

Global Functional Food and Beverage Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Functional foods and beverages are those foods and beverages to which special ingredients are added so that they provide additional health benefits. Regular food items such as cereals, bread, yogurts, snacks, and beverages are converted into functional foods by fortifying them with vitamins, herbs, or other nutrient-rich ingredients. The common ingredients that are added to functional foods and beverages include probiotics, prebiotics, and plant stanol and sterol.

Based on the Functional Food and Beverage market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Functional Food and Beverage market covered in Chapter 5:

Nestl?

General Mills

Archer Daniels Midland (ADM)

Campbell Soup
White Wave Foods
PepsiCo
JDB Group
Living Essentials
Suntory
TC Pharmaceutical Industries
Unilever
Kraft Heinz
Del Monte Pacific
Uni-President
Kellogg Company
Dr. Pepper Snapple Group
Fonterra
GlaxoSmithKline
Welch's
Rockstar
The Hain Celestial Group
Otsuka Pharmaceutical

In Chapter 6, on the basis of types, the Functional Food and Beverage market from 2015 to 2025 is primarily split into:

Dairy Products
Bread
Grain
Sports Drinks
Energy Drinks

In Chapter 7, on the basis of applications, the Functional Food and Beverage market from 2015 to 2025 covers:

Supermarkets
Independent retailers
Discounters
Convenience stores
Online stores

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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