

Global Functional Beverages Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Based on the Functional Beverages market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Functional Beverages market covered in Chapter 5:

Danone S.A.

Red Bull

Coca-Cola

BevNET

PepsiCo

Kayco

Monster

General Nutrition Centers, Inc.

The Hain Celestial Group, Inc.

Fonterra Co-operative Group

Bang Energy

Rockstar, Inc.

Keurig Dr Pepper, Inc.

In Chapter 6, on the basis of types, the Functional Beverages market from 2015 to 2025 is primarily split into:

Dry Powdered Drink Mixes

Ready-to Drink Packaged Liquids

In Chapter 7, on the basis of applications, the Functional Beverages market from 2015 to 2025 covers:

Energy Drinks

Sports Drinks

Fortified Juice

Dairy and Dairy Alternative Beverage

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Functional Beverages Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Danone S.A.
 - 5.1.1 Danone S.A. Company Profile

- 5.1.2 Danone S.A. Business Overview
- 5.1.3 Danone S.A. Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Danone S.A. Functional Beverages Products Introduction
- 5.2 Red Bull
 - 5.2.1 Red Bull Company Profile
 - 5.2.2 Red Bull Business Overview
 - 5.2.3 Red Bull Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Red Bull Functional Beverages Products Introduction
- 5.3 Coca-Cola
 - 5.3.1 Coca-Cola Company Profile
 - 5.3.2 Coca-Cola Business Overview
 - 5.3.3 Coca-Cola Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Coca-Cola Functional Beverages Products Introduction
- 5.4 BevNET
 - 5.4.1 BevNET Company Profile
 - 5.4.2 BevNET Business Overview
 - 5.4.3 BevNET Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 BevNET Functional Beverages Products Introduction
- 5.5 PepsiCo
 - 5.5.1 PepsiCo Company Profile
 - 5.5.2 PepsiCo Business Overview
 - 5.5.3 PepsiCo Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 PepsiCo Functional Beverages Products Introduction
- 5.6 Kayco
 - 5.6.1 Kayco Company Profile
 - 5.6.2 Kayco Business Overview
 - 5.6.3 Kayco Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Kayco Functional Beverages Products Introduction
- 5.7 Monster
 - 5.7.1 Monster Company Profile
 - 5.7.2 Monster Business Overview
 - 5.7.3 Monster Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Monster Functional Beverages Products Introduction
- 5.8 General Nutrition Centers, Inc.
 - 5.8.1 General Nutrition Centers, Inc. Company Profile
 - 5.8.2 General Nutrition Centers, Inc. Business Overview
 - 5.8.3 General Nutrition Centers, Inc. Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 General Nutrition Centers, Inc. Functional Beverages Products Introduction
- 5.9 The Hain Celestial Group, Inc.
 - 5.9.1 The Hain Celestial Group, Inc. Company Profile
 - 5.9.2 The Hain Celestial Group, Inc. Business Overview
 - 5.9.3 The Hain Celestial Group, Inc. Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 The Hain Celestial Group, Inc. Functional Beverages Products Introduction
- 5.10 Fonterra Co-operative Group
 - 5.10.1 Fonterra Co-operative Group Company Profile
 - 5.10.2 Fonterra Co-operative Group Business Overview
 - 5.10.3 Fonterra Co-operative Group Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.10.4 Fonterra Co-operative Group Functional Beverages Products Introduction
- 5.11 Bang Energy
 - 5.11.1 Bang Energy Company Profile
 - 5.11.2 Bang Energy Business Overview
 - 5.11.3 Bang Energy Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.11.4 Bang Energy Functional Beverages Products Introduction
- 5.12 Rockstar, Inc.
 - 5.12.1 Rockstar, Inc. Company Profile
 - 5.12.2 Rockstar, Inc. Business Overview
 - 5.12.3 Rockstar, Inc. Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.12.4 Rockstar, Inc. Functional Beverages Products Introduction
- 5.13 Keurig Dr Pepper, Inc.
 - 5.13.1 Keurig Dr Pepper, Inc. Company Profile
 - 5.13.2 Keurig Dr Pepper, Inc. Business Overview
 - 5.13.3 Keurig Dr Pepper, Inc. Functional Beverages Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.13.4 Keurig Dr Pepper, Inc. Functional Beverages Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Functional Beverages Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Functional Beverages Sales and Market Share by Types (2015-2020)

6.1.2 Global Functional Beverages Revenue and Market Share by Types (2015-2020)

6.1.3 Global Functional Beverages Price by Types (2015-2020)

6.2 Global Functional Beverages Market Forecast by Types (2020-2025)

6.2.1 Global Functional Beverages Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Functional Beverages Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Functional Beverages Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Functional Beverages Sales, Price and Growth Rate of Dry Powdered Drink Mixes

