tea Sales Volume and Market Share by Type (2017-2022)

5.2 Global Functional Tea Revenue and Market Share by Type (2017-2022)

5.3 Global Functional Tea Price by Type (2017-2022)

5.4 Global Functional Tea Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Functional Tea Sales Volume, Revenue and Growth Rate of Herbal Tea (2017-2022)

5.4.2 Global Functional Tea Sales Volume, Revenue and Growth Rate of Fruit Tea (2017-2022)

5.4.3 Global Functional Tea Sales Volume, Revenue and Growth Rate of Flower Tea (2017-2022)

6 GLOBAL FUNCTIONAL TEA MARKET ANALYSIS BY APPLICATION

6.1 Global Functional Tea Consumption and Market Share by Application (2017-2022)

6.2 Global Functional Tea Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Functional Tea Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Functional Tea Consumption and Growth Rate of Weight loss (2017-2022)

6.3.2 Global Functional Tea Consumption and Growth Rate of Heart Health (2017-2022)

6.3.3 Global Functional Tea Consumption and Growth Rate of Detox (2017-2022)

6.3.4 Global Functional Tea Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL FUNCTIONAL TEA MARKET FORECAST (2022-2027)

7.1 Global Functional Tea Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Functional Tea Sales Volume and Growth Rate Forecast (2022-2027)

- 7.1.2 Global Functional Tea Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Functional Tea Price and Trend Forecast (2022-2027)
- 7.2 Global Functional Tea Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States Functional Tea Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Functional Tea Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China Functional Tea Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan Functional Tea Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.5 India Functional Tea Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.6 Southeast Asia Functional Tea Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.7 Latin America Functional Tea Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.8 Middle East and Africa Functional Tea Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Functional Tea Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Functional Tea Revenue and Growth Rate of Herbal Tea (2022-2027)
 - 7.3.2 Global Functional Tea Revenue and Growth Rate of Fruit Tea (2022-2027)
 - 7.3.3 Global Functional Tea Revenue and Growth Rate of Flower Tea (2022-2027)
- 7.4 Global Functional Tea Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Functional Tea Consumption Value and Growth Rate of Weight loss(2022-2027)
 - 7.4.2 Global Functional Tea Consumption Value and Growth Rate of Heart Health(2022-2027)
 - 7.4.3 Global Functional Tea Consumption Value and Growth Rate of Detox(2022-2027)
 - 7.4.4 Global Functional Tea Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Functional Tea Market Forecast Under COVID-19

8 FUNCTIONAL TEA MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Functional Tea Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis

8.5 Major Distributors of Functional Tea Analysis

8.6 Major Downstream Buyers of Functional Tea Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Functional Tea Industry

9 PLAYERS PROFILES

9.1 Godrej Tea

9.1.1 Godrej Tea Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Functional Tea Product Profiles, Application and Specification

9.1.3 Godrej Tea Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Godrej Group

9.2.1 Godrej Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Functional Tea Product Profiles, Application and Specification

9.2.3 Godrej Group Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 New Leaf Brands Inc

9.3.1 New Leaf Brands Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Functional Tea Product Profiles, Application and Specification

9.3.3 New Leaf Brands Inc Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Herbaty Szlachetne Sp. z o.o

9.4.1 Herbaty Szlachetne Sp. z o.o Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Functional Tea Product Profiles, Application and Specification

9.4.3 Herbaty Szlachetne Sp. z o.o Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Granum Inc.

9.5.1 Granum Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Functional Tea Product Profiles, Application and Specification

- 9.5.3 Granum Inc. Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Guangzhou Lohas Biological Technology Co., Ltd
 - 9.6.1 Guangzhou Lohas Biological Technology Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Functional Tea Product Profiles, Application and Specification
 - 9.6.3 Guangzhou Lohas Biological Technology Co., Ltd Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Koios Beverage Corp
 - 9.7.1 Koios Beverage Corp Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Functional Tea Product Profiles, Application and Specification
 - 9.7.3 Koios Beverage Corp Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Fito Ltd.
 - 9.8.1 Fito Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Functional Tea Product Profiles, Application and Specification
 - 9.8.3 Fito Ltd. Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Arteasans Beverages LLC
 - 9.9.1 Arteasans Beverages LLC Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Functional Tea Product Profiles, Application and Specification
 - 9.9.3 Arteasans Beverages LLC Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 AUSTRIA JUICE GmbH
 - 9.10.1 AUSTRIA JUICE GmbH Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Functional Tea Product Profiles, Application and Specification
 - 9.10.3 AUSTRIA JUICE GmbH Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Organic India Private Limited

9.11.1 Organic India Private Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Functional Tea Product Profiles, Application and Specification

9.11.3 Organic India Private Limited Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Numi Inc

9.12.1 Numi Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Functional Tea Product Profiles, Application and Specification

9.12.3 Numi Inc Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Wuhan z-Micro Unite S&T Co., Ltd.

9.13.1 Wuhan z-Micro Unite S&T Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Functional Tea Product Profiles, Application and Specification

