

Global Functional Foods and Drinks Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/GFB297239345EN.html>

Date: September 2019

Pages: 117

Price: US\$ 2,950.00 (Single User License)

ID: GFB297239345EN

Abstracts

The Functional Foods and Drinks market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Functional Foods and Drinks market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Functional Foods and Drinks market.

Major players in the global Functional Foods and Drinks market include:

Herbalife

PepsiCo

Rockstar Energy Drink

Coca-Cola

NBTY

GNC Holdings

Arizona Beverages

Monster Beverage Corp

General Mills

Nestle

Red Bull

Lifeway Kefir

Kellogg

Amway

Glanbia plc

Pharmavite

On the basis of types, the Functional Foods and Drinks market is primarily split into:

Fortified Food

Functional Beverages

Dietary Supplements

Market Size Split by Application

Energy/Sport Nutritional

Immune Support and Supplement

Digestive Health

Healthy Food or Snacking

Others

On the basis of applications, the market covers:

Supermarkets/Hypermarkets

Convenience stores

Food service

Online Sales

Vending

Others

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Functional Foods and Drinks market, containing

global revenue, global production, sales, and CAGR. The forecast and analysis of Functional Foods and Drinks market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Functional Foods and Drinks industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Functional Foods and Drinks market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Functional Foods and Drinks, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Functional Foods and Drinks in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Functional Foods and Drinks in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Functional Foods and Drinks. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Functional Foods and Drinks market, including the global production and revenue forecast, regional forecast. It also foresees the Functional Foods and Drinks market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

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