

Global Functional Mushroom Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Functional Mushroom market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Functional Mushroom market are covered in Chapter 9:

Hirano Mushroom LLC
Hokkaido Reishi Co. Ltd
M2 Ingredients
Lianfeng (Suizhou) Food Co. Ltd
Shanghai Finc Bio-tech Inc.
CNC Exotic Mushrooms

Mitoku Company Ltd
Nammex

In Chapter 5 and Chapter 7.3, based on types, the Functional Mushroom market from 2017 to 2027 is primarily split into:

- Reishi
- Cordyceps
- Lions Mane
- Turkey Tail
- Shiitake
- Chaga
- Others

In Chapter 6 and Chapter 7.4, based on applications, the Functional Mushroom market from 2017 to 2027 covers:

- Food and Beverage
- Dietary Supplements
- Personal Care
- Pharmaceutical

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

- United States
- Europe
- China
- Japan
- India
- Southeast Asia
- Latin America
- Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the

Functional Mushroom market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Functional Mushroom Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue,

gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 FUNCTIONAL MUSHROOM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Functional Mushroom Market
- 1.2 Functional Mushroom Market Segment by Type
 - 1.2.1 Global Functional Mushroom Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Functional Mushroom Market Segment by Application
 - 1.3.1 Functional Mushroom Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Functional Mushroom Market, Region Wise (2017-2027)
 - 1.4.1 Global Functional Mushroom Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Functional Mushroom Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Functional Mushroom Market Status and Prospect (2017-2027)
 - 1.4.4 China Functional Mushroom Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Functional Mushroom Market Status and Prospect (2017-2027)
 - 1.4.6 India Functional Mushroom Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Functional Mushroom Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Functional Mushroom Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Functional Mushroom Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Functional Mushroom (2017-2027)
 - 1.5.1 Global Functional Mushroom Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Functional Mushroom Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Functional Mushroom Market

2 INDUSTRY OUTLOOK

- 2.1 Functional Mushroom Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Functional Mushroom Market Drivers Analysis

- 2.4 Functional Mushroom Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Functional Mushroom Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Functional Mushroom Industry Development

3 GLOBAL FUNCTIONAL MUSHROOM MARKET LANDSCAPE BY PLAYER

- 3.1 Global Functional Mushroom Sales Volume and Share by Player (2017-2022)
- 3.2 Global Functional Mushroom Revenue and Market Share by Player (2017-2022)
- 3.3 Global Functional Mushroom Average Price by Player (2017-2022)
- 3.4 Global Functional Mushroom Gross Margin by Player (2017-2022)
- 3.5 Functional Mushroom Market Competitive Situation and Trends
 - 3.5.1 Functional Mushroom Market Concentration Rate
 - 3.5.2 Functional Mushroom Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL FUNCTIONAL MUSHROOM SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Functional Mushroom Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Functional Mushroom Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Functional Mushroom Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Functional Mushroom Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Functional Mushroom Market Under COVID-19
- 4.5 Europe Functional Mushroom Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Functional Mushroom Market Under COVID-19
- 4.6 China Functional Mushroom Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Functional Mushroom Market Under COVID-19
- 4.7 Japan Functional Mushroom Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Functional Mushroom Market Under COVID-19
- 4.8 India Functional Mushroom Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Functional Mushroom Market Under COVID-19

4.9 Southeast Asia Functional Mushroom Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Functional Mushroom Market Under COVID-19

4.10 Latin America Functional Mushroom Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Functional Mushroom Market Under COVID-19

4.11 Middle East and Africa Functional Mushroom Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Functional Mushroom Market Under COVID-19

5 GLOBAL FUNCTIONAL MUSHROOM SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Functional Mushroom Sales Volume and Market Share by Type (2017-2022)

5.2 Global Functional Mushroom Revenue and Market Share by Type (2017-2022)

5.3 Global Functional Mushroom Price by Type (2017-2022)

5.4 Global Functional Mushroom Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Functional Mushroom Sales Volume, Revenue and Growth Rate of Reishi (2017-2022)