9.13.3 Wuhan z-Micro Unite S&T Co., Ltd. Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 The Mate Factor

9.14.1 The Mate Factor Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Functional Tea Product Profiles, Application and Specification

9.14.3 The Mate Factor Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Tata Tea Limited

9.15.1 Tata Tea Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Functional Tea Product Profiles, Application and Specification

9.15.3 Tata Tea Limited Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Carolina Beverage Group LLC

9.16.1 Carolina Beverage Group LLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Functional Tea Product Profiles, Application and Specification

9.16.3 Carolina Beverage Group LLC Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Functional Tea Product Picture

Table Global Functional Tea Market Sales Volume and CAGR (%) Comparison by Type

Table Functional Tea Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Functional Tea Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Functional Tea Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Functional Tea Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Functional Tea Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Functional Tea Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Functional Tea Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Functional Tea Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Functional Tea Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Functional Tea Market Revenue (Million USD) and

Growth Rate (2017-2027)

Figure Global Functional Tea Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Functional Tea Industry Development

Table Global Functional Tea Sales Volume by Player (2017-2022)

Table Global Functional Tea Sales Volume Share by Player (2017-2022)

Figure Global Functional Tea Sales Volume Share by Player in 2021

Table Functional Tea Revenue (Million USD) by Player (2017-2022)

Table Functional Tea Revenue Market Share by Player (2017-2022)

Table Functional Tea Price by Player (2017-2022)

Table Functional Tea Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Functional Tea Sales Volume, Region Wise (2017-2022)

Table Global Functional Tea Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Functional Tea Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Functional Tea Sales Volume Market Share, Region Wise in 2021

Table Global Functional Tea Revenue (Million USD), Region Wise (2017-2022)

Table Global Functional Tea Revenue Market Share, Region Wise (2017-2022)

Figure Global Functional Tea Revenue Market Share, Region Wise (2017-2022)

Figure Global Functional Tea Revenue Market Share, Region Wise in 2021

Table Global Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Functional Tea Sales Volume by Type (2017-2022)

Table Global Functional Tea Sales Volume Market Share by Type (2017-2022)

Figure Global Functional Tea Sales Volume Market Share by Type in 2021

Table Global Functional Tea Revenue (Million USD) by Type (2017-2022)

Table Global Functional Tea Revenue Market Share by Type (2017-2022)

Figure Global Functional Tea Revenue Market Share by Type in 2021

Table Functional Tea Price by Type (2017-2022)

Figure Global Functional Tea Sales Volume and Growth Rate of Herbal Tea (2017-2022)

Figure Global Functional Tea Revenue (Million USD) and Growth Rate of Herbal Tea (2017-2022)

Figure Global Functional Tea Sales Volume and Growth Rate of Fruit Tea (2017-2022)

Figure Global Functional Tea Revenue (Million USD) and Growth Rate of Fruit Tea (2017-2022)

Figure Global Functional Tea Sales Volume and Growth Rate of Flower Tea (2017-2022)

Figure Global Functional Tea Revenue (Million USD) and Growth Rate of Flower Tea (2017-2022)

Table Global Functional Tea Consumption by Application (2017-2022)

Table Global Functional Tea Consumption Market Share by Application (2017-2022)

Table Global Functional Tea Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Functional Tea Consumption Revenue Market Share by Application (2017-2022)

Table Global Functional Tea Consumption and Growth Rate of Weight loss (2017-2022)

Table Global Functional Tea Consumption and Growth Rate of Heart Health (2017-2022)

Table Global Functional Tea Consumption and Growth Rate of Detox (2017-2022)

Table Global Functional Tea Consumption and Growth Rate of Others (2017-2022)

Figure Global Functional Tea Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Functional Tea Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Functional Tea Price and Trend Forecast (2022-2027)

Figure USA Functional Tea Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure USA Functional Tea Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Functional Tea Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Functional Tea Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Functional Tea Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Functional Tea Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Functional Tea Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Functional Tea Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Functional Tea Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Functional Tea Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Functional Tea Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Functional Tea Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Functional Tea Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Functional Tea Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Middle East and Africa Functional Tea Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Functional Tea Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Functional Tea Market Sales Volume Forecast, by Type

Table Global Functional Tea Sales Volume Market Share Forecast, by Type

Table Global Functional Tea Market Revenue (Million USD) Forecast, by Type

Table Global Functional Tea Revenue Market Share Forecast, by Type

Table Global Functional Tea Price Forecast, by Type

Figure Global Functional Tea Revenue (Million USD) and Growth Rate of Herbal Tea (2022-2027)

Figure Global Functional Tea Revenue (Million USD) and Growth Rate of Herbal Tea (2022-2027)

Figure Global Functional Tea Revenue (Million USD) and Growth Rate of Fruit Tea (2022-2027)

Figure Global Functional Tea Revenue (Million USD) and Growth Rate of Fruit Tea (2022-2027)

