

Global Functional Beverage Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Functional Beverage offer numerous health benefits such as hydration, the maintenance of body fluid level and good health.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Functional Beverage market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Functional Beverage market are covered in Chapter 9:

RED BULL

Archer Daniels Midland (ADM)

Nestl?

GlaxoSmithKline

JDB Group

Living Essentials

Campbell Soup

THE COCA-COLA COMPANY

Kraft Heinz

Danone

Fonterra

Del Monte Pacific

Monster Energy

Dr. Pepper Snapple Group

PepsiCo

In Chapter 5 and Chapter 7.3, based on types, the Functional Beverage market from 2017 to 2027 is primarily split into:

Energy Drinks

Sports Drinks

Nutraceutical Drinks

In Chapter 6 and Chapter 7.4, based on applications, the Functional Beverage market from 2017 to 2027 covers:

Convenience Stores

Drug Store/ Pharmacies/Health Store

Supermarket

Online Retail

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Functional Beverage market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Functional Beverage Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 FUNCTIONAL BEVERAGE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Functional Beverage Market
- 1.2 Functional Beverage Market Segment by Type
 - 1.2.1 Global Functional Beverage Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Functional Beverage Market Segment by Application
 - 1.3.1 Functional Beverage Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Functional Beverage Market, Region Wise (2017-2027)
 - 1.4.1 Global Functional Beverage Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Functional Beverage Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Functional Beverage Market Status and Prospect (2017-2027)
 - 1.4.4 China Functional Beverage Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Functional Beverage Market Status and Prospect (2017-2027)
 - 1.4.6 India Functional Beverage Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Functional Beverage Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Functional Beverage Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Functional Beverage Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Functional Beverage (2017-2027)
 - 1.5.1 Global Functional Beverage Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Functional Beverage Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Functional Beverage Market

2 INDUSTRY OUTLOOK

- 2.1 Functional Beverage Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Functional Beverage Market Drivers Analysis

- 2.4 Functional Beverage Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Functional Beverage Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Functional Beverage Industry Development

3 GLOBAL FUNCTIONAL BEVERAGE MARKET LANDSCAPE BY PLAYER

- 3.1 Global Functional Beverage Sales Volume and Share by Player (2017-2022)
- 3.2 Global Functional Beverage Revenue and Market Share by Player (2017-2022)
- 3.3 Global Functional Beverage Average Price by Player (2017-2022)
- 3.4 Global Functional Beverage Gross Margin by Player (2017-2022)
- 3.5 Functional Beverage Market Competitive Situation and Trends
 - 3.5.1 Functional Beverage Market Concentration Rate
 - 3.5.2 Functional Beverage Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL FUNCTIONAL BEVERAGE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Functional Beverage Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Functional Beverage Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Functional Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Functional Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Functional Beverage Market Under COVID-19
- 4.5 Europe Functional Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Functional Beverage Market Under COVID-19
- 4.6 China Functional Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Functional Beverage Market Under COVID-19
- 4.7 Japan Functional Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Functional Beverage Market Under COVID-19
- 4.8 India Functional Beverage Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Functional Beverage Market Under COVID-19

4.9 Southeast Asia Functional Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Functional Beverage Market Under COVID-19

4.10 Latin America Functional Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Functional Beverage Market Under COVID-19

4.11 Middle East and Africa Functional Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Functional Beverage Market Under COVID-19

5 GLOBAL FUNCTIONAL BEVERAGE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Functional Beverage Sales Volume and Market Share by Type (2017-2022)

5.2 Global Functional Beverage Revenue and Market Share by Type (2017-2022)

5.3 Global Functional Beverage Price by Type (2017-2022)

5.4 Global Functional Beverage Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Functional Beverage Sales Volume, Revenue and Growth Rate of Energy Drinks (2017-2022)

5.4.2 Global Functional Beverage Sales Volume, Revenue and Growth Rate of Sports Drinks (2017-2022)

5.4.3 Global Functional Beverage Sales Volume, Revenue and Growth Rate of Nutraceutical Drinks (2017-2022)

6 GLOBAL FUNCTIONAL BEVERAGE MARKET ANALYSIS BY APPLICATION

6.1 Global Functional Beverage Consumption and Market Share by Application (2017-2022)

6.2 Global Functional Beverage Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Functional Beverage Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Functional Beverage Consumption and Growth Rate of Convenience Stores (2017-2022)

