

# **Global Frozen Fruits and Vegetables Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Frozen vegetables and fruits are vegetables that have had their temperature reduced and maintained to below their freezing point for the purpose of storage and transportation (often for far longer than their natural shelf life would permit) until they are ready to be eaten. They may be commercially packaged or frozen at home. A wide range of frozen vegetables are sold in supermarkets. Frozen vegetables and fruits have some advantages over fresh ones, in that they are available when the fresh counterpart is out-of-season, they have a very long shelf life when kept in a freezer and that they often have been processed a step or more closer to eating. In many cases, they may be more economical to purchase than their fresh counterparts.

Based on the Frozen Fruits and Vegetables market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Frozen Fruits and Vegetables market covered in

Chapter 5:

Birds Eye Foods, Inc.

Lamb Weston, Inc.

Bonduelle

Simplot Food Group

ConAgra Foods, Inc.

Ardo Group

Findus Sweden AB

Unilever Plc

Vivartia S.A.

Simplot Australia Pty Ltd.

Pinguin N.V.

McCain Foods

H.J. Heinz Company

In Chapter 6, on the basis of types, the Frozen Fruits and Vegetables market from 2015 to 2025 is primarily split into:

Dehydrated Fruit

Freeze Dried Fruit Powder

Dehydrated Vegetables

Freeze Dried Vegetable Powder

Others

In Chapter 7, on the basis of applications, the Frozen Fruits and Vegetables market from 2015 to 2025 covers:

Supermarket

Convenience Store

Specialty Store

Online Sales

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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