

Global Functional Apparel Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Functional Apparel represents the evolutionary segment of the technical textiles market, representing an area where clothing crosses the conventional boundaries and integrates with the domains of medicine, biotechnology, nanotechnology, physics and computing among others, to meet the multifaceted and complex requirements of the user. Functional clothing by definition is user-requirement specific and designed or engineered to meet the performance requirements of the user under extreme conditions.

Based on the Functional Apparel market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Functional Apparel market covered in Chapter 5:
Patagonia

Solumbra

Coolibar
Hazmat
MountainGear
Marmot
Mountain Hardwear
Athleta
StemRad
LLBean

In Chapter 6, on the basis of types, the Functional Apparel market from 2015 to 2025 is primarily split into:

Bulletproof suit
UV protection clothing
Mountaineering suit
Radiation suit
Electric clothing
Dust-proof clothing
Wetsuit
Life jacket
Antibacterial clothing
Others

In Chapter 7, on the basis of applications, the Functional Apparel market from 2015 to 2025 covers:

Protective clothing
Medical clothing
Sports clothing

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK

France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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