

Global Functional Foods Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Functional foods are foods that have a potentially positive effect on health beyond basic nutrition.

Based on the Functional Foods market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Functional Foods market covered in Chapter 5:

Mars

Ocean Spray Cranberries

Nestl?

Royal FrieslandCampina

Murray Goulburn

Sanitarium Health?Wellbeing Company

Meiji Group

PepsiCo

Unilever

In Chapter 6, on the basis of types, the Functional Foods market from 2015 to 2025 is primarily split into:

Carotenoids

Dietary Fibers

Fatty Acids

Minerals

Prebiotics & Probiotic

Vitamins

Others

In Chapter 7, on the basis of applications, the Functional Foods market from 2015 to 2025 covers:

Bakery & Cereals

Dairy Products

Meat

Fish & Eggs

Soy Products

Fats & Oils

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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