Figure Global Functional Tea Revenue (Million USD) and Growth Rate of Flower Tea (2022-2027)

Figure Global Functional Tea Revenue (Million USD) and Growth Rate of Flower Tea (2022-2027)

Table Global Functional Tea Market Consumption Forecast, by Application

Table Global Functional Tea Consumption Market Share Forecast, by Application

Table Global Functional Tea Market Revenue (Million USD) Forecast, by Application

Table Global Functional Tea Revenue Market Share Forecast, by Application

Figure Global Functional Tea Consumption Value (Million USD) and Growth Rate of

Weight loss (2022-2027)

Figure Global Functional Tea Consumption Value (Million USD) and Growth Rate of Heart Health (2022-2027)

Figure Global Functional Tea Consumption Value (Million USD) and Growth Rate of Detox (2022-2027)

Figure Global Functional Tea Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Functional Tea Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Godrej Tea Profile

Table Godrej Tea Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Godrej Tea Functional Tea Sales Volume and Growth Rate

Figure Godrej Tea Revenue (Million USD) Market Share 2017-2022

Table Godrej Group Profile

Table Godrej Group Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Godrej Group Functional Tea Sales Volume and Growth Rate

Figure Godrej Group Revenue (Million USD) Market Share 2017-2022

Table New Leaf Brands Inc Profile

Table New Leaf Brands Inc Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure New Leaf Brands Inc Functional Tea Sales Volume and Growth Rate

Figure New Leaf Brands Inc Revenue (Million USD) Market Share 2017-2022

Table Herbaty Szlachetne Sp. z o.o Profile

Table Herbaty Szlachetne Sp. z o.o Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Herbaty Szlachetne Sp. z o.o Functional Tea Sales Volume and Growth Rate

Figure Herbaty Szlachetne Sp. z o.o Revenue (Million USD) Market Share 2017-2022

Table Granum Inc. Profile

Table Granum Inc. Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Granum Inc. Functional Tea Sales Volume and Growth Rate

Figure Granum Inc. Revenue (Million USD) Market Share 2017-2022

Table Guangzhou Lohas Biological Technology Co., Ltd Profile

Table Guangzhou Lohas Biological Technology Co., Ltd Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Guangzhou Lohas Biological Technology Co., Ltd Functional Tea Sales Volume and Growth Rate

Figure Guangzhou Lohas Biological Technology Co., Ltd Revenue (Million USD) Market Share 2017-2022

Table Koios Beverage Corp Profile

Table Koios Beverage Corp Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Koios Beverage Corp Functional Tea Sales Volume and Growth Rate

Figure Koios Beverage Corp Revenue (Million USD) Market Share 2017-2022

Table Fito Ltd. Profile

Table Fito Ltd. Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fito Ltd. Functional Tea Sales Volume and Growth Rate

Figure Fito Ltd. Revenue (Million USD) Market Share 2017-2022

Table Arteasans Beverages LLC Profile

Table Arteasans Beverages LLC Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arteasans Beverages LLC Functional Tea Sales Volume and Growth Rate

Figure Arteasans Beverages LLC Revenue (Million USD) Market Share 2017-2022

Table AUSTRIA JUICE GmbH Profile

Table AUSTRIA JUICE GmbH Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AUSTRIA JUICE GmbH Functional Tea Sales Volume and Growth Rate

Figure AUSTRIA JUICE GmbH Revenue (Million USD) Market Share 2017-2022

Table Organic India Private Limited Profile

Table Organic India Private Limited Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Organic India Private Limited Functional Tea Sales Volume and Growth Rate

Figure Organic India Private Limited Revenue (Million USD) Market Share 2017-2022

Table Numi Inc Profile

Table Numi Inc Functional Tea Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure Numi Inc Functional Tea Sales Volume and Growth Rate

Figure Numi Inc Revenue (Million USD) Market Share 2017-2022

Table Wuhan z-Micro Unite S&T Co., Ltd. Profile

Table Wuhan z-Micro Unite S&T Co., Ltd. Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wuhan z-Micro Unite S&T Co., Ltd. Functional Tea Sales Volume and Growth Rate

Figure Wuhan z-Micro Unite S&T Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table The Mate Factor Profile

Table The Mate Factor Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Mate Factor Functional Tea Sales Volume and Growth Rate

Figure The Mate Factor Revenue (Million USD) Market Share 2017-2022

Table Tata Tea Limited Profile

Table Tata Tea Limited Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tata Tea Limited Functional Tea Sales Volume and Growth Rate

Figure Tata Tea Limited Revenue (Million USD) Market Share 2017-2022

Table Carolina Beverage Group LLC Profile

Table Carolina Beverage Group LLC Functional Tea Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Carolina Beverage Group LLC Functional Tea Sales Volume and Growth Rate

Figure Carolina Beverage Group LLC Revenue (Million USD) Market Share 2017-2022

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