6.3.2 Global Functional Beverage Consumption and Growth Rate of Drug Store/ Pharmacies/Health Store (2017-2022)

6.3.3 Global Functional Beverage Consumption and Growth Rate of Supermarket (2017-2022)

6.3.4 Global Functional Beverage Consumption and Growth Rate of Online Retail (2017-2022)

6.3.5 Global Functional Beverage Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL FUNCTIONAL BEVERAGE MARKET FORECAST (2022-2027)

7.1 Global Functional Beverage Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Functional Beverage Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Functional Beverage Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Functional Beverage Price and Trend Forecast (2022-2027)

7.2 Global Functional Beverage Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Functional Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Functional Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Functional Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Functional Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Functional Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Functional Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Functional Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Functional Beverage Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Functional Beverage Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Functional Beverage Revenue and Growth Rate of Energy Drinks (2022-2027)

7.3.2 Global Functional Beverage Revenue and Growth Rate of Sports Drinks (2022-2027)

7.3.3 Global Functional Beverage Revenue and Growth Rate of Nutraceutical Drinks (2022-2027)

7.4 Global Functional Beverage Consumption Forecast by Application (2022-2027)

7.4.1 Global Functional Beverage Consumption Value and Growth Rate of Convenience Stores(2022-2027)

7.4.2 Global Functional Beverage Consumption Value and Growth Rate of Drug Store/ Pharmacies/Health Store(2022-2027)

7.4.3 Global Functional Beverage Consumption Value and Growth Rate of Supermarket(2022-2027)

7.4.4 Global Functional Beverage Consumption Value and Growth Rate of Online Retail(2022-2027)

7.4.5 Global Functional Beverage Consumption Value and Growth Rate of Others(2022-2027)

7.5 Functional Beverage Market Forecast Under COVID-19

8 FUNCTIONAL BEVERAGE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Functional Beverage Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Functional Beverage Analysis

8.6 Major Downstream Buyers of Functional Beverage Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Functional Beverage Industry

9 PLAYERS PROFILES

9.1 RED BULL

9.1.1 RED BULL Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Functional Beverage Product Profiles, Application and Specification

9.1.3 RED BULL Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Archer Daniels Midland (ADM)

9.2.1 Archer Daniels Midland (ADM) Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Functional Beverage Product Profiles, Application and Specification

9.2.3 Archer Daniels Midland (ADM) Market Performance (2017-2022)

- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Nestl?
 - 9.3.1 Nestl? Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Functional Beverage Product Profiles, Application and Specification
 - 9.3.3 Nestl? Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 GlaxoSmithKline
 - 9.4.1 GlaxoSmithKline Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Functional Beverage Product Profiles, Application and Specification
 - 9.4.3 GlaxoSmithKline Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 JDB Group
 - 9.5.1 JDB Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Functional Beverage Product Profiles, Application and Specification
 - 9.5.3 JDB Group Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Living Essentials
 - 9.6.1 Living Essentials Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Functional Beverage Product Profiles, Application and Specification
 - 9.6.3 Living Essentials Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Campbell Soup
 - 9.7.1 Campbell Soup Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Functional Beverage Product Profiles, Application and Specification
 - 9.7.3 Campbell Soup Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 THE COCA-COLA COMPANY
 - 9.8.1 THE COCA-COLA COMPANY Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.8.2 Functional Beverage Product Profiles, Application and Specification
- 9.8.3 THE COCA-COLA COMPANY Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Kraft Heinz
 - 9.9.1 Kraft Heinz Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Functional Beverage Product Profiles, Application and Specification
 - 9.9.3 Kraft Heinz Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Danone
 - 9.10.1 Danone Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Functional Beverage Product Profiles, Application and Specification
 - 9.10.3 Danone Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Fonterra
 - 9.11.1 Fonterra Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Functional Beverage Product Profiles, Application and Specification
 - 9.11.3 Fonterra Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Del Monte Pacific
 - 9.12.1 Del Monte Pacific Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Functional Beverage Product Profiles, Application and Specification
 - 9.12.3 Del Monte Pacific Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Monster Energy
 - 9.13.1 Monster Energy Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Functional Beverage Product Profiles, Application and Specification
 - 9.13.3 Monster Energy Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Dr. Pepper Snapple Group
 - 9.14.1 Dr. Pepper Snapple Group Basic Information, Manufacturing Base, Sales