5.4.2 Global Functional Mushroom Sales Volume, Revenue and Growth Rate of Cordyceps (2017-2022)

5.4.3 Global Functional Mushroom Sales Volume, Revenue and Growth Rate of Lions Mane (2017-2022)

5.4.4 Global Functional Mushroom Sales Volume, Revenue and Growth Rate of Turkey Tail (2017-2022)

5.4.5 Global Functional Mushroom Sales Volume, Revenue and Growth Rate of Shiitake (2017-2022)

5.4.6 Global Functional Mushroom Sales Volume, Revenue and Growth Rate of Chaga (2017-2022)

5.4.7 Global Functional Mushroom Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL FUNCTIONAL MUSHROOM MARKET ANALYSIS BY APPLICATION

6.1 Global Functional Mushroom Consumption and Market Share by Application (2017-2022)

6.2 Global Functional Mushroom Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Functional Mushroom Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Functional Mushroom Consumption and Growth Rate of Food and Beverage (2017-2022)

6.3.2 Global Functional Mushroom Consumption and Growth Rate of Dietary Supplements (2017-2022)

6.3.3 Global Functional Mushroom Consumption and Growth Rate of Personal Care (2017-2022)

6.3.4 Global Functional Mushroom Consumption and Growth Rate of Pharmaceutical (2017-2022)

7 GLOBAL FUNCTIONAL MUSHROOM MARKET FORECAST (2022-2027)

7.1 Global Functional Mushroom Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Functional Mushroom Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Functional Mushroom Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Functional Mushroom Price and Trend Forecast (2022-2027)

7.2 Global Functional Mushroom Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Functional Mushroom Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Functional Mushroom Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Functional Mushroom Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Functional Mushroom Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Functional Mushroom Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Functional Mushroom Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Functional Mushroom Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Functional Mushroom Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Functional Mushroom Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Functional Mushroom Revenue and Growth Rate of Reishi (2022-2027)

7.3.2 Global Functional Mushroom Revenue and Growth Rate of Cordyceps (2022-2027)

7.3.3 Global Functional Mushroom Revenue and Growth Rate of Lions Mane (2022-2027)

7.3.4 Global Functional Mushroom Revenue and Growth Rate of Turkey Tail (2022-2027)

7.3.5 Global Functional Mushroom Revenue and Growth Rate of Shiitake (2022-2027)

7.3.6 Global Functional Mushroom Revenue and Growth Rate of Chaga (2022-2027)

7.3.7 Global Functional Mushroom Revenue and Growth Rate of Others (2022-2027)

7.4 Global Functional Mushroom Consumption Forecast by Application (2022-2027)

7.4.1 Global Functional Mushroom Consumption Value and Growth Rate of Food and Beverage(2022-2027)

7.4.2 Global Functional Mushroom Consumption Value and Growth Rate of Dietary Supplements(2022-2027)

7.4.3 Global Functional Mushroom Consumption Value and Growth Rate of Personal Care(2022-2027)

7.4.4 Global Functional Mushroom Consumption Value and Growth Rate of Pharmaceutical(2022-2027)

7.5 Functional Mushroom Market Forecast Under COVID-19

8 FUNCTIONAL MUSHROOM MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Functional Mushroom Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Functional Mushroom Analysis

8.6 Major Downstream Buyers of Functional Mushroom Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Functional Mushroom Industry

9 PLAYERS PROFILES

9.1 Hirano Mushroom LLC

9.1.1 Hirano Mushroom LLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Functional Mushroom Product Profiles, Application and Specification

- 9.1.3 Hirano Mushroom LLC Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Hokkaido Reishi Co. Ltd
 - 9.2.1 Hokkaido Reishi Co. Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Functional Mushroom Product Profiles, Application and Specification
 - 9.2.3 Hokkaido Reishi Co. Ltd Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 M2 Ingredients
 - 9.3.1 M2 Ingredients Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Functional Mushroom Product Profiles, Application and Specification
 - 9.3.3 M2 Ingredients Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Lianfeng (Suizhou) Food Co. Ltd
 - 9.4.1 Lianfeng (Suizhou) Food Co. Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Functional Mushroom Product Profiles, Application and Specification
 - 9.4.3 Lianfeng (Suizhou) Food Co. Ltd Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Shanghai Finc Bio-tech Inc.
 - 9.5.1 Shanghai Finc Bio-tech Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Functional Mushroom Product Profiles, Application and Specification
 - 9.5.3 Shanghai Finc Bio-tech Inc. Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 CNC Exotic Mushrooms
 - 9.6.1 CNC Exotic Mushrooms Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Functional Mushroom Product Profiles, Application and Specification
 - 9.6.3 CNC Exotic Mushrooms Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Mitoku Company Ltd

