

# Global Functional Foods And Beverages Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GE1AE73BC600EN.html>

Date: December 2021

Pages: 118

Price: US\$ 3,500.00 (Single User License)

ID: GE1AE73BC600EN

## Abstracts

The food with extra nutritional values along with the potentially favorable effect on health is known as a functional food. According to doctors, functional food is an effective way to reduce the risk of diseases and provide optimal health. In a similar way, the functional beverage is a non-alcoholic drink which includes vitamins, herbs, minerals, amino acids, or raw fruit to add flavors.

Based on the Functional Foods And Beverages market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Functional Foods And Beverages market covered in Chapter

5:

Nestl?  
Archer Daniels Midland (ADM)  
Fonterra  
Kraft Heinz  
Campbell Soup  
Del Monte Pacific  
Kellogg Company  
PepsiCo  
General Mills

In Chapter 6, on the basis of types, the Functional Foods And Beverages market from 2015 to 2025 is primarily split into:

Functional Fruit and Vegetable Juices  
Energy Beverages  
Pro- and Prebiotic Drinks  
Sports Beverages  
Functional Ready-To-Drink Teas  
Dairy-alternatives Beverages  
Functional Water

In Chapter 7, on the basis of applications, the Functional Foods And Beverages market from 2015 to 2025 covers:

Supermarkets  
Independent Retailers  
Convenience  
Online Stores

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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