Region and Competitors

9.14.2 Functional Beverage Product Profiles, Application and Specification

9.14.3 Dr. Pepper Snapple Group Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 PepsiCo

9.15.1 PepsiCo Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Functional Beverage Product Profiles, Application and Specification

9.15.3 PepsiCo Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Functional Beverage Product Picture

Table Global Functional Beverage Market Sales Volume and CAGR (%) Comparison by Type

Table Functional Beverage Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Functional Beverage Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Functional Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Functional Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Functional Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Functional Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Functional Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Functional Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Functional Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Functional Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Functional Beverage Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Functional Beverage Industry Development

Table Global Functional Beverage Sales Volume by Player (2017-2022)

Table Global Functional Beverage Sales Volume Share by Player (2017-2022)

Figure Global Functional Beverage Sales Volume Share by Player in 2021

Table Functional Beverage Revenue (Million USD) by Player (2017-2022)

Table Functional Beverage Revenue Market Share by Player (2017-2022)

Table Functional Beverage Price by Player (2017-2022)

Table Functional Beverage Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Functional Beverage Sales Volume, Region Wise (2017-2022)

Table Global Functional Beverage Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Functional Beverage Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Functional Beverage Sales Volume Market Share, Region Wise in 2021

Table Global Functional Beverage Revenue (Million USD), Region Wise (2017-2022)

Table Global Functional Beverage Revenue Market Share, Region Wise (2017-2022)

Figure Global Functional Beverage Revenue Market Share, Region Wise (2017-2022)

Figure Global Functional Beverage Revenue Market Share, Region Wise in 2021

Table Global Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Functional Beverage Sales Volume by Type (2017-2022)

Table Global Functional Beverage Sales Volume Market Share by Type (2017-2022)

Figure Global Functional Beverage Sales Volume Market Share by Type in 2021

Table Global Functional Beverage Revenue (Million USD) by Type (2017-2022)

Table Global Functional Beverage Revenue Market Share by Type (2017-2022)

Figure Global Functional Beverage Revenue Market Share by Type in 2021

Table Functional Beverage Price by Type (2017-2022)

Figure Global Functional Beverage Sales Volume and Growth Rate of Energy Drinks (2017-2022)

Figure Global Functional Beverage Revenue (Million USD) and Growth Rate of Energy

Drinks (2017-2022)

Figure Global Functional Beverage Sales Volume and Growth Rate of Sports Drinks (2017-2022)

Figure Global Functional Beverage Revenue (Million USD) and Growth Rate of Sports Drinks (2017-2022)

Figure Global Functional Beverage Sales Volume and Growth Rate of Nutraceutical Drinks (2017-2022)

Figure Global Functional Beverage Revenue (Million USD) and Growth Rate of Nutraceutical Drinks (2017-2022)

Table Global Functional Beverage Consumption by Application (2017-2022)

Table Global Functional Beverage Consumption Market Share by Application (2017-2022)

Table Global Functional Beverage Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Functional Beverage Consumption Revenue Market Share by Application (2017-2022)

Table Global Functional Beverage Consumption and Growth Rate of Convenience Stores (2017-2022)

Table Global Functional Beverage Consumption and Growth Rate of Drug Store/ Pharmacies/Health Store (2017-2022)

Table Global Functional Beverage Consumption and Growth Rate of Supermarket (2017-2022)

Table Global Functional Beverage Consumption and Growth Rate of Online Retail (2017-2022)

Table Global Functional Beverage Consumption and Growth Rate of Others (2017-2022)

Figure Global Functional Beverage Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Functional Beverage Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Functional Beverage Price and Trend Forecast (2022-2027)

Figure USA Functional Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Functional Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Functional Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Functional Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Functional Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Functional Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Functional Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Functional Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Functional Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Functional Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Functional Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Functional Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Functional Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Functional Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Functional Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Functional Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Functional Beverage Market Sales Volume Forecast, by Type

Table Global Functional Beverage Sales Volume Market Share Forecast, by Type

Table Global Functional Beverage Market Revenue (Million USD) Forecast, by Type

Table Global Functional Beverage Revenue Market Share Forecast, by Type

Table Global Functional Beverage Price Forecast, by Type

Figure Global Functional Beverage Revenue (Million USD) and Growth Rate of Energy Drinks (2022-2027)

Figure Global Functional Beverage Revenue (Million USD) and Growth Rate of Energy Drinks (2022-2027)

Figure Global Functional Beverage Revenue (Million USD) and Growth Rate of Sports Drinks (2022-2027)