6.3.2 Global Functional Beverages Sales, Price and Growth Rate of Ready-to Drink Packaged Liquids

6.4 Global Functional Beverages Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Dry Powdered Drink Mixes Market Revenue and Sales Forecast (2020-2025)

6.4.2 Ready-to Drink Packaged Liquids Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Functional Beverages Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Functional Beverages Sales and Market Share by Applications (2015-2020)

7.1.2 Global Functional Beverages Revenue and Market Share by Applications (2015-2020)

7.2 Global Functional Beverages Market Forecast by Applications (2020-2025)

7.2.1 Global Functional Beverages Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Functional Beverages Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Functional Beverages Revenue, Sales and Growth Rate of Energy Drinks (2015-2020)

7.3.2 Global Functional Beverages Revenue, Sales and Growth Rate of Sports Drinks

(2015-2020)

7.3.3 Global Functional Beverages Revenue, Sales and Growth Rate of Fortified Juice (2015-2020)

7.3.4 Global Functional Beverages Revenue, Sales and Growth Rate of Dairy and Dairy Alternative Beverage (2015-2020)

7.3.5 Global Functional Beverages Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global Functional Beverages Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Energy Drinks Market Revenue and Sales Forecast (2020-2025)

7.4.2 Sports Drinks Market Revenue and Sales Forecast (2020-2025)

7.4.3 Fortified Juice Market Revenue and Sales Forecast (2020-2025)

7.4.4 Dairy and Dairy Alternative Beverage Market Revenue and Sales Forecast (2020-2025)

7.4.5 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Functional Beverages Sales by Regions (2015-2020)

8.2 Global Functional Beverages Market Revenue by Regions (2015-2020)

8.3 Global Functional Beverages Market Forecast by Regions (2020-2025)

9 NORTH AMERICA FUNCTIONAL BEVERAGES MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Functional Beverages Market Sales and Growth Rate (2015-2020)

9.3 North America Functional Beverages Market Revenue and Growth Rate (2015-2020)

9.4 North America Functional Beverages Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Functional Beverages Market Analysis by Country

9.6.1 U.S. Functional Beverages Sales and Growth Rate

9.6.2 Canada Functional Beverages Sales and Growth Rate

9.6.3 Mexico Functional Beverages Sales and Growth Rate

10 EUROPE FUNCTIONAL BEVERAGES MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Functional Beverages Market Sales and Growth Rate (2015-2020)

- 10.3 Europe Functional Beverages Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Functional Beverages Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Functional Beverages Market Analysis by Country
 - 10.6.1 Germany Functional Beverages Sales and Growth Rate
 - 10.6.2 United Kingdom Functional Beverages Sales and Growth Rate
 - 10.6.3 France Functional Beverages Sales and Growth Rate
 - 10.6.4 Italy Functional Beverages Sales and Growth Rate
 - 10.6.5 Spain Functional Beverages Sales and Growth Rate
 - 10.6.6 Russia Functional Beverages Sales and Growth Rate

11 ASIA-PACIFIC FUNCTIONAL BEVERAGES MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Functional Beverages Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Functional Beverages Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Functional Beverages Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Functional Beverages Market Analysis by Country
 - 11.6.1 China Functional Beverages Sales and Growth Rate
 - 11.6.2 Japan Functional Beverages Sales and Growth Rate
 - 11.6.3 South Korea Functional Beverages Sales and Growth Rate
 - 11.6.4 Australia Functional Beverages Sales and Growth Rate
 - 11.6.5 India Functional Beverages Sales and Growth Rate

12 SOUTH AMERICA FUNCTIONAL BEVERAGES MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Functional Beverages Market Sales and Growth Rate (2015-2020)
- 12.3 South America Functional Beverages Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Functional Beverages Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Functional Beverages Market Analysis by Country
 - 12.6.1 Brazil Functional Beverages Sales and Growth Rate
 - 12.6.2 Argentina Functional Beverages Sales and Growth Rate
 - 12.6.3 Columbia Functional Beverages Sales and Growth Rate

13 MIDDLE EAST AND AFRICA FUNCTIONAL BEVERAGES MARKET ANALYSIS

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Functional Beverages Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Functional Beverages Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Functional Beverages Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Functional Beverages Market Analysis by Country

13.6.1 UAE Functional Beverages Sales and Growth Rate

13.6.2 Egypt Functional Beverages Sales and Growth Rate

13.6.3 South Africa Functional Beverages Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Functional Beverages Market Size and Growth Rate 2015-2025

