

Global Functional Chewing Gums Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Functional chewing gum is the name given to types of chewing gum which impart some practical function instead of, or in addition to, the usual enjoyment provided by a traditional chewing gum as a confectionery product. Examples of this include nicotine gum which is used to aid smoking cessation & so-called Think Gum which designers say they believe may enhance mental functioning. It could be argued that most gum (at least the mint varieties) provides some function in that they can improve bad breath, but such an effect is so widespread that the term 'functional' is almost always applied to gum with some additional function. Medical uses for 'functional chewing gum' include a reported reduction in the duration of post-operative ileus following abdominal and specifically gastrointestinal surgery.

Based on the Functional Chewing Gums market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Functional Chewing Gums market covered in Chapter 5:

Hershey's

Cloetta Fazer

Miradent

Mondelez

Wrigley Company

Yake

Nicotinell

Lotte

ZOFT Gum

Orion

Peppersmith

Perfetti Van Melle

Think Gum LLC.

GelStat Corporation (GSAC)

In Chapter 6, on the basis of types, the Functional Chewing Gums market from 2015 to 2025 is primarily split into:

Tooth Protection Gum

Quit Smoking Gum

Weight Loss Gum

In Chapter 7, on the basis of applications, the Functional Chewing Gums market from 2015 to 2025 covers:

Online Sales

Offline Sale

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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