9.7.1 Mitoku Company Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Functional Mushroom Product Profiles, Application and Specification

9.7.3 Mitoku Company Ltd Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Nammex

9.8.1 Nammex Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Functional Mushroom Product Profiles, Application and Specification

9.8.3 Nammex Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Functional Mushroom Product Picture

Table Global Functional Mushroom Market Sales Volume and CAGR (%) Comparison by Type

Table Functional Mushroom Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Functional Mushroom Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Functional Mushroom Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Functional Mushroom Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Functional Mushroom Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Functional Mushroom Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Functional Mushroom Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Functional Mushroom Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Functional Mushroom Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Functional Mushroom Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Functional Mushroom Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Functional Mushroom Industry Development

Table Global Functional Mushroom Sales Volume by Player (2017-2022)

Table Global Functional Mushroom Sales Volume Share by Player (2017-2022)

Figure Global Functional Mushroom Sales Volume Share by Player in 2021

Table Functional Mushroom Revenue (Million USD) by Player (2017-2022)

Table Functional Mushroom Revenue Market Share by Player (2017-2022)

Table Functional Mushroom Price by Player (2017-2022)

Table Functional Mushroom Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Functional Mushroom Sales Volume, Region Wise (2017-2022)

Table Global Functional Mushroom Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Functional Mushroom Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Functional Mushroom Sales Volume Market Share, Region Wise in 2021

Table Global Functional Mushroom Revenue (Million USD), Region Wise (2017-2022)

Table Global Functional Mushroom Revenue Market Share, Region Wise (2017-2022)

Figure Global Functional Mushroom Revenue Market Share, Region Wise (2017-2022)

Figure Global Functional Mushroom Revenue Market Share, Region Wise in 2021

Table Global Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Functional Mushroom Sales Volume by Type (2017-2022)

Table Global Functional Mushroom Sales Volume Market Share by Type (2017-2022)

Figure Global Functional Mushroom Sales Volume Market Share by Type in 2021

Table Global Functional Mushroom Revenue (Million USD) by Type (2017-2022)

Table Global Functional Mushroom Revenue Market Share by Type (2017-2022)

Figure Global Functional Mushroom Revenue Market Share by Type in 2021

Table Functional Mushroom Price by Type (2017-2022)

Figure Global Functional Mushroom Sales Volume and Growth Rate of Reishi (2017-2022)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Reishi

(2017-2022)

Figure Global Functional Mushroom Sales Volume and Growth Rate of Cordyceps

(2017-2022)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Cordyceps (2017-2022)

Figure Global Functional Mushroom Sales Volume and Growth Rate of Lions Mane (2017-2022)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Lions Mane (2017-2022)

Figure Global Functional Mushroom Sales Volume and Growth Rate of Turkey Tail (2017-2022)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Turkey Tail (2017-2022)

Figure Global Functional Mushroom Sales Volume and Growth Rate of Shiitake (2017-2022)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Shiitake (2017-2022)

Figure Global Functional Mushroom Sales Volume and Growth Rate of Chaga (2017-2022)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Chaga (2017-2022)

Figure Global Functional Mushroom Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Functional Mushroom Consumption by Application (2017-2022)

Table Global Functional Mushroom Consumption Market Share by Application (2017-2022)

Table Global Functional Mushroom Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Functional Mushroom Consumption Revenue Market Share by Application (2017-2022)

Table Global Functional Mushroom Consumption and Growth Rate of Food and Beverage (2017-2022)

Table Global Functional Mushroom Consumption and Growth Rate of Dietary Supplements (2017-2022)

Table Global Functional Mushroom Consumption and Growth Rate of Personal Care (2017-2022)

Table Global Functional Mushroom Consumption and Growth Rate of Pharmaceutical

(2017-2022)

Figure Global Functional Mushroom Sales Volume and Growth Rate Forecast

(2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate Forecast

(2022-2027)

Figure Global Functional Mushroom Price and Trend Forecast (2022-2027)