Figure Global Functional Beverage Revenue (Million USD) and Growth Rate of Sports Drinks (2022-2027)

Figure Global Functional Beverage Revenue (Million USD) and Growth Rate of Nutraceutical Drinks (2022-2027)

Figure Global Functional Beverage Revenue (Million USD) and Growth Rate of Nutraceutical Drinks (2022-2027)

Table Global Functional Beverage Market Consumption Forecast, by Application

Table Global Functional Beverage Consumption Market Share Forecast, by Application

Table Global Functional Beverage Market Revenue (Million USD) Forecast, by Application

Table Global Functional Beverage Revenue Market Share Forecast, by Application

Figure Global Functional Beverage Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Functional Beverage Consumption Value (Million USD) and Growth Rate of Drug Store/ Pharmacies/Health Store (2022-2027)

Figure Global Functional Beverage Consumption Value (Million USD) and Growth Rate of Supermarket (2022-2027)

Figure Global Functional Beverage Consumption Value (Million USD) and Growth Rate of Online Retail (2022-2027)

Figure Global Functional Beverage Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Functional Beverage Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table RED BULL Profile

Table RED BULL Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure RED BULL Functional Beverage Sales Volume and Growth Rate

Figure RED BULL Revenue (Million USD) Market Share 2017-2022

Table Archer Daniels Midland (ADM) Profile

Table Archer Daniels Midland (ADM) Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Archer Daniels Midland (ADM) Functional Beverage Sales Volume and Growth Rate

Figure Archer Daniels Midland (ADM) Revenue (Million USD) Market Share 2017-2022

Table Nestl? Profile

Table Nestl? Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nestl? Functional Beverage Sales Volume and Growth Rate

Figure Nestl? Revenue (Million USD) Market Share 2017-2022

Table GlaxoSmithKline Profile

Table GlaxoSmithKline Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GlaxoSmithKline Functional Beverage Sales Volume and Growth Rate

Figure GlaxoSmithKline Revenue (Million USD) Market Share 2017-2022

Table JDB Group Profile

Table JDB Group Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure JDB Group Functional Beverage Sales Volume and Growth Rate

Figure JDB Group Revenue (Million USD) Market Share 2017-2022

Table Living Essentials Profile

Table Living Essentials Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Living Essentials Functional Beverage Sales Volume and Growth Rate

Figure Living Essentials Revenue (Million USD) Market Share 2017-2022

Table Campbell Soup Profile

Table Campbell Soup Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Campbell Soup Functional Beverage Sales Volume and Growth Rate

Figure Campbell Soup Revenue (Million USD) Market Share 2017-2022

Table THE COCA-COLA COMPANY Profile

Table THE COCA-COLA COMPANY Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure THE COCA-COLA COMPANY Functional Beverage Sales Volume and Growth Rate

Figure THE COCA-COLA COMPANY Revenue (Million USD) Market Share 2017-2022

Table Kraft Heinz Profile

Table Kraft Heinz Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kraft Heinz Functional Beverage Sales Volume and Growth Rate

Figure Kraft Heinz Revenue (Million USD) Market Share 2017-2022

Table Danone Profile

Table Danone Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Danone Functional Beverage Sales Volume and Growth Rate

Figure Danone Revenue (Million USD) Market Share 2017-2022

Table Fonterra Profile

Table Fonterra Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fonterra Functional Beverage Sales Volume and Growth Rate

Figure Fonterra Revenue (Million USD) Market Share 2017-2022

Table Del Monte Pacific Profile

Table Del Monte Pacific Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Del Monte Pacific Functional Beverage Sales Volume and Growth Rate

Figure Del Monte Pacific Revenue (Million USD) Market Share 2017-2022

Table Monster Energy Profile

Table Monster Energy Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Monster Energy Functional Beverage Sales Volume and Growth Rate

Figure Monster Energy Revenue (Million USD) Market Share 2017-2022

Table Dr. Pepper Snapple Group Profile

Table Dr. Pepper Snapple Group Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dr. Pepper Snapple Group Functional Beverage Sales Volume and Growth Rate

Figure Dr. Pepper Snapple Group Revenue (Million USD) Market Share 2017-2022

Table PepsiCo Profile

Table PepsiCo Functional Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PepsiCo Functional Beverage Sales Volume and Growth Rate

Figure PepsiCo Revenue (Million USD) Market Share 2017-2022

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