Table Functional Beverages Key Market Segments

Figure Global Functional Beverages Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Functional Beverages Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Functional Beverages

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Danone S.A. Company Profile

Table Danone S.A. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Danone S.A. Production and Growth Rate

Figure Danone S.A. Market Revenue (\$) Market Share 2015-2020

Table Red Bull Company Profile

Table Red Bull Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Red Bull Production and Growth Rate

Figure Red Bull Market Revenue (\$) Market Share 2015-2020

Table Coca-Cola Company Profile

Table Coca-Cola Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Coca-Cola Production and Growth Rate

Figure Coca-Cola Market Revenue (\$) Market Share 2015-2020

Table BevNET Company Profile

Table BevNET Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure BevNET Production and Growth Rate

Figure BevNET Market Revenue (\$) Market Share 2015-2020

Table PepsiCo Company Profile

Table PepsiCo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin

(2015-2020)

Figure PepsiCo Production and Growth Rate

Figure PepsiCo Market Revenue (\$) Market Share 2015-2020

Table Kayco Company Profile

Table Kayco Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kayco Production and Growth Rate

Figure Kayco Market Revenue (\$) Market Share 2015-2020

Table Monster Company Profile

Table Monster Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Monster Production and Growth Rate

Figure Monster Market Revenue (\$) Market Share 2015-2020

Table General Nutrition Centers, Inc. Company Profile

Table General Nutrition Centers, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure General Nutrition Centers, Inc. Production and Growth Rate

Figure General Nutrition Centers, Inc. Market Revenue (\$) Market Share 2015-2020

Table The Hain Celestial Group, Inc. Company Profile

Table The Hain Celestial Group, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The Hain Celestial Group, Inc. Production and Growth Rate

Figure The Hain Celestial Group, Inc. Market Revenue (\$) Market Share 2015-2020

Table Fonterra Co-operative Group Company Profile

Table Fonterra Co-operative Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Fonterra Co-operative Group Production and Growth Rate

Figure Fonterra Co-operative Group Market Revenue (\$) Market Share 2015-2020

Table Bang Energy Company Profile

Table Bang Energy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Bang Energy Production and Growth Rate

Figure Bang Energy Market Revenue (\$) Market Share 2015-2020

Table Rockstar, Inc. Company Profile

Table Rockstar, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Rockstar, Inc. Production and Growth Rate

Figure Rockstar, Inc. Market Revenue (\$) Market Share 2015-2020

Table Keurig Dr Pepper, Inc. Company Profile

Table Keurig Dr Pepper, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Keurig Dr Pepper, Inc. Production and Growth Rate

Figure Keurig Dr Pepper, Inc. Market Revenue (\$) Market Share 2015-2020

Table Global Functional Beverages Sales by Types (2015-2020)

Table Global Functional Beverages Sales Share by Types (2015-2020)

Table Global Functional Beverages Revenue (\$) by Types (2015-2020)

Table Global Functional Beverages Revenue Share by Types (2015-2020)

Table Global Functional Beverages Price (\$) by Types (2015-2020)

Table Global Functional Beverages Market Forecast Sales by Types (2020-2025)

Table Global Functional Beverages Market Forecast Sales Share by Types (2020-2025)

Table Global Functional Beverages Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Functional Beverages Market Forecast Revenue Share by Types (2020-2025)

Figure Global Dry Powdered Drink Mixes Sales and Growth Rate (2015-2020)

Figure Global Dry Powdered Drink Mixes Price (2015-2020)

Figure Global Ready-to Drink Packaged Liquids Sales and Growth Rate (2015-2020)

Figure Global Ready-to Drink Packaged Liquids Price (2015-2020)

Figure Global Functional Beverages Market Revenue (\$) and Growth Rate Forecast of Dry Powdered Drink Mixes (2020-2025)

Figure Global Functional Beverages Sales and Growth Rate Forecast of Dry Powdered Drink Mixes (2020-2025)

Figure Global Functional Beverages Market Revenue (\$) and Growth Rate Forecast of Ready-to Drink Packaged Liquids (2020-2025)

Figure Global Functional Beverages Sales and Growth Rate Forecast of Ready-to Drink Packaged Liquids (2020-2025)

Table Global Functional Beverages Sales by Applications (2015-2020)

Table Global Functional Beverages Sales Share by Applications (2015-2020)

Table Global Functional Beverages Revenue (\$) by Applications (2015-2020)

Table Global Functional Beverages Revenue Share by Applications (2015-2020)