Figure USA Functional Mushroom Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure USA Functional Mushroom Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Europe Functional Mushroom Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Europe Functional Mushroom Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure China Functional Mushroom Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure China Functional Mushroom Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Japan Functional Mushroom Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Japan Functional Mushroom Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure India Functional Mushroom Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure India Functional Mushroom Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Southeast Asia Functional Mushroom Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Southeast Asia Functional Mushroom Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Latin America Functional Mushroom Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Latin America Functional Mushroom Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Functional Mushroom Market Sales Volume and Growth

Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Functional Mushroom Market Revenue (Million USD) and

Growth Rate Forecast Analysis (2022-2027)

Table Global Functional Mushroom Market Sales Volume Forecast, by Type

Table Global Functional Mushroom Sales Volume Market Share Forecast, by Type

Table Global Functional Mushroom Market Revenue (Million USD) Forecast, by Type

Table Global Functional Mushroom Revenue Market Share Forecast, by Type

Table Global Functional Mushroom Price Forecast, by Type

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Reishi (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Reishi (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Cordyceps (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Cordyceps (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Lions Mane (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Lions Mane (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Turkey Tail (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Turkey Tail (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Shiitake (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Shiitake (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Chaga (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Chaga (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Functional Mushroom Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Functional Mushroom Market Consumption Forecast, by Application

Table Global Functional Mushroom Consumption Market Share Forecast, by Application

Table Global Functional Mushroom Market Revenue (Million USD) Forecast, by Application

Table Global Functional Mushroom Revenue Market Share Forecast, by Application

Figure Global Functional Mushroom Consumption Value (Million USD) and Growth Rate of Food and Beverage (2022-2027)

Figure Global Functional Mushroom Consumption Value (Million USD) and Growth Rate of Dietary Supplements (2022-2027)

Figure Global Functional Mushroom Consumption Value (Million USD) and Growth Rate of Personal Care (2022-2027)

Figure Global Functional Mushroom Consumption Value (Million USD) and Growth Rate of Pharmaceutical (2022-2027)

Figure Functional Mushroom Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Hirano Mushroom LLC Profile

Table Hirano Mushroom LLC Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hirano Mushroom LLC Functional Mushroom Sales Volume and Growth Rate

Figure Hirano Mushroom LLC Revenue (Million USD) Market Share 2017-2022

Table Hokkaido Reishi Co. Ltd Profile

Table Hokkaido Reishi Co. Ltd Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hokkaido Reishi Co. Ltd Functional Mushroom Sales Volume and Growth Rate

Figure Hokkaido Reishi Co. Ltd Revenue (Million USD) Market Share 2017-2022

Table M2 Ingredients Profile

Table M2 Ingredients Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure M2 Ingredients Functional Mushroom Sales Volume and Growth Rate

Figure M2 Ingredients Revenue (Million USD) Market Share 2017-2022

Table Lianfeng (Suizhou) Food Co. Ltd Profile

Table Lianfeng (Suizhou) Food Co. Ltd Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lianfeng (Suizhou) Food Co. Ltd Functional Mushroom Sales Volume and Growth Rate

Figure Lianfeng (Suizhou) Food Co. Ltd Revenue (Million USD) Market Share 2017-2022

Table Shanghai Finc Bio-tech Inc. Profile

Table Shanghai Finc Bio-tech Inc. Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shanghai Finc Bio-tech Inc. Functional Mushroom Sales Volume and Growth Rate

Figure Shanghai Finc Bio-tech Inc. Revenue (Million USD) Market Share 2017-2022

Table CNC Exotic Mushrooms Profile

Table CNC Exotic Mushrooms Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CNC Exotic Mushrooms Functional Mushroom Sales Volume and Growth Rate

Figure CNC Exotic Mushrooms Revenue (Million USD) Market Share 2017-2022

Table Mitoku Company Ltd Profile

Table Mitoku Company Ltd Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mitoku Company Ltd Functional Mushroom Sales Volume and Growth Rate

Figure Mitoku Company Ltd Revenue (Million USD) Market Share 2017-2022

Table Nammex Profile

Table Nammex Functional Mushroom Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nammex Functional Mushroom Sales Volume and Growth Rate

Figure Nammex Revenue (Million USD) Market Share 2017-2022

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