

Global Functional Powder Drinks Concentrates Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A fast-growing sector of the global beverage industry, the functional drinks market is being driven by consumers seeking specific health benefits from their foods and beverages. Functional drinks, however, are beverages with health benefits beyond their nutritional value, positively affecting one or more target functions in the body or mind to achieve an improved state of health and well-being.

Based on the Functional Powder Drinks Concentrates market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Functional Powder Drinks Concentrates market covered in Chapter 5:

Nestle

Ajinomoto

T.C. Pharma
WhiteWave Foods
Sqwincher
PepsiCo
Mondelez International
GlaxoSmithKline
Fonterra

In Chapter 6, on the basis of types, the Functional Powder Drinks Concentrates market from 2015 to 2025 is primarily split into:

Functional Powder Drink Concentrates (With Added Sugar)
Sugar-Free Functional Powder Drink Concentrates

In Chapter 7, on the basis of applications, the Functional Powder Drinks Concentrates market from 2015 to 2025 covers:

Supermarkets and Hypermarkets
Retailers
Discounters
Convenience Stores
Online Stores

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan

South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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