Table Global Functional Beverages Market Forecast Sales by Applications (2020-2025)

Table Global Functional Beverages Market Forecast Sales Share by Applications (2020-2025)

Table Global Functional Beverages Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Functional Beverages Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Energy Drinks Sales and Growth Rate (2015-2020)

Figure Global Energy Drinks Price (2015-2020)

Figure Global Sports Drinks Sales and Growth Rate (2015-2020)
Figure Global Sports Drinks Price (2015-2020)
Figure Global Fortified Juice Sales and Growth Rate (2015-2020)
Figure Global Fortified Juice Price (2015-2020)
Figure Global Dairy and Dairy Alternative Beverage Sales and Growth Rate (2015-2020)
Figure Global Dairy and Dairy Alternative Beverage Price (2015-2020)
Figure Global Others Sales and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Figure Global Functional Beverages Market Revenue (\$) and Growth Rate Forecast of Energy Drinks (2020-2025)
Figure Global Functional Beverages Sales and Growth Rate Forecast of Energy Drinks (2020-2025)
Figure Global Functional Beverages Market Revenue (\$) and Growth Rate Forecast of Sports Drinks (2020-2025)
Figure Global Functional Beverages Sales and Growth Rate Forecast of Sports Drinks (2020-2025)
Figure Global Functional Beverages Market Revenue (\$) and Growth Rate Forecast of Fortified Juice (2020-2025)
Figure Global Functional Beverages Sales and Growth Rate Forecast of Fortified Juice (2020-2025)
Figure Global Functional Beverages Market Revenue (\$) and Growth Rate Forecast of Dairy and Dairy Alternative Beverage (2020-2025)
Figure Global Functional Beverages Sales and Growth Rate Forecast of Dairy and Dairy Alternative Beverage (2020-2025)
Figure Global Functional Beverages Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)
Figure Global Functional Beverages Sales and Growth Rate Forecast of Others (2020-2025)
Figure Global Functional Beverages Sales and Growth Rate (2015-2020)
Table Global Functional Beverages Sales by Regions (2015-2020)
Table Global Functional Beverages Sales Market Share by Regions (2015-2020)
Figure Global Functional Beverages Sales Market Share by Regions in 2019
Figure Global Functional Beverages Revenue and Growth Rate (2015-2020)
Table Global Functional Beverages Revenue by Regions (2015-2020)
Table Global Functional Beverages Revenue Market Share by Regions (2015-2020)
Figure Global Functional Beverages Revenue Market Share by Regions in 2019
Table Global Functional Beverages Market Forecast Sales by Regions (2020-2025)
Table Global Functional Beverages Market Forecast Sales Share by Regions

(2020-2025)

Table Global Functional Beverages Market Forecast Revenue (\$) by Regions

(2020-2025)

Table Global Functional Beverages Market Forecast Revenue Share by Regions

(2020-2025)

Figure North America Functional Beverages Market Sales and Growth Rate

(2015-2020)

Figure North America Functional Beverages Market Revenue and Growth Rate

(2015-2020)

Figure North America Functional Beverages Market Forecast Sales (2020-2025)

Figure North America Functional Beverages Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Canada Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Mexico Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Europe Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Europe Functional Beverages Market Revenue and Growth Rate (2015-2020)

Figure Europe Functional Beverages Market Forecast Sales (2020-2025)

Figure Europe Functional Beverages Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Functional Beverages Market Sales and Growth Rate

(2015-2020)

Figure France Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Italy Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Spain Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Russia Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Functional Beverages Market Revenue and Growth Rate

(2015-2020)

Figure Asia-Pacific Functional Beverages Market Forecast Sales (2020-2025)

Figure Asia-Pacific Functional Beverages Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Japan Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure South Korea Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Australia Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure India Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure South America Functional Beverages Market Sales and Growth Rate

(2015-2020)

Figure South America Functional Beverages Market Revenue and Growth Rate

(2015-2020)

Figure South America Functional Beverages Market Forecast Sales (2020-2025)

Figure South America Functional Beverages Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Argentina Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Columbia Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Functional Beverages Market Sales and Growth Rate

(2015-2020)

Figure Middle East and Africa Functional Beverages Market Revenue and Growth Rate

(2015-2020)

Figure Middle East and Africa Functional Beverages Market Forecast Sales

(2020-2025)

Figure Middle East and Africa Functional Beverages Market Forecast Revenue (\$)

(2020-2025)

Figure UAE Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure Egypt Functional Beverages Market Sales and Growth Rate (2015-2020)

Figure South Africa Functional Beverages Market Sales and Growth Rate (2015